

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM786895

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deluxe Media Inc.		02/10/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	PNC Bank, National Association		
Street Address:	500 First Avenue		
City:	Pittsburgh		
State/Country:	PENNSYLVANIA		
Postal Code:	15219		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5205391	MUSIC SLAYER	
CORRESPONDENCE DATA			
Fax Number:	6175236850		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-523-2700		
Email:	susan.dinicola@hkllaw.com,kate.ferrara@hkllaw.com		
Correspondent Name:	Holland & Knight LLP		
Address Line 1:	10 St. James Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02116		
NAME OF SUBMITTER:	Susan C. Dinicola		
SIGNATURE:	/Susan C. DiNicola/		
DATE SIGNED:	02/14/2023		
Total Attachments: 5			
source=PNC_Deluxe - IP Security Agreement (Entertainment Family)_185074705_1#page1.tif			
source=PNC_Deluxe - IP Security Agreement (Entertainment Family)_185074705_1#page2.tif			
source=PNC_Deluxe - IP Security Agreement (Entertainment Family)_185074705_1#page3.tif			
source=PNC_Deluxe - IP Security Agreement (Entertainment Family)_185074705_1#page4.tif			
source=PNC_Deluxe - IP Security Agreement (Entertainment Family)_185074705_1#page5.tif			

OP \$40.00 5205391

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this “Agreement”) is made as of this 10th day of February, 2023, by DELUXE MEDIA INC., a Delaware corporation having an office at 2130 N. Hollywood Way, Burbank, CA 91505 (“Grantor”), in favor of PNC BANK, NATIONAL ASSOCIATION having an office at 500 First Avenue, Pittsburgh, PA 15219, a Pennsylvania National Banking Association in its capacity as agent for the Lenders defined below.

WHEREAS, pursuant to that certain Revolving Credit and Security Agreement and Guaranty dated as of June 30, 2020 (as amended, restated, supplemented or otherwise modified from time to time, including all exhibits and schedules thereto, the “Credit Agreement”) among, Grantor, DELUXE DIGITAL CINEMA INC., a Delaware corporation (“DLX Cinema”), DELUXE ONE LLC, a Delaware limited liability company (“DLX One”), SOFTITLER NET, INC., a California corporation (“Softitler”), DELUXE NMS INC., a Delaware corporation (“Deluxe NMS”), DELUXE UK HOLDINGS LIMITED, a company incorporated in England and Wales (“DLX UK Holdings”), DELUXE MEDIA EUROPE LTD, a company incorporated in England and Wales (“DLX Media Europe”), DELUXE 142 LIMITED, a company incorporated in England and Wales (“DLX 142”, and together with Grantor, DLX Cinema, DLX One, Softitler, Deluxe NMS, DLX UK Holdings and DLX Media Europe, the “Existing Borrowers”), ENTERTAINMENT FAMILY, LLC, a California limited liability company (“New Borrower”, and together with the Existing Borrowers and each other Person party thereto as a borrower from time to time, collectively, the “Borrowers” and each a “Borrower”), DLX INTERMEDIATE HOLDING II CORPORATION, a Delaware corporation (“Holdings”), the other Subsidiary Guarantors party thereto, the lenders from time to time party thereto (the “Lenders”), and PNC Bank, National Association, as agent for Lenders (“Agent”), the Lenders agreed to make certain financial accommodations available to Borrowers from time to time pursuant to the terms and conditions thereof; and

WHEREAS, pursuant to the Credit Agreement, each Grantor is required to execute and deliver to Agent, for the benefit of the Lenders, this Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Credit Agreement.

2. GRANT OF SECURITY INTEREST. To secure the payment and performance of the Obligations under the Credit Agreement, each Grantor hereby grants to Agent for its benefit and the benefit of the Lenders a continuing security interest in and Lien on all of such Grantor’s right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the “IP Collateral”), with power of sale to the extent permitted by law:

(a) all of such Grantor’s copyrights and copyright applications and all of the goodwill of the business connected with the use of, and symbolized by, each Copyright,

including without limitation those referred to on Schedule 1 hereto (collectively, “Copyrights”);

(b) all of such Grantor’s patents, of any class or type, including utility patents, utility models, design patents, invention certificates, and patent applications (including provisional and nonprovisional applications), continuations, divisionals, continuations-in-part, continuing prosecution applications, and improvements for, or related to, any Patents, and registered with the United States Patent and Trademark Office, and all of the goodwill of the business connected with the use of, and symbolized by, each Patent, including without limitation those referred to on Schedule 1 hereto (collectively, “Patents”);

(c) all of such Grantor’s trademarks, service marks, trade names, mask works, corporate names, company names, business names, fictitious business names, brands, trade dress, uniform resource locators, domain names, tag lines, designs, graphics, trade styles, logos and other source or business identifiers, and all goodwill associated with the foregoing, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith, whether in the United States Patent and Trademark Office, or in any similar office or agency of the United States, any State thereof, or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, including without limitation those referred to on Schedule 1 hereto (collectively, “Trademarks”), other than any applications for any trademarks that have been filed with the United States Patent and Trademark Office on the basis of an “intent-to-use” with respect to such trademarks until an appropriate amendment to allege use or statement of use is filed in and accepted by the United States Patent and Trademark Office;

(d) all reexaminations, reissues, continuations, reversions or extensions of the foregoing; and

(e) all products and proceeds of the foregoing, including without limitation any claim by such Grantor against third parties for past, present or future infringement or dilution of any Copyright, any Patent, or any Trademark.

3. SECURITY FOR OBLIGATIONS. This Agreement and the security interest created hereby secure the payment and performance of all the Obligations under the Credit Agreement, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Agreement secures the payment of all amounts which constitute part of the Obligations and would be owed by any Grantor to Agent, the Lenders or any of them pursuant to the Credit Agreement.

4. CREDIT AGREEMENT. The security interests granted pursuant to this Agreement are granted in conjunction with the security interests granted to Agent, for the benefit of the Lenders, pursuant to the Credit Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the IP Collateral made and granted hereby are more fully set forth in the Credit Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

5. AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new IP Collateral, this Agreement shall automatically apply thereto. Each Grantor shall give

prompt notice in writing to Agent with respect to any such new registered IP Collateral. Without limiting any Grantor's obligations under this Section 5, each Grantor hereby authorizes Agent unilaterally to modify this Agreement by amending Schedule 1 to include any such new registered IP Collateral of such Grantor identified in such written notice provided by such Grantor. Notwithstanding the foregoing, no failure to so modify this Agreement or amend Schedule 1 shall in any way affect, invalidate or detract from Agent's continuing security interest in all IP Collateral, whether or not listed on Schedule 1.

6. GOVERNING LAW. This Agreement and the transactions contemplated hereby, and all disputes between the parties under or relating to this Agreement or the facts or circumstances leading to its execution, whether in contract, tort or otherwise shall, in accordance with Section 5-1401 of the General Obligations Law of the State of New York, be construed in accordance with and governed by the laws (including statutes of limitation) of the State of New York, without regard to conflicts of law principles that would require the application of the laws of another jurisdiction.

7. COUNTERPARTS. This Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts shall together constitute but one and the same instrument. Any signatures delivered by a party by facsimile transmission or by e-mail transmission shall be deemed an original signature hereto.

8. CONSTRUCTION. Unless the context of this Agreement clearly requires otherwise, the term "or" has, except where otherwise indicated, the inclusive meaning represented by the phrase "and/or." Section, subsection, clause, schedule, and exhibit references herein are to this Agreement unless otherwise specified. Any reference herein to any Person shall be construed to include such Person's successors and assigns.

[signature page follows]

Each of the parties has signed this Agreement as of the day and year first above written.

DELUXE MEDIA INC

By: 

Name: Mary Ann Sigler

Title: Vice President and Treasurer

MS

SCHEDULE 1
TO
INTELLECTUAL PROPERTY SECURITY AGREEMENT

I. Copyrights and Copyright Applications

None.

II. Patents and Patent Applications

None.

III. Trademarks and Trademark Applications

Mark	Jurisdiction	Registration Number/ (Application Number)	Registration Date/ (Application Date)	Grantor
Music Slayer	United States	5205391	May 16, 2017	Deluxe Media Inc.