TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM778901

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	AMENDED AND RESTATED GRANT OF SECURITY INTEREST	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PIPES & SHAW, LLC		12/30/2022	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	JPMORGAN CHASE BANK, N.A.	
Street Address:	383 Madison Avenue, 22nd Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code: 10179		
Entity Type: National Banking Association: UNITED STATES		

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	5469405	VB
Registration Number:	4630563	VERONICA BEARD
Registration Number:	4630564	VERONICA BEARD
Registration Number:	4083720	VERONICA BEARD
Registration Number:	5434938	VERONICA BEARD
Registration Number:	5370157	VERONICA BEARD
Registration Number:	5369763	VERONICA BEARD
Registration Number:	5945150	VERONICA BEARD
Registration Number:	6068311	VERONICA BEARD
Registration Number:	6350206	VERONICA BEARD
Registration Number:	6541359	VERONICA BEARD
Serial Number:	90370323	VERONICA BEARD

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-238-3244

jtelesford@emmetmarvin.com Email: Emmet, Marvin & Martin LLP **Correspondent Name:**

TRADEMARK

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900742652

Address Line 1: 120 Broadway, 32nd Floor
Address Line 2: Janelle Telesford

Address Line 4: New York, NEW YORK 10271

NAME OF SUBMITTER:

Janelle Telesford

/Janelle Telesford/

DATE SIGNED:

01/06/2023

Total Attachments: 5

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SECURITY AGREEMENT

AMENDED AND RESTATED GRANT OF SECURITY INTEREST (TRADEMARKS)

December 30, 2022

The undersigned, a Delaware limited liability company (the "<u>Grantor</u>"), is obligated to JPMORGAN CHASE BANK, N.A., as Lender (the "<u>Secured Party</u>"), and has entered into the Amended and Restated Pledge and Security Agreement, dated as of December 30, 2022 (as amended, supplemented or otherwise modified from time to time, the "<u>Security Agreement</u>"), in favor of the Secured Party.

Pursuant to the Security Agreement, the Grantor granted to the Secured Party a security interest in and to all of the right, title and interest of the Grantor in and to the trademarks listed on <u>Schedule 1</u>, which trademarks are filed with the United States Patent and Trademark Office (the "<u>Trademarks</u>"), together with the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof (the "<u>Collisteral</u>"), to secure the prompt payment, performance and observance of the Secured Obligations (as defined in the Security Agreement).

For good and valuable consideration, the receipt of which is hereby acknowledged, and for the purpose of recording the grant of the security interest as aforesaid, the Grantor does hereby further assign to the Secured Party, and grant to the Secured Party a security interest in, the Collateral to secure the prompt payment, performance and observance of the Secured Obligations (as defined in the Security Agreement).

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Secured Party with respect to the assignment of and security interest in the Collateral made and granted hereby are set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Secured Party's address for notices is:

JPMorgan Chase Bank, N.A., as Lender 383 Madison Avenue, 22nd Floor New York, New York 10179

Attention:

Gina Franceschini

Telecopier:

(646) 534-2251

This Amended and Restated Grant of Security Interest (Trademarks) shall be construed in accordance with and governed by the law of the State of New York.

The Grantor acknowledges and agrees that this Amended and Restated Grant of Security Interest (Trademarks) (a) amends, restates and supplements the Grant of Security Interest (Trademarks), dated as of December 30, 2021, made by the Grantor in favor of Secured Party (the "Existing Grant of Security Interest (Trademarks)"), (b) does not constitute a novation or termination of the Grantor's obligations under the Existing Grant of Security Interest (Trademarks), and (c) does not constitute a termination of the "security interest" under the Existing Grant of Security Interest (Trademarks) and such "security interest" is in all respects continuing.

[Signature Page to Follow]

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IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest to be duly executed by its duly authorized officer as of the date first written above.

PIPES & SHAW, LLC

Ву:

Name: Stephante Unwin

Title: President

Schedule 1

to

Amended Restated Grant of Security Interest (Trademarks) Dated as of December 30, 2022

Trademarks

TRADEMARK REGISTRATIONS

Jurisdiction	Trademark	Registration Date	Registration	
			<u>Number</u>	
Brazil	VERONICA BEARD	02/26/2019	913212601	
Brazil	VERONICA BEARD	02/26/2019	913212580	
Canada	VERONICA BEARD	06/18/2018	999280	
Canada	VERONICA BEARD	08/12/2013	857530	
Chile	VERONICA BEARD	02/13/2018	1.269.526	
China	VERONICA BEARD	07/21/2017	20158505	
China	VERONICA BEARD	08/14/2014	12249156	
China	VERONICA BEARD	02/14/2019	30518159	
China	VERONICA BEARD	02/14/2019	30520701	
China	VERONICA BEARD	01/21/2015	13255137	
China	VERONICA BEARD	02/14/2019	30519248	
China	VERONICA BEARD	02/14/2019	30543794	
China	VERONICA BEARD	02/14/2019	30532136	
China	VERONICA BEARD	03/07/2019	30525113	
China	VERONICA BEARD	01/28/2019	29968182	
China	VERONICA BEARD	10/14/2018	20976815	
China	VERONICA BEARD	02/14/2019	30518169	
China	VERONICA BEARD	02/14/2019	30525089	
China	VERONICA BEARD	02/14/2019	30518335	
China	VERONICA BEARD	02/14/2019	30527927	
China	VERONICA BEARD	02/14/2019	30523744	
China	VERONICA BEARD	02/14/2019	30528323	
China	VERONICA BEARD	01/28/2018	22333236	
China	VERONICA BEARD	01/28/2018	22333237	
European Union	VERONICA BEARD	04/06/2017	016186694	
European Union	VERONICA BEARD	08/31/2012	010691038	
Hong Kong	VERONICA BEARD	08/28/2021	305784841	
International	VERONICA BEARD	02/13/2017	1345601	
International	VERONICA BEARD	07/12/2017	1359222	
International	VERONICA BEARD	04/22/2016	1300613	
Japan	VERONICA BEARD	10/21/2016	5890690	
Kuwait	VERONICA BEARD	04/14/2019	1616292	
Kuwait	VERONICA BEARD	04/14/2019	1616291	

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<u>Jurisdiction</u> <u>Trademark</u>		Registration Date	<u>Registration</u> Number	
Lebanon	VERONICA BEARD	09/06/2017	181341	
Saudi Arabia	Saudi Arabia VERONICA BEARD		1438026844	
Saudi Arabia	VERONICA BEARD	02/04/2018	1438026845	
Taiwan	VERONICA BEARD	12/01/2018	01956839	
United Arab Emirates	VERONICA BEARD	08/26/2018	279047	
United Arab Emirates	VERONICA BEARD	08/26/2018	279048	
United Kingdom	VERONICA BEARD	08/31/2012	UK00910691038	
United Kingdom	VERONICA BEARD	04/06/2017	UK00916186694	
United States of America	VB (Stylized)	05/15/2018	5,469,405	
United States of America	VERONICA BEARD	11/04/2014	4,630,563	
United States of America	VERONICA BEARD	11/04/2014	4,630,564	
United States of America	VERONICA BEARD	01/10/2012	4,083,720	
United States of America	VERONICA BEARD	03/27/2018	5,434,938	
United States of America	VERONICA BEARD	01/02/2018	5,370,157	
United States of America	VERONICA BEARD	01/02/2018	5,369,763	
United States of America	VERONICA BEARD	12/24/2019	5,945,150	
United States of America	VERONICA BEARD	06/02/2020	6,068,311	
United States of America	VERONICA BEARD	05/11/2021	6,350,206	
United States of America	VERONICA BEARD	10/26/2021	6,541,359	

TRADEMARK APPLICATIONS

Jurisdiction	<u>Trademark</u>	Application Filing Date	Application Serial Number	
Canada	VERONICA BEARD	12/21/2016	1815502	
United States of America	VERONICA BEARD	12/09/2020	90/370,323	

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RECORDED: 01/06/2023