

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM814980

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ROYAL BANK OF CANADA, as Collateral Agent		12/01/2021	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MEREDITH CORPORATION		
<b>Street Address:</b>	1716 LOCUST STREET		
<b>City:</b>	DES MOINES		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	50309		
<b>Entity Type:</b>	Corporation: IOWA		
<b>Name:</b>	TI GOTHAM INC.		
<b>Street Address:</b>	1716 LOCUST STREET		
<b>City:</b>	DES MOINES		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	50309		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	HELLO GIGGLES, INC.		
<b>Street Address:</b>	1716 LOCUST STREET		
<b>City:</b>	DES MOINES		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	50309		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5760354	SUCCESSFUL FARMING	
<b>Registration Number:</b>	5745759	HG	
<b>Serial Number:</b>	88471559	BADASS WOMEN	
<b>Serial Number:</b>	88479425	THE BADASS 50	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4156932222		

CH \$115.00 5760354

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 4156932000  
**Email:** crhem@cooley.com  
**Correspondent Name:** Cooley LLP  
**Address Line 1:** 3 Embarcadero Center, 20th Floor  
**Address Line 4:** San Francisco, CALIFORNIA 94111

<b>ATTORNEY DOCKET NUMBER:</b>	346789-107
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<b>NAME OF SUBMITTER:</b>	C. Rhem
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<b>SIGNATURE:</b>	/CR/
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<b>DATE SIGNED:</b>	06/05/2023
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**Total Attachments: 3**

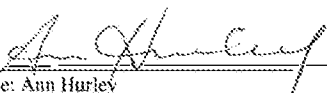
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**NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS**

Dated as of December 1, 2021

The continuing lien and continuing security interest evidenced by that certain Trademark Security Agreement (Short Form) (the “Notice of Grant”), dated as of August 21, 2019, by and among MEREDITH CORPORATION, TI GOTHAM INC., and HELLO GIGGLES, INC. (the “Grantors”), and ROYAL BANK OF CANADA, located at 200 Bay Street, South Tower, 12<sup>th</sup> Floor, Toronto, Ontario M5J 2W7, Canada, as Collateral Agent (the “Collateral Agent”), which was duly recorded on August 21, 2019, at Reel/Frame 6726/0289 in the United States Patent and Trademark Office, and any other right, title or interest granted to the Collateral Agent (including for the ratable benefit of the Secured Parties (as defined in the Security Agreement referenced in the Notice of Grant) in all of the trademarks and trademark applications included in the Collateral (as defined in such Collateral Agreement), including but not limited to those trademarks and trademark applications set forth on Schedule 1 attached hereto, and the Notice of Grant, are hereby terminated, cancelled and released, without representation or warranty, and the Collateral Agent (on behalf of itself and the Secured Parties) hereby re-assigns to the Grantor any right, title or interest it may have in or to any of the trademarks and trademark applications set forth on Schedule 1.

**ROYAL BANK OF CANADA, as Collateral  
Agent**

By:   
Name: Ann Hurley  
Title: Manager, Agency

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SCHEDULE 1

TRADEMARKS

**United States Trademarks, Service Marks and Trademark Applications**

Trademark Registrations Received

<u>Registered Owner</u>	<u>Mark</u>	<u>Registration Number</u>
Meredith Corporation	SUCCESSFUL FARMING	5760354
HelloGiggles, Inc.	HG & Design	5745759

Trademark Applications Filed

<u>Registered Owner</u>	<u>Mark</u>	<u>Serial Number</u>
TI Gotham Inc.	BADASS WOMEN	88471559
TI Gotham Inc.	THE BADASS 50	88479425