

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM816071

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BANNER SEVENTEEN, LLC		06/07/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	JPMORGAN CHASE BANK, N.A., AS COLLATERAL AGENT		
Street Address:	10 SOUTH DEARBORN, FLOOR 07		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 35			
Property Type	Number	Word Mark	
Registration Number:	1003131	BOSTON CELTICS	
Registration Number:	1806185	BOSTON CELTICS	
Registration Number:	2001168	BOSTON CELTICS	
Registration Number:	2001169	BOSTON CELTICS	
Registration Number:	2195362	BOSTON CELTICS	
Registration Number:	2503956	BOSTON CELTICS	
Registration Number:	2593912	BOSTON CELTICS	
Registration Number:	2606814	BOSTON CELTICS	
Registration Number:	6072593	C US RISE	
Registration Number:	0970431	CELTICS	
Registration Number:	2441327	CELTICS	
Registration Number:	3678666	CELTICS CLUB GREEN	
Registration Number:	2825219	CELTICS PRIDE	
Registration Number:	2832204	CELTICS	
Registration Number:	2643241	CELTICS	
Registration Number:	2540918	CELTICS	
Registration Number:	2525562	CELTICS	
Registration Number:	2532515	CELTICS	
Registration Number:	3678667	CLUB GREEN	

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Property Type	Number	Word Mark
Registration Number:	0995738	
Registration Number:	2193895	
Registration Number:	5888513	CLTX GAMING
Serial Number:	97447352	BOSTON CELTICS
Serial Number:	97447354	CELTICS
Serial Number:	87718331	CELTICS CROSSOVER GAMING
Serial Number:	87718337	CELTICS CROSSOVER GAMING
Serial Number:	87718340	CELTICS CROSSOVER GAMING
Serial Number:	87718368	CLTX
Serial Number:	87718377	CLTX
Serial Number:	90729342	MAINE CELTICS
Serial Number:	90730394	MAINE CELTICS
Serial Number:	90730407	MAINE CELTICS
Serial Number:	90729339	MAINE CELTICS
Serial Number:	90730694	
Serial Number:	90730701	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023704750

Email: ipteam@cogencyglobal.com

Correspondent Name: Rodney Boulware

Address Line 1: 1025 Connecticut Ave NW, Suite 712

Address Line 2: COGENCY GLOBAL INC.

Address Line 4: Washington, D.C. 20036

ATTORNEY DOCKET NUMBER:	2026378
NAME OF SUBMITTER:	Sharif Hamidi
SIGNATURE:	/Sharif Hamidi/
DATE SIGNED:	06/08/2023

Total Attachments: 15

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TRADEMARK SECURITY AGREEMENT, dated as of June 7, 2023, between BANNER SEVENTEEN, LLC (the “Grantor”) and JPMORGAN CHASE BANK, N.A., as Collateral Agent (the “Collateral Agent”).

Reference is made to the Security Agreement dated as of June 7, 2023 (as amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”), between the Grantor and the Collateral Agent. The Purchaser has agreed to extend Advances to the Grantor subject to the terms and conditions set forth in the Note Purchase Agreement dated as of May 5, 2003, as amended and restated by the Fifth Amendment and Restatement Agreement dated as of August 22, 2022 (as further amended, restated, supplemented or otherwise modified from time to time, the “Note Purchase Agreement”). The obligation of the Purchaser to extend such Advances is conditioned upon, among other things, the execution and delivery of this Agreement. The Grantor will derive substantial benefits from the extension of credit to the Grantor pursuant to the Note Purchase Agreement and is willing to execute and deliver this Agreement in order to induce the Purchaser to extend such credit. Accordingly, the parties hereto agree as follows:

SECTION 1. Terms. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement. The rules of construction specified in Section 1.01(b) of the Security Agreement also apply to this Agreement.

SECTION 2. Grant of Security Interest. As security for the payment or performance, as the case may be, in full of the Obligations, the Grantor, pursuant to the Security Agreement, did and hereby does grant to the Collateral Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest in all right, title or interest in, to and under any and all of the following assets and properties now owned or at any time hereafter acquired by the Grantor or in which the Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the “Trademark Collateral”):

(a) all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all United States registrations and recordings thereof, and all United States registration and recording applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office or any similar offices in any State of the United States or any other country or any political subdivision thereof, and all extensions or renewals thereof, including those listed on Schedule I (the “Trademarks”); and

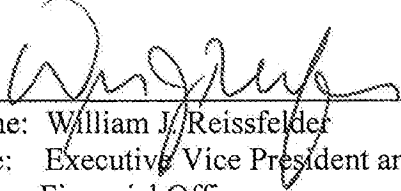
(b) all goodwill associated with or symbolized by the Trademarks.

SECTION 3. Security Agreement. The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Trademark Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement, on the one hand, and the Security Agreement, on the other hand, the terms of the Security Agreement shall govern.

[THE REMAINDER OF THIS PAGE LEFT BLANK INTENTIONALLY]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

BANNER SEVENTEEN, LLC, a Delaware limited liability company

By: 
Name: William J. Reissfelder
Title: Executive Vice President and Chief Financial Officer

JPMORGAN CHASE BANK, N.A., as Collateral Agent,

by

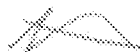
Name:
Title:

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

BANNER SEVENTEEN, LLC, a Delaware limited liability company




By: _____
Name:
Title:





JPMORGAN CHASE BANK, N.A., as
Collateral Agent,

by 

Name: Rohan Bhatia
Title: Vice President





TRADEMARKS

Jurisdiction	Trademark Description	Logo/Word Mark	Grantor	App. Date	App. No.	Reg. Date	Reg. No.	Reg. Expiration Date	Status
Massachusetts (USA)	BOSTON CELTICS with Leprechaun, Stick and Ball Design (Global Logo & Primary Icon 1967 - Present)		Banner Seventeen, LLC	02 Sep 2003	63318	02 Sep 2003	63318	02 Sep 2023	Registered
Massachusetts (USA)	BOSTON CELTICS with Leprechaun, Stick and Ball Design (Global Logo & Primary Icon 1967 - Present)		Banner Seventeen, LLC	27 Nov 2012	76547	27 Nov 2012	76547	27 Nov 2027	Registered
Massachusetts (USA)	CELTICS (Block Letters - Boston Celtics)	CELTICS	Banner Seventeen, LLC	06 Oct 2017	84863	06 Oct 2017	84863	06 Oct 2027	Registered
Massachusetts (USA)	Shamrock Design (Boston Celtics Partial Secondary Logo 1998 - Present)		Banner Seventeen, LLC	20 Mar 2015	80585	26 Mar 2015	80585	26 Mar 2025	Registered

Jurisdiction	Trademark Description	Logo/Word Mark	Grantor	App. Date	App. No.	Reg. Date	Reg. No.	Reg. Expiration Date	Status
USA	BOSTON CELTICS (Block Letters)		Banner Seventeen, LLC	08 Nov 1972	72440648	28 Jan 1975	1003131	28 Jan 2025	Registered
USA	BOSTON CELTICS (Block Letters)		Banner Seventeen, LLC	07 Jun 2022	97447352	N/A	N/A	N/A	Pending
USA	BOSTON CELTICS with Leprechaun, Stick and Ball Design (Global Logo & Primary Icon 1967 - Present)		Banner Seventeen, LLC	03 Aug 1992	74301220	23 Nov 1993	1806185	23 Nov 2023	Registered
USA	BOSTON CELTICS with Leprechaun, Stick and Ball Design (Global Logo & Primary Icon 1967 - Present)		Banner Seventeen, LLC	15 Aug 1995	74715752	17 Sep 1996	2001168	17 Sep 2026	Registered


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Jurisdiction	Trademark Description	Logo/Word Mark	Grantor	App. Date	App. No.	Reg. Date	Reg. No.	Reg. Expiration Date	Status
USA	BOSTON CELTICS with Leprechaun, Stick and Ball Design (Global Logo & Primary Icon 1967 - Present)		Banner Seventeen, LLC	15 Aug 1995	74715753	17 Sep 1996	2001169	17 Sep 2026	Registered
USA	BOSTON CELTICS with Leprechaun, Stick and Ball Design (Global Logo & Primary Icon 1967 - Present)		Banner Seventeen, LLC	16 Jul 1997	75325386	13 Oct 1998	2195362	13 Oct 2028	Registered
USA	BOSTON CELTICS with Leprechaun, Stick and Ball Design (Global Logo & Primary Icon 1967 - Present)		Banner Seventeen, LLC	04 Oct 2000	76147511	06 Nov 2001	2503956	06 Nov 2031	Registered
USA	BOSTON CELTICS with Leprechaun, Stick and Ball Design (Global Logo & Primary Icon 1967 - Present)		Banner Seventeen, LLC	04 Oct 2000	76147509	16 Jul 2002	2593912	16 Jul 2032	Registered



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Jurisdiction	Trademark Description	Logo/Word Mark	Grantor	App. Date	App. No.	Reg. Date	Reg. No.	Reg. Expiration Date	Status
USA	BOSTON CELTICS with Leprechaun, Stick and Ball Design (Global Logo & Primary Icon 1967 - Present)		Banner Seventeen, LLC	04 Oct 2000	76147510	13 Aug 2002	2606814	13 Aug 2032	Registered
USA	C US RISE (Boston Celtics Tagline 2017 - Present)	C U RISE	Banner Seventeen, LLC	08 May 2019	8842130	09 Jun 2020	6072593	09 Jun 2030	Registered
USA	CELTICS (Block Letters - Boston Celtics)	CELTICS	Banner Seventeen, LLC	07 Jun 2022	97447354	N/A	N/A	N/A	Pending
USA	CELTICS (Block Letters - Boston Celtics)	CELTICS	Banner Seventeen, LLC	08 Nov 1972	72440595	09 Oct 1973	0970431	09 Oct 2023	Registered





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Jurisdiction	Trademark Description	Logo/Word Mark	Grantor	App. Date	App. No.	Reg. Date	Reg. No.	Reg. Expiration Date	Status
USA	CELTICS (Stylized) with Shamrock Design (Boston Celtics Global Logo 1946 - 1950)(HWC)		Banner Seventeen, LLC	30 Jun 1998	75511160	03 Apr 2001	2441327	03 Apr 2031	Registered
USA	CELTICS CLUB GREEN (Block Letters) (Boston Celtics Tagline)	CELTICS CLUB GREEN	Banner Seventeen, LLC	08 Aug 2008	77542337	08 Sep 2009	3678666	08 Sep 2029	Registered
USA	CELTICS PRIDE (Block Letters) (Boston Celtics Tagline)	CELTICS PRIDE	Banner Seventeen, LLC	08 Apr 2003	78235239	23 Mar 2004	2825219	23 Mar 2024	Registered
USA	CELTICS with Shamrock Design (Boston Celtics Secondary Logo 1998 - Present)		Banner Seventeen, LLC	09 Dec 1998	75602072	13 Apr 2004	2832204	13 Apr 2024	Registered





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Jurisdiction	Trademark Description	Logo/Word Mark	Grantor	App. Date	App. No.	Reg. Date	Reg. No.	Reg. Expiration Date	Status
USA	CELTICS with Shamrock Design (Boston Celtics Secondary Logo 1998 - Present)		Banner Seventeen, LLC	09 Dec 1998	75602057	29 Oct 2002	2643241	29 Oct 2032	Registered
USA	CELTICS with Shamrock Design (Boston Celtics Secondary Logo 1998 - Present)		Banner Seventeen, LLC	09 Dec 1998	75602066	19 Feb 2002	2540918	19 Feb 2032	Registered
USA	CELTICS with Shamrock Design (Boston Celtics Secondary Logo 1998 - Present)		Banner Seventeen, LLC	09 Dec 1998	75602073	01 Jan 2002	2525562	01 Jan 2032	Registered
USA	CELTICS with Shamrock Design (Boston Celtics Secondary Logo 1998 - Present)		Banner Seventeen, LLC	09 Dec 1998	75603410	22 Jan 2002	2532515	22 Jan 2032	Registered

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Jurisdiction	Trademark Description	Logo/Word Mark	Grantor	App. Date	App. No.	Reg. Date	Reg. No.	Reg. Expiration Date	Status
USA	CLUB GREEN		Banner Seventeen, LLC	08 Aug 2008	77542346	08 Sep 2009	3678667	08 Sep 2029	Registered
USA	Leprechaun Man, Pipe, Walking Stick and Ball Design (Boston Celtics Partial Global Logo 1978 - Present)		Banner Seventeen, LLC	08 Nov 1972	72440534	15 Oct 1974	0995738	15 Oct 2024	Registered
USA	Leprechaun Man, Pipe, Walking Stick and Ball Design (Boston Celtics Partial Global Logo 1978 - Present)		Banner Seventeen, LLC	19 Nov 1997	75392653	06 Oct 1998	2193895	06 Oct 2028	Registered
USA	CELTICS CROSSOVER GAMING with Leprechaun Head Design (Boston Celtics eSports Global Logo 2017 - Present)		Banner Seventeen, LLC	12 Dec 2017	87718331	N/A	N/A	N/A	Pending




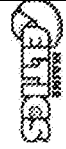
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Jurisdiction	Trademark Description	Logo/Word Mark	Grantor	App. Date	App. No.	Reg. Date	Reg. No.	Reg. Expiration Date	Status
USA	CELTICS CROSSOVER GAMING with Leprechaun Head Design (Boston Celtics eSports Global Logo 2017 - Present)		Banner Seventeen, LLC	12 Dec 2017	87718337	N/A	N/A	N/A	Pending
USA	CELTICS CROSSOVER GAMING with Leprechaun Head Design (Boston Celtics eSports Global Logo 2017 - Present)		Banner Seventeen, LLC	12 Dec 2017	87718340	N/A	N/A	N/A	Pending
USA	CLTX GAMING (Boston Celtics eSports Wordmark 2018 - Present)		Banner Seventeen, LLC	07 Sep 2018	88109268	22 Oct 2019	5888513	22 Oct 2029	Registered
USA	CLTX with Shamrock Design (Boston Celtics eSports Alternate Wordmark 2017 - Present)		Banner Seventeen, LLC	12 Dec 2017	87718368	N/A	N/A	N/A	Pending





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USA	CLTX with Shamrock Design (Boston Celtics Sports Alternate Wordmark 2017 - Present)		Banner Seventeen, LLC	12 Dec 2017	87718377	N/A	N/A	N/A	Pending
USA	MAINE CELTICS with Lobster and Ball Design (Global Logo and Primary Icon 2021 - Present)		Banner Seventeen, LLC	27 May 2021	90729339	N/A	N/A	N/A	Pending
USA	MAINE CELTICS with Lobster and Ball Design (Global Logo and Primary Icon 2021 - Present)		Banner Seventeen, LLC	27 May 2021	90729342	N/A	N/A	N/A	Pending
USA	MAINE CELTICS with Lobster Claw and Ball Design (Secondary Logo 2021 - Present)		Banner Seventeen, LLC	27 May 2021	90730394	N/A	N/A	N/A	Pending


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Jurisdiction	Trademark Description	Logo/Word Mark	Grantor	App. Date	App. No.	Reg. Date	Reg. No.	Reg. Expiration Date	Status
USA	MAINE CELTICS with Lobster Claw and Ball Design (Secondary Logo 2021 - Present)		Banner Seventeen, LLC	27 May 2021	90730407	N/A	N/A	N/A	Pending
USA	MAINE CELTICS with Lobster and Ball Design (Global Logo and Primary Icon 2021 - Present)		Banner Seventeen, LLC	27 May 2021	90729339	N/A	N/A	N/A	Pending
USA	MAINE CELTICS with Lobster and Ball Design (Global Logo and Primary Icon 2021 - Present)		Banner Seventeen, LLC	27 May 2021	90729342	N/A	N/A	N/A	Pending
USA	Lobster Claw and Ball Design (Maine Celtics Secondary Logo 2021 - Present)		Banner Seventeen, LLC	24 May 2021	90730694	N/A	N/A	N/A	Pending

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Jurisdiction	Trademark Description	Logo/Word Mark	Grantor	App. Date	App. No.	Reg. Date	Reg. No.	Reg. Expiration Date	Status
USA	Lobster Claw and Ball Design (Maine Celts Secondary Logo 2021 - Present)		Banner Seventeen, LLC	24 May 2021	90730701	N/A	N/A	N/A	Pending

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