

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM808589

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/29/2019
SEQUENCE:	4

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Colors & Effects USA LLC	FORMERLY BASF Colors & Effects USA LLC	04/24/2023	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Sun Chemical Corporation
Street Address:	35 Waterview Boulevard
City:	Parsippany
State/Country:	NEW JERSEY
Postal Code:	07054
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	72313177	BI-LITE
Serial Number:	72330396	FLAMENCO
Serial Number:	77783418	TIMICA
Serial Number:	72351496	CLOISONNE
Serial Number:	73469033	GEMTONE
Serial Number:	74475864	MEARLMICA
Serial Number:	73739555	CELLINI
Serial Number:	72090853	MEARLITE
Serial Number:	72210457	MEARLIN
Serial Number:	72456854	BIJU

CORRESPONDENCE DATA

Fax Number: 7166260366

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (716)239-4300

Email: esimpson@colsonlawgroup.com

Correspondent Name: Ellen S. Simpson

TRADEMARK

Address Line 1: 5555 Main Street
Address Line 4: Williamsville, NEW YORK 14221

ATTORNEY DOCKET NUMBER: BA00041

NAME OF SUBMITTER: Ellen S. Simpson

SIGNATURE: /Ellen S. Simpson/

DATE SIGNED: 05/07/2023

Total Attachments: 2

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**Confirmatory Deed of Assignment
and Consent to Recordal
UNITED STATES**

THIS DEED is made between:

BASF Colors & Effects USA LLC (now known as Colors & Effects USA LLC), a company duly organized and existing under the Laws of Delaware, of *100 Park Avenue, Florham Park, New Jersey 07932, USA*
("the Assignor");

and

Sun Chemical Corporation, a company duly organized and existing under the Laws of Delaware, of *35 Waterview Boulevard, Parsippany, NJ 07054, USA*
("the Assignee");

WHEREAS:


- (a) The Assignor was the proprietor of the trademarks in the **United States** as set out in the attached schedule marked "Annex A" and
- (b) Pursuant to the USA Share Sale and Transfer Agreement dated August 29, 2019, the Assignor has assigned the Assignor's entire right, title, and interest in and to the trademarks to the Assignee.
- (c) The Assignment of the afore-mentioned trademarks became effective on August 29, 2019.

IT IS AGREED THAT:

For consideration of the sum of 1 USD, receipt of which is hereby acknowledged by the Assignor, the Assignor hereby confirms that it has assigned, transferred, and set over unto the Assignee, its successors, and assigns, effective on August 29, 2019, all right, title, and interests in the **United States** in the trademarks together with the goodwill of the business represented and symbolised by the trademarks and the Assignee accepts the said assignment. These applications are being assigned as part of the entire business or portion thereof to which the marks pertain, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.

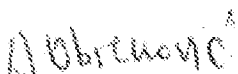
IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Assignment to be executed by their authorized representatives.

Signed as a Deed in Munich on behalf of
the **Assignor** this 24th day of April 2023
by



Monica Kerndl, Proxy-Holder
Colors & Effects USA LLC

Signed as a Deed in Munich on behalf of
the **Assignee** this 24th day of April 2023
by



Aleksandra Obrenovic, Proxy-Holder
Sun Chemical Corporation

**TRADEMARK
REEL: 008064 FRAME: 0166**

Annex A

	Trademark	Application No.	Registration No.	Class(es)
1	BI-LITE	72313177	889578	2
2	Flamenco (Pigmente)	72330396	902849	2
3	Timica	77783418	3752085	2
4	Cloisonne	72351496	927087	2
5	Gemtone	73469033	1334989	2
6	MEARLMICA	74475864	1865785	17
7	Cellini	73739555	1592571	2
8	MEARLITE	72090853	729625	2
9	MEARLIN	72210457	808350	2
10	BIJU	72456854	1003883	2