

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM787057

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Goodyear Tire & Rubber Company		02/15/2023	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Wingfoot Brands LLC		
Street Address:	200 Innovation Way		
City:	Akron		
State/Country:	OHIO		
Postal Code:	44316		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	6907496	ANDGO	
Registration Number:	6919882	ARMOR MAX ESD	
Registration Number:	6925798	POWERLOAD	
Registration Number:	6925833	SMOOTH GUARD TECHNOLOGY	
Registration Number:	6859706	TIRES ON YOUR TERMS	
Serial Number:	88846790	WRANGLER STEADFAST HT	
CORRESPONDENCE DATA			
Fax Number:	3307969018		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	330-796-3988		
Email:	tm_mail@goodyear.com		
Correspondent Name:	Nicholas J. Valenziano, Jr.		
Address Line 1:	200 Innovation Way		
Address Line 4:	Akron, OHIO 44316		
NAME OF SUBMITTER:	Kathleen Crane		
SIGNATURE:	/Kathleen Crane/		
DATE SIGNED:	02/15/2023		

CH \$165.00 6907496

Total Attachments: 4

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Assignment

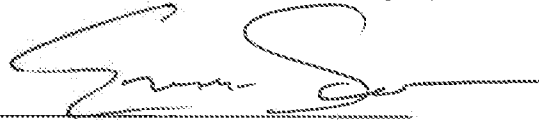
1. For valuable consideration, The Goodyear Tire & Rubber Company, a corporation incorporated under the laws of the State of Ohio, with the address at 200 Innovation Way, Akron, Ohio 44316, U.S.A., (hereinafter, "Assignor") hereby assigns to Wingfoot Brands LLC, a limited liability company organized under the laws of the State of Delaware, with the address at 200 Innovation Way, Akron, Ohio 44316 (hereinafter, "Assignee"), Assignor's entire right, title and interest in and to the trademarks, and trademark registrations and applications in Exhibit A-1 ("Trademarks") together with the goodwill of the business symbolized by the Trademarks, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors and assignees.
2. Assignor covenants and agrees that it will, at any time upon request, without any compensation, execute and deliver any and all papers or instruments that in the reasonable opinion of Assignee may be necessary to secure to Assignee the full enjoyment of the rights, title and interest hereby conveyed or intended to be conveyed.
3. Assignor hereby authorizes and requests the Commissioner for Trademarks of the United States and any other official of any applicable governmental authority to record this Assignment and issue any and all registrations contemplated by this Assignment to and in the name of Assignee.
4. This Assignment may be executed in any number of counterparts and by the parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same assignment.

[Signature Pages Follow]

In witness whereof, Assignor and Assignee have executed this Assignment.

Assignor:

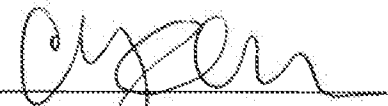
The Goodyear Tire & Rubber Company

By: 

Name: Evan M. Scocos

Title: Vice President and Controller

On the 15th day of February 2023, before me personally came Evan M. Scocos, to me and known to be the Vice President and Controller of the Assignor, and duly acknowledged to me that he executed this Assignment on behalf of Assignor and pursuant to authority duly received.



Name: Chelsey L Oyster

Notary Public, State of Ohio

No. 2015-RE-527999

Commission expires 4-2-25



CHELSEY L. OYSTER
NOTARY PUBLIC - STATE OF OHIO
Comm. No. 2015-RE-527999
My Commission Expires Apr. 2, 2025

[Affix Seal]

Assignee:

Wingfoot Brands LLC

By: *Nicholas J. Valenziano, Jr.*

Name: Nicholas J. Valenziano, Jr.

Title: Vice President

On the 15th day of February, 2023, before me personally came Nicholas J. Valenziano, Jr., to me and known to be the Vice President, and duly acknowledged to me that he executed this Assignment on behalf of Assignee and pursuant to authority duly received.



CHELSEY L. OYSTER
NOTARY PUBLIC - STATE OF OHIO
Comm. No. 2015-RE-527999
My Commission Expires Apr. 2, 2025

Chelsey L Oyster

Name: Chelsey L Oyster

Notary Public, State of Ohio

No. 2015-RE-527999

Commission expires 4-2-25

[Affix Seal]

Exhibit A-1

List of U.S. Trademarks

Trademark	U.S. Reg/App Number	Registration Date
ANDGO	6907496	22 Nov 2022
ARMOR MAX ESD	6919882	06 Dec 2022
POWERLOAD	6925798	13 Dec 2022
SMOOTH GUARD TECHNOLOGY	6925833	13 Dec 2022
TIRES ON YOUR TERMS	6859706	13 Dec 2022
WRANGLER STEADFAST HT	88846790	