# CH \$215.00 63518

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM794782

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Zovio Inc		07/31/2022	Corporation: DELAWARE

### **RECEIVING PARTY DATA**

Name:	The University of Arizona Global Campus
Street Address:	180 South Arizona Avenue
Internal Address:	Suit 301
City:	Chandler
State/Country:	ARIZONA
Postal Code:	85225
Entity Type:	Non-Profit Corporation: ARIZONA

### **PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	6351823	CONSTELLATION
Registration Number:	4616078	DIGITAL SOLUTIONS THAT ADVANCE LEARNING
Registration Number:	4400884	INNOVATIVE SOLUTIONS THAT ADVANCE LEARNI
Registration Number:	6564062	SIGNALZ
Registration Number:	3502622	SMART TRACK
Registration Number:	4415660	TECHNOLOGY CHANGES EVERYTHING
Registration Number:	3691337	WAYPOINT
Registration Number:	3745877	WAYPOINT OUTCOMES

### CORRESPONDENCE DATA

**Fax Number:** 7145135130

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 7145135100

Email: ipdocketingtm@sheppardmullin.com

Correspondent Name: Sheppard Mullin Richter & Hampton LLP

Address Line 1:650 Town Center Drive, 10th FloorAddress Line 4:Costa Mesa, CALIFORNIA 92626

NAME OF SUBMITTER: Gazal Pour-Moezzi

TRADEMARK
REEL: 008004 FRAME: 0449

900757890

SIGNATURE:	/Gazal Pour-Moezzi/
DATE SIGNED:	03/15/2023
Total Attachments: 6	
source=3 Zovio-UAGC - Intellectual P	roperty Assignment - EXECUTED TM#page1.tif
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### CONFIRMATORY INTELLECTUAL PROPERTY ASSIGNMENT

THIS CONFIRMATORY INTELLECTUAL PROPERTY ASSIGNMENT (this "Confirmatory Assignment") is made as of July 31, 2022 ("Assignment Effective Date"), by and between Zovio Inc, a Delaware corporation ("Seller"), and The University of Arizona Global Campus, an Arizona non-profit corporation ("Buyer"). Unless otherwise indicated in this Confirmatory Assignment, capitalized terms used herein but not otherwise defined shall have the respective meanings ascribed to them in the Purchase Agreement (as defined herein).

### **RECITALS**

- I. Seller, Buyer, and The University of Arizona are parties to an Asset Purchase and Sale Agreement, dated of even date herewith (the "**Purchase Agreement**"), pursuant to which Seller has sold, assigned, transferred, conveyed, and delivered to Buyer all of Seller's rights, title, and interest in and to the Intellectual Property Assets, including, without limitation, the Assigned Trademarks, Assigned Copyrights and Assigned Patents (as defined below); and
- II. Seller and Buyer execute this Confirmatory Assignment for the sole purpose of memorializing and recording the assignment effected by the Purchase Agreement.

### **AGREEMENT**

- **NOW**, **THEREFORE**, in consideration of the promises and covenants set forth in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:
- 1. Conveyance. As of the effective date of the Purchase Agreement, Seller hereby sells, assigns, transfers, conveys, and delivers to Buyer, and Buyer hereby accepts, all of Seller's worldwide rights, title, and interest in, to and under (i) the Intellectual Property Assets (including, without limitation, the Trademarks listed on Schedule A (the "Assigned Trademarks"), the copyrights listed on Schedule B (the "Assigned Copyrights"), and the patents listed on Schedule C hereto (the "Assigned Patents")), (ii) any and all rights, priorities, and privileges of Seller provided under the laws of the United States and all other state or foreign laws, multinational law, compact, treaty, protocol convention, organization or otherwise throughout the universe with respect to the foregoing, (iii) the goodwill appurtenant to the Assigned Trademarks, (iv) all rights to collect royalties and proceeds in connection with any of the foregoing, (v) all rights to prosecute and maintain the Assigned Trademarks, Assigned Copyrights and Assigned Patents, (vi) any and all patents and applications (including continuations, continuations-in-part, divisions, substitutions, reissuances, and convention applications and patents) that are entitled to the benefit of priority, claim priority to, or are implicated by a terminal disclaimer (related to an "obviousness-type" double patenting rejection), with respect to any of the patents or patent applications of Assigned Patents listed in Schedule C, (vii) any renewals, reissues, or extensions of any of the Assigned Patents (including but not limited to any of the foregoing that may be for design patents, industrial designs, petty patents, or utility models), regardless of whether those rights arise under the laws of the United States or any other state, country or jurisdiction throughout the world, (viii) the right to sue for and recover in the Buyer's own name and that of its successors and assigns and other legal representatives all remedies of every nature, including, without limitation, all rights to sue and bring other claims for past, present and future infringement, misappropriation, or other violation and all rights to recover and retain damages therefore, including attorneys' fees and expenses, lost profits, right to injunctive relief, and/or royalties in connection with any of the foregoing.

- 2. <u>Recordation and Transfer.</u> Seller hereby authorizes and requests that all applicable governmental entities or registrars (including any applicable foreign or international office or registrar), record Buyer as the assignee and owner of the Assigned Trademarks, Assigned Copyrights and Assigned Patents, and issue any and all registrations, amended registrations and renewals that have been or may be granted upon any application or petition for the same, to Buyer and Buyer's successors and/or assigns, as assignee of all of Seller's rights, title and interest in and to the Intellectual Property Assets. Buyer shall have the right to record this Confirmatory Assignment with all applicable governmental authorities and registrars so as to perfect ownership of the Intellectual Property Assets.
- 3. Appointment as Attorney-in-Fact. If at any time Buyer is unable, for any reason, to secure Seller's signature on any assignments or applications for registrations, or other documents or filings pertaining to any or all of the Intellectual Property Assets, Seller hereby irrevocably designates and appoints Buyer and its duly authorized officers and agents as its agents and attorneys-in-fact, to act for and on its behalf and stead to execute and file any and all such applications, registrations, and other documents and to do all other lawfully permitted acts to further the prosecution thereon with the same legal force and effect as if executed by Seller.
- 4. <u>Successors and Assigns</u>. This Confirmatory Assignment and all the provisions hereof shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and permitted assigns. Nothing herein, express or implied, shall give or be construed to give to any person, other than the parties hereto and their respective successors and permitted assigns, any legal or equitable rights hereunder.
- 5. <u>Counterparts</u>. This Confirmatory Assignment may be executed in two or more consecutive counterparts (including by facsimile or electronic transmission), each of which shall be deemed an original, with the same effect as if the signatures thereto and hereto were upon the same instrument
- 6. <u>Purchase Agreement Controls.</u> This Confirmatory Assignment is provided pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Seller and Buyer with respect to the Intellectual Property Assets, including, without limitation, the Assigned Trademarks, Assigned Copyrights and Assigned Patents. Nothing contained in this Confirmatory Assignment shall be deemed to modify, supersede, enlarge, or affect the rights of any person under the Purchase Agreement. If any provision of this Confirmatory Assignment is inconsistent or conflicts with the Purchase Agreement, the Purchase Agreement shall control.
- 7. <u>Severability</u>. If any term of this Confirmatory Assignment is invalid, illegal or unenforceable in any jurisdiction, such invalidity, illegality or unenforceability shall not affect any other term or provision of this Confirmatory Assignment or invalidate or render unenforceable such term or provisions in any other jurisdiction.
- 8. <u>Governing Law.</u> All aspects of this Confirmatory Assignment will be exclusively governed by and construed in accordance with the provisions of <u>Section 8.2</u> of the Purchase Agreement.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have caused this Confirmatory Intellectual Property Assignment Agreement to be executed as of the Assignment Effective Date above.

"SELLER"

ZOVIO INC DocuSigned by:

By: Randy Hendricks
Name: Randy Hendricks
Its: CEO

[Signature Page to Confirmatory Intellectual Property Assignment Agreement]

"BUYER"

THE UNIVERSITY OF ARIZONA GLOBAL

**CAMPUS** 

----- DocuSigned by:

By: Paul Pastorek
Name: Paul Pastorek

Ita: P

Its: President

[Signature Page to Confirmatory Intellectual Property Assignment Agreement]

SCHEDULE A

## **Assigned Trademarks**

SIGNALZ	INNOVATIVE SOLUTIONS THAT ADVANCE LEARNING	DIGITAL SOLUTIONS THAT ADVANCE LEARNING	CONSTELLATION	CONSTELLATION	CONSTELLATION	CONSTELLATION	CONSTELLATION	CONSTELLATION	CONSTELLATION	CONSTELLATION	CONSTELLATION	CONSTELLATION	CONSTELLATION	CONSTELLATION	CONSTELLATION	CONSTELLATION	CONSTELLATION	CONSTELLATION	TRADEMARK
Canada	United States of America	United States of America	United States of America	United Kingdom	Turkey	Taiwan	South Africa	Singapore	Russian Federation	Republic of Korea	Philippines	Mexico	Malaysia	Japan	India	European Union	Canada	Argentina	COUNTRY
Pending	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	STATUS
Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	Trademark - ORG	MATTER
2090265	85514954	86025404	88904090	9476144	201067695	102024298	201024360	T1013809C	2010734172	41201027321	42010011721	1131171	2010020674	201082561	2045090	9476144	1500957	30412414	APPLICATION NUMBER
03/09/2021	01/12/2012	07/31/2013	05/06/2020	10/26/2010	10/22/2010	05/08/2013	10/21/2010	10/22/2010	10/25/2010	10/27/2010	10/27/2010	10/29/2010	04/30/2010	10/22/2010	10/27/2010	10/26/2010	10/25/2010	10/25/2010	APPLICATION DATE
042	041	041	09, 41, 42	041	041	041	041	041	041	041	041, 042, 09	41	041	009, 041	041	041	,		CLASS(ES)
	02/19/2013		03/02/2021											0102/81/11					PUBLICATION DATE
	09/10/2013	10/07/2014	05/18/2021	04/04/2011	02/14/2012	09/16/2014	04/12/2012	10/22/2010	01/31/2012	02/15/2012	11/14/2013	06/24/2011	10/08/2014	12/22/2011	10/27/2010	04/04/2011	07/22/2015	04/25/2013	REGISTRATION DATE
	4400884	4616078	6351823	UK0099476144	201067695	1666551	201024360	T1013809C	452621	41226539	42010011721	1224285	2010020674	5459494	2045090	9476144	TMA909203	256835	REGISTRATION NUMBER
	09/10/2023	10/07/2024	05/18/2031	10/26/2030	10/22/2030	09/15/2024	10/21/2030	07/22/2030	07/25/2030	02/15/2032	11/14/2023	10/29/2030	04/30/2030	12/22/2031	10/27/2030	10/26/2030	04/22/2030	04/25/2023	NEXT RENEWAL DATE
Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	Zovio Inc	OWNEL EMAR

								ORG		America	OUTCOMES
Zovio Inc	02/09/2030	3745877	02/09/2010	11/24/2009	009	10/02/2008	77583826	Trademark -	Registered	United	WAYPOINT
Zovio Inc	10/06/2029	3691337	10/06/2009		009	08/28/2008	77557694	Trademark - ORG	Registered	United States of America	WAYPOINT
										America	EVERYTHING
10 mg	10,000,2020	1110000	10/00/2017	10/20/2012	i	00/00/2012	00010010	ORG	10081300100	States of	CHANGES
Zovio Inc	10/08/2023	4415660	10/08/2013	10/30/2012	41	06/05/2013	01027958	Trademark -	Peristered	I Inited	TECHNOLOGY
Zovio Inc	12/04/2022	2012100976	11/21/2014		41	12/04/2012	2012100976	Trademark - ORG	Registered	Turkey	TECHNOLOGY CHANGES EVERYTHING
								ORG			CHANGES EVER YTHING
Zovio Inc	12/03/2022	201232754	08/29/2014		41	12/03/2012	201232754	Trademark -	Registered	South Africa	TECHNOLOGY
								Oko		ı cucianon	EVERYTHING
Zovio Inc	12/04/2022	502525	12/18/2013		41	12/04/2012	2012742139	Trademark -	Registered	Russian	TECHNOLOGY
								ONO			EVERYTHING
Zovio Inc	12/03/2022	1330986	04/30/2013		41	12/03/2012	1330986	Trademark -	Registered	Mexico	TECHNOLOGY
Zovio Inc	04/23/2024	1090845	04/23/2014		41	12/04/2012	1036506	Trademark - ORG	Registered	Chile	TECHNOLOGY CHANGES EVERYTHING
										2	EVERYIHING
Zovio Inc	11/14/2029	TMA890025	11/14/2014		41	12/05/2012	1605161	Trademark - ORG	Registered	Canada	TECHNOLOGY CHANGES
<b>T</b>	100000		F 10 C 1 C 1 C 1 C 1 C 1 C 1 C 1 C 1 C 1		;			ORG	108100100	. 105010110	CHANGES EVERYTHING
Zovio Inc R	12/03/2022		12/03/2012		41	12/03/2012	1529156	Trademark -	Registered	Australia	TECHNOLOGY
Zovio Inc ADE	02/24/2024	2631975	02/24/2014		41	12/03/2012	3212322	Trademark - ORG	Registered	Argentina	TECHNOLOGY CHANGES EVERYTHING
MA								ORG	,	States of America	
Zovio Inc R	09/16/2028	3502622	09/16/2008	11/20/2007	041	06/07/2007	77200590	Trademark -	Registered	United	SMART TRACK
Zovio Inc	11/16/2031	6564062	11/16/2021	03/09/2021	042	08/27/2020	90142847	Trademark - ORG	Registered	United States of America	SIGNALZ
Zovio Inc	05/25/2031	2250027	05/25/2021	03/18/2021	042	03/10/2021	2512588	Trademark - ORG	Registered	Mexico	SIGNALZ

RECORDED: 03/15/2023 REEL: 008004 FRAME: 0456