

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM804587

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LBC CREDIT AGENCY SERVICES, LLC		04/07/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ESCALENT, INC.		
<b>Street Address:</b>	17430 COLLEGE PARKWAY		
<b>City:</b>	LIVONIA		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48152		
<b>Entity Type:</b>	Corporation: MICHIGAN		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4563043	MONEYHAWKS	
<b>Registration Number:</b>	4801807	JAVELIN STRATEGY & RESEARCH	
<b>Registration Number:</b>	3193355	PREVENTION, DETECTION AND RESOLUTION	
<b>Registration Number:</b>	5183764	TRIMMIX	
<b>Registration Number:</b>	3603196	CREATIVE MINDS. INTELLIGENT SOLUTIONS.	
<b>Registration Number:</b>	3603195	MORPACE	
<b>Registration Number:</b>	1261295	MOR	
<b>Registration Number:</b>	4837224	COGENT REPORTS	
<b>Registration Number:</b>	4769385	COGENT BEAT	
<b>Registration Number:</b>	4744262	COGENT	
<b>Registration Number:</b>	4744261	COGENT	
<b>Registration Number:</b>	3856100	RETIREMENT PLANSCAPE	
<b>Registration Number:</b>	3856099	INVESTOR BRANDSCAPE	
<b>Registration Number:</b>	3856098	ADVISOR BRANDSCAPE	
<b>Registration Number:</b>	3615515	TEXTALYTICS	
<b>Registration Number:</b>	2809961	MARKET STRATEGIES	
<b>Registration Number:</b>	5951671	ESCALENT	
<b>Serial Number:</b>	87724202	DATADIALOGUE	
<b>Serial Number:</b>	86612213	COGENT BEAT	

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**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** APRILWHITE@PAULHASTINGS.COM**Correspondent Name:** PAUL HASTINGS LLP**Address Line 1:** 4747 EXECUTIVE DR., 12TH FLOOR**Address Line 4:** SAN DIEGO, CALIFORNIA 92121

<b>ATTORNEY DOCKET NUMBER:</b>	99515.00005
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<b>NAME OF SUBMITTER:</b>	April White
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<b>SIGNATURE:</b>	/April White/
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<b>DATE SIGNED:</b>	04/20/2023
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**Total Attachments: 4**

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## **RELEASE OF SECURITY INTERESTS IN TRADEMARKS**

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS ("Release") is made as of this 7th day of April, 2023, by LBC CREDIT AGENCY SERVICES, LLC, in its capacity as agent ("Agent"), in favor of ESCALENT, INC., a Michigan corporation ("Company").

WHEREAS, as confirmed through that certain Payoff Letter, dated as of the date hereof, all obligations of the Company under the Loan Agreement (as defined in the Trademark Security Agreement (as defined below)) have been satisfied in full and, in connection therewith, the Company has requested that the Agent terminate and release its security interest in and to all of the right, title and interest of the Company in, to and under the Trademark Collateral (as defined in the Trademark Security Agreement).

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Agent hereby unconditionally and irrevocably releases all liens and security interests granted by the Company in favor of Agent pursuant to that certain Amended and Restated Trademark Security Agreement, dated as of December 30, 2019 (the "Trademark Security Agreement"), executed by the Company in favor of Agent and recorded with the United States Patent and Trademark Office on January 6, 2020 at Reel/Frame 6831/0577 and on April 28, 2021 at Reel/Frame 7273/0545, including, without limitation, the trademarks listed on Schedule A attached hereto, as of the date hereof. The Agent hereby reassigns any and all rights, title and interest it has in the Trademark Collateral to the Company.

**[Signature Page Follows]**

IN WITNESS WHEREOF, Agent has caused this Release to be executed by its authorized officer as of the date of this Release.

**LBC CREDIT AGENCY SERVICES, LLC, as  
Agent**

By: \_\_\_\_\_



Name: David E. Fraimow

Title: Senior Vice President

**SCHEDULE A**

Trademark Registrations and Applications

<b>TRADEMARK</b>	<b>SERIAL NUMBER</b>	<b>STATUS</b>	<b>REG. NUMBER</b>	<b>REG. DATE</b>	<b>OWNER</b>
MONEYHAWKS	86099761	Registered	4563043	07/08/14	Escalent, Inc.
JAVELIN STRATEGY & RESEARCH	85474280	Registered	4801807	09/01/15	Escalent, Inc.
PREVENTION, DETECTION AND RESOLUTION	78819935	Registered	3193355	01/02/07	Escalent, Inc.

<b>TRADEMARK</b>	<b>SERIAL NUMBER</b>	<b>STATUS</b>	<b>REG. NUMBER</b>	<b>REG. DATE</b>	<b>OWNER</b>
DATADIALOGUE	87724202	Pending – Application filed 12/18/17	NA	NA	Escalent, Inc.
TRIMMIX	87083063	Registered	5183764	04/11/17	Escalent, Inc.
CREATIVE MINDS. INTELLIGENT SOLUTIONS.	77184338	Registered	3603196	04/07/09	Escalent, Inc.
MORPACE	77184334	Registered	3603195	04/07/09	Escalent, Inc.
MOR	73392896	Registered	1261295	12/13/83	Escalent, Inc.
COGENT BEAT	86612213	Pending – Application filed 04/28/15	NA	NA	Escalent, Inc.
COGENT REPORTS	86007678	Registered	4837224	10/20/15	Escalent, Inc.
COGENT BEAT	86061095	Registered	4769385	07/07/15	Escalent, Inc.
COGENT	86007681	Registered	4744262	05/26/15	Escalent, Inc.
COGENT	86007676	Registered	4744261	05/26/15	Escalent, Inc.
RETIREMENT PLANSCAPE	77924078	Registered	3856100	10/05/10	Escalent, Inc.
INVESTOR BRANDSCAPE	77924072	Registered	3856099	10/05/10	Escalent, Inc.
ADVISOR BRANDSCAPE	77924062	Registered	3856098	10/05/10	Escalent, Inc.
TEXTALYTICS	77578803	Registered	3615515	05/05/09	Escalent, Inc.

TRADEMARK	SERIAL NUMBER	STATUS	REG. NUMBER	REG. DATE	OWNER
MARKET STRATEGIES	76446260	Registered	2809961	02/03/04	Escalent, Inc.

TRADEMARK	SERIAL NUMBER	STATUS	REG. NUMBER	REG. DATE
ESCALENT	88312385	Registered	5951671	12/31/19