

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM814737

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SUPPLEMENT NO. 1 TO INTELLECTUAL PROPERTY SECURITY AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
360INSIGHTS (USA) LTD.		06/02/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	JPMORGAN CHASE BANK, N.A.		
Street Address:	383 MADISON AVENUE, 22ND FLOOR		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10179		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	77320056	PERKSPLUS	
Serial Number:	88411635	SPARK YOUR CHANNEL	
Serial Number:	87397579	ENTERPRISE ENGAGEMENT ENGINE	
Serial Number:	88048749	INCENTIVES SIMPLIFIED. LOYALTY AMPLIFIED	
Serial Number:	88411670	SPARK	
Serial Number:	88373037	CHANNEL MAVEN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023704750		
Email:	ipteam@cogencyglobal.com		
Correspondent Name:	Rodney Boulware		
Address Line 1:	1025 Connecticut Ave NW, Suite 712		
Address Line 2:	COGENCY GLOBAL INC.		
Address Line 4:	Washington, D.C. 20036		
ATTORNEY DOCKET NUMBER:	2022153		
NAME OF SUBMITTER:	ANDREW NASH		
SIGNATURE:	/ANDREW NASH/		

OP \$165.00 77320056

DATE SIGNED:	06/02/2023
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Total Attachments: 3
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source=Supplement No. 1 to Intellectual Property Security Agreement - 360Insights
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SUPPLEMENT NO. 1 TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Supplement No. 1 to Intellectual Property Security Agreement (this “*Supplement*”) is made as of the 2nd day of June 2023, by and between **360INSIGHTS (USA) LTD.**, a Delaware corporation and the other Loan Parties (as defined in the Credit Agreement) (each and together, jointly and severally, “*Grantor*”), in favor of **JPMORGAN CHASE BANK, N.A.** (“*Lender*”).

WHEREAS, the Grantor executed and delivered an Intellectual Property Security Agreement dated as of March 2, 2022 (as amended and of record from time to time hereinafter, the “*Agreement*”) in favor of the Lender, pursuant to which the Grantor granted a security interest in certain Copyrights, Trademarks, Patents and Mask Works (collectively, the “*Intellectual Property Collateral*”). Capitalized terms not otherwise defined herein shall have the meaning set forth in the Agreement;

WHEREAS, the Agreement was recorded on March 2, 2022, at Reel 7468 Frame 0581 in the Patent division of the U.S. Patent and Trademark Office;

WHEREAS the Grantor desires to confirm the grant of a security interest in certain additional Intellectual Property Collateral in favor of the Lender.

NOW, THEREFORE, in consideration of the mutual covenants herein contained and benefits to be derived herefrom, it is hereby agreed as follows:

1. Definitions. All capitalized terms herein and not otherwise defined shall have the same meaning herein as in the Agreement.
2. Supplement to Trademarks Exhibit C. Trademarks Exhibit C to the Agreement is hereby supplemented, but not replaced, by Trademarks Exhibit C-1 annexed hereto.
3. Miscellaneous:
 - a. Except as provided herein, all terms and conditions of the Agreement remain in full force and effect.
 - b. This Supplement covers the entire understanding of the parties with respect to the matters set forth herein and supersedes all prior discussions and negotiations hereon.

[signature pages follow]

IN WITNESS WHEREOF, the undersigned has executed this Supplement as of the date first written above.

GRANTOR:

360INSIGHTS (USA) LTD.

DocuSigned by:

By: Jason Atkins

Name: Jason Atkins

Title: CEO

TRADEMARKS

EXHIBIT C-1

<u>Description</u>	<u>Serial Application Number</u>	<u>Application Date</u>
Perksplus	77320056	11/2/2007
Spark Your Channel	88411635	5/1/2019
Enterprise Engagement Engine	87397579	4/4/2017
Incentives Simplified. Loyalty Amplified	88048749	7/23/2018
Spark	88411670	5/1/2019
Channel Maven	88373037	4/5/2019