

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM784130

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
D&M Insurance Services d/b/a Don Bullard Insurance		01/25/2023	Limited Liability Company: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Acrisure, LLC		
Street Address:	100 Ottawa Avenue, SW		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49503		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5346905	INSURING COASTAL CAROLINA SINCE 1972, YO	
CORRESPONDENCE DATA			
Fax Number:	7343722940		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	17343722933		
Email:	trademarks@varnumlaw.com		
Correspondent Name:	Staci R. DeRegnaucourt		
Address Line 1:	101 North Main Street, Suite 525		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
NAME OF SUBMITTER:	Staci R. DeRegnaucourt		
SIGNATURE:	/Staci R. DeRegnaucourt/		
DATE SIGNED:	02/02/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, D&M Insurance Services d/b/a Don Bullard Insurance, a North Carolina limited liability company, whose address is 4709 Oleander Drive, Wilmington, North Carolina 28403 ("Assignor"), is the recorded owner of the entire right, title and interest in and to the trademark listed on the attached Schedule A (the "Trademark").

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademark, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademark by virtue of its use in commerce, to Acrisure, LLC, a Michigan limited liability company, whose address is 100 Ottawa Avenue, SW, Grand Rapids, Michigan 49503 ("Assignee").

NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective on this 25th day of January 2023.

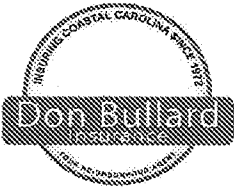
**D&M INSURANCE SERVICES
d/b/a DON BULLARD INSURANCE**

By: 

Name: DON BULLARD

Title: PRESIDENT

SCHEDULE A

Mark	Application / Registration Number	Status	Goods and Services
	App 86900525 Reg 5346905	Registered	INT. CL. 36 INSURANCE BROKERAGE IN THE FIELD OF HOME INSURANCE; INSURANCE BROKERAGE IN THE FIELD OF AUTOMOBILES; INSURANCE BROKERAGE IN THE FIELD OF MARINE VEHICLES; INSURANCE BROKERAGE IN THE FIELD OF BUSINESS; INSURANCE BROKERAGE IN THE FIELD OF FLOOD; INSURANCE BROKERAGE IN THE FIELD OF WIND AND HAIL; INSURANCE BROKERAGE IN THE FIELD OF FIRE

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