

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM808283

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TCW ASSET MANAGEMENT COMPANY LLC		05/05/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	TECHNOMIC, INC.		
Street Address:	300 SOUTH RIVERSIDE PLAZA		
Internal Address:	SUITE 4700		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	2191823	CONCEPTRAC	
Registration Number:	4676770	CONSUMER BRAND METRICS	
Registration Number:	5052834	CONSUMER INSIGHTS PLANNING PROGRAM	
Registration Number:	4821919	CONSUMER4SIGHT	
Registration Number:	4604660	DIGITAL RESOURCE LIBRARY	
Registration Number:	4508375	FOODSERVICE CATEGORY MANAGEMENT INSTITUT	
Registration Number:	4395064	FOODSERVICE PLANNING PROGRAM	
Registration Number:	4363816	PRICEMONITOR	
Registration Number:	2886161	SMARTSEARCH	
Registration Number:	0874438	TECHNOMIC	
Registration Number:	5255150	TECHNOMIC	
Registration Number:	4378945	TECHNOMIC EXPERIENCE	
Registration Number:	4439352	TECHNOMIC SMARTSUPPORT	
CORRESPONDENCE DATA			
Fax Number:	3105572193		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

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Phone: 310-557-2900
Email: KLATHROP@PROSKAUER.COM
Correspondent Name: PROSKAUER ROSE LLP
Address Line 1: 2029 CENTURY PARK EAST, SUITE 2400
Address Line 2: C/O KIMBERLEY A. LATHROP
Address Line 4: LOS ANGELES, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER: 47245.014

NAME OF SUBMITTER: Kimberley A. Lathrop

SIGNATURE: /Kimberley A. Lathrop/

DATE SIGNED: 05/05/2023

Total Attachments: 7

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TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of May 5, 2023 (“Release”), is made by TCW Asset Management Company LLC, as agent (“Agent”), in favor of Technomic, Inc., a Delaware corporation (the “Assignor”).

WHEREAS, Agent, the Assignor, and certain other borrowers have entered into that certain Pledge and Security Agreement, dated as of November 15, 2018 (as from time to time amended, restated, supplemented or otherwise modified, the “Security Agreement”);

WHEREAS, pursuant to that certain Assignment for Security - Trademarks, dated as of November 15, 2018, by the Assignor (the “2018 Security Agreement”), the Assignor granted to Agent, to secure its obligations under the Security Agreement, a security interest in all right, title and interest of the Assignor in and to certain intellectual property;

WHEREAS, the 2018 Security Agreement was recorded at the United States Patent and Trademark Office (“USPTO”) at Reel 6483 Frame 0107 on November 16, 2018;

WHEREAS, the Assignor has satisfied the terms of the 2018 Security Agreement and requests a specific release of the security interest granted and recorded against its intellectual property.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby agrees as follows:

SECTION 1. Defined Terms. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the 2018 Security Agreement, as applicable.

SECTION 2. Termination and Release. Agent, without representation, warranty, or recourse, hereby:

(a) terminates the 2018 Security Agreement and terminates, cancels, discharges, and releases all of its security interests in and to all right, title and interest of the Assignor (and any of the borrowers or other obligors under the Security Agreement) in and to all intellectual property (including, but not limited to, all Collateral under the 2018 Security Agreement), whether granted pursuant to the 2018 Security Agreement or otherwise (and including, but not limited to, the Trademarks listed on Schedule A attached hereto);

(b) assigns and transfers to the Assignor all of its right, title and interest in and to all intellectual property, whether granted pursuant to the 2018 Security Agreement or otherwise (including, but not limited to the Trademarks listed on Schedule A attached hereto), together with the goodwill of the business symbolized thereby; and


(c) authorizes the recordation of this Release with the USPTO or any similar office or agency within or outside the United States at the Assignor’s expense.

The Agent agrees to take all further actions, and provide to the Assignor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Assignor, at the Assignor’s sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

SECTION 3. Choice of Law. This Release shall be governed by and construed in accordance with the laws of the State of New York.

IN WITNESS WHEREOF, Agent has caused this Release to be duly executed as of the date first set forth above.

TCW ASSET MANAGEMENT COMPANY LLC

By: 
Name: Suzanne Grosso
Title: Managing Director

Schedule A

Reel 6483 Frame 0107

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and/or Declaration of Use
United States of America	CONCEPTRAC	Registered	75/212863	13-Dec-96	2191823	9/29/1998	16	Publications for the restaurant industry, namely, newsletters featuring information on restaurant chains	29-Sep-28
United States of America	CONSUMER BRANDMETRICS	Registered	86/000563	2-Jul-13	4676770	1/20/2015	35	Brand consulting services, namely, branding consulting services in the food service industry, marketing types of services, namely, marketing and consulting services in the field of promoting and tracking food services providers, and other business consulting services, namely, business consulting services in the field of brand chain restaurants	20-Jan-21
United States of America	CONSUMER INSIGHTS PLANNING PROGRAM	Registered	86/764406	22-Sep-15	5052834	10/4/2016	35	Arranging and conducting business conferences for the foodservice and foodretail industries	4-Oct-22

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and/or Declaration of Use
United States of America	CONSUMER4SIGHT	Registered	86/529742	10-Feb-15	4821919	9/29/2015	35	Conducting consumer research and market research for others in the restaurant and food service industry as to the sociological and psychological influences of consumer choices and brand interactions	29-Sep-21
United States of America	DIGITAL RESOURCE LIBRARY & Design	Registered	86/151377	23-Dec-13	4604660	9/16/2014	35	Providing an on-line database for business intelligence and marketing intelligence in the field of the food service industry	16-Sep-20
United States of America	FOODSERVICE CATEGORY MANAGEMENT INSTITUTE	Registered	86/000613	2-Jul-13	4508375	01-Apr-14	41	Providing foodservice suppliers with educational services and conferences, namely, online and in-person workshops in the field of foodservice category management and developing and distributing original course material in connection therewith in the	1-Apr-20

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and/or Declaration of Use
United States of America	FOODSERVICE PLANNING PROGRAM	Registered	85/739277	26-Sep-12	4395064	03-Sep-13	42	Food and Beverage Research	3-Sep-19
United States of America	PRICEMONITOR	Registered	85/739260	26-Sep-12	4363816	09-Jul-13	42	Food and Beverage Research	9-Jul-19
United States of America	SMARTSEARCH	Registered	76/554739	14-Oct-03	2886161	21-Sep-04	35	Market intelligence research services directed to the food service industry	21-Sep-24
United States of America	TECHNOMIC	Registered	72/277314	1-Aug-67	874438	05-Aug-69	35	Management research services- namely, corporate growth planning, market research, long range technological forecasting, new product planning, acquisition, selection and evaluation	5-Aug-19
United States of America	TECHNOMIC	Registered	87/260868	7-Dec-16	5255150	01-Aug-17	9, 35, 41	9 -Downloadable electronic publications in the nature of newsletters and	1-Aug-23

Country	Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date	Class	Goods	Renewal and/or Declaration of Use
United States of America	TECHNOMIC EXPERIENCE	Registered	85/739215	26-Sep-12	4378945	06-Aug-13	42	reports in the field of the foodservice, food retail and convenience store industries	
United States of America	TECHNOMIC SMARTSUPPORT	Registered	85/889011	28-Mar-13	4439352	26-Nov-13	42	35 -Business research and data analysis services in the field of the foodservice; food retail and convenience store industries; business assistance, advisory and consulting services in the field of the foodservice; food	
United States of America								Food and Beverage Research	6-Aug-19
United States of America								Food and beverage research	26-Nov-19