

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM823805

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	Security Agreement
RESUBMIT DOCUMENT ID:	900771633

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SIGNATURE BRANDS, LLC		05/04/2023	Limited Liability Company: DELAWARE
Brand Castle, LLC		05/04/2023	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	CIT Bank, a division of First-Citizens Bank & Trust Company
Street Address:	11 West 42nd Street
Internal Address:	11th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	Bank: DELAWARE

PROPERTY NUMBERS Total: 51

Property Type	Number	Word Mark
Registration Number:	3226508	CRAFTY COOKING KITS
Registration Number:	3114649	CRAFTY COOKING KITS
Registration Number:	3107293	BRAND CASTLE
Registration Number:	4527341	IN THE MIX
Registration Number:	3534480	PAINT-A-COOKIE
Registration Number:	3328297	IN THE MIX
Registration Number:	3328296	GORGEOUS
Registration Number:	5605327	SISTERS SG GOURMET FROM SCRATCH
Registration Number:	5599532	BRAND CASTLE
Registration Number:	2310954	BARE BONES
Serial Number:	97455663	BEST WISHES
Serial Number:	97619427	BEST WISHES
Registration Number:	6129170	CAKE MATE
Registration Number:	1089010	CAKE MATE
Registration Number:	4469727	CAKE MATE

Property Type	Number	Word Mark
Registration Number:	0666075	CAKE-MATE
Registration Number:	2716515	COLOR SNAPS
Registration Number:	4218420	DYE WORKS
Registration Number:	5834086	DEGGORATING PARTY
Serial Number:	97709840	EASTER-DO
Registration Number:	5822031	EASY EXPERT
Registration Number:	2867871	EASY WRITER
Registration Number:	1292833	EGG AROUNDS
Registration Number:	5287703	EGGMOJI
Serial Number:	97709854	EGGCELLENT
Serial Number:	97470947	EGGNADO
Registration Number:	6890197	EGGSPERIMENTS
Serial Number:	97806827	EXPEERIEMENTS
Registration Number:	5096874	GIFTPOP
Registration Number:	5898070	GRIM REAPER
Serial Number:	97806739	HAUNTED LAB
Registration Number:	3400164	MARBLE MIX'INS
Registration Number:	5419121	MASTER YOUR PUMPKIN
Registration Number:	6563777	MASTERS COLLECTION
Registration Number:	4351317	NO FADE
Registration Number:	1742125	PAAS
Registration Number:	1183731	PAAS
Serial Number:	90869061	PAAS GRIP'N DIP
Serial Number:	97709863	POP ART
Registration Number:	1977658	PARLOR PERFECT
Registration Number:	3088709	PUMPKIN MASTERS
Registration Number:	3119199	PUMPKIN MASTERS
Registration Number:	3279322	PUMPKIN MASTERS
Registration Number:	2987593	PUMPKIN MASTERS
Registration Number:	1912503	PUMPKIN MASTERS
Registration Number:	5839503	PUMPKIN MASTERS
Registration Number:	2208235	SB SIGNATURE BRANDS LLC
Registration Number:	2212354	SB SIGNATURE BRANDS LLC
Registration Number:	5644281	STICK'EMS
Serial Number:	97709774	SHAKE & CREATE
Serial Number:	97709874	SPIN ART STYLER

CORRESPONDENCE DATA

TRADEMARK
REEL: 008130 FRAME: 0984

Fax Number: 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-713-0755

Email: lexis.wingo@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:	Jennifer Owens
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SIGNATURE:	/Jennifer Owens/
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DATE SIGNED:	07/12/2023
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Total Attachments: 8

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ASSIGNMENT FOR SECURITY – TRADEMARKS

May 4, 2023

WHEREAS, each of SIGNATURE BRANDS, LLC, a Delaware limited liability company (“Signature Brands”) and BRAND CASTLE, LLC, a Delaware limited liability company (“Brand Castle”) and together with Signature Brands, collectively, the “Assignors”, and each an “Assignor”) has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the “Trademarks”);

WHEREAS, Assignors have entered into a Pledge and Security Agreement, dated May 4, 2023 (as amended, restated, amended and restated, supplemented, modified or otherwise changed from time to time, the “Security Agreement”), in favor of CIT BANK, A DIVISION OF FIRST-CITIZENS BANK & TRUST COMPANY, as the Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the “Assignee”); and

WHEREAS, pursuant to the Security Agreement, each Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of such Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the “Collateral”), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

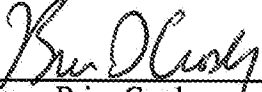
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Assignor hereby pledges, conveys, sells, assigns, transfers and sets over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

Assignors hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

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IN WITNESS WHEREOF, each Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the date set forth above.

SIGNATURE BRANDS, LLC
BRAND CASTLE, LLC

By: 

Name: Brian Crosby
Title: President of the foregoing
companies

SCHEDULE A TO ASSIGNMENT FOR SECURITY

Trademarks and Trademark Applications

Mark	Application No.	Application Date	Registration No.	Reg. Date	Current Owner of Record
CRAFTY COOKING KITS (Stylized)	76/657,332	3/23/06	3226508	4/10/07	BRAND CASTLE, LLC
CRAFTY COOKING KITS	76/575,491	2/17/04	3114649	7/11/06	BRAND CASTLE, LLC
BRAND CASTLE	76/575,489	2/17/04	3107293	6/20/06	BRAND CASTLE, LLC
IN THE MIX & Design	76/714,317	6/6/13	4527341	5/13/14	BRAND CASTLE, LLC
PAINT-A-COOKIE	76/682,407	9/28/07	3534480	11/18/08	BRAND CASTLE, LLC
IN THE MIX	76/675,276	4/10/07	3328297	11/6/07	BRAND CASTLE, LLC
GORGEOUS	76/675,275	4/10/07	3328296	11/6/07	BRAND CASTLE, LLC
SISTERS SG GOURMET FROM SCRATCH (Stylized) & Design	87/810,723	2/26/18	5605327	11/13/18	BRAND CASTLE, LLC
BRAND CASTLE & Design	87/811,074	2/26/18	5599532	11/6/18	BRAND CASTLE, LLC
BARE BONES	75/532,675	8/7/98	2310954	1/25/00	SIGNATURE BRANDS, LLC
BEST WISHES	97/455,663	6/13/22			SIGNATURE BRANDS, LLC
BEST WISHES	97/619,427	10/04/22			SIGNATURE BRANDS, LLC

CAKE MATE and Design	88/769,587	01/22/20	6129170	08/18/20	SIGNATURE BRANDS, LLC
CAKE MATE	73/122,033	4/8/77	1089010	4/11/78	SIGNATURE BRANDS, LLC
CAKE MATE	85/939,122	5/22/13	4469727	1/21/14	SIGNATURE BRANDS, LLC
CAKE-MATE	72/026,670	3/22/57	666075	8/19/58	SIGNATURE BRANDS, LLC
COLOR SNAPS	76/370,290	2/13/02	2716515	5/13/03	SIGNATURE BRANDS, LLC
DYE WORKS	85/133,721	9/20/10	4218420	10/2/12	SIGNATURE BRANDS, LLC
DEGGORATING PARTY	88/281,314	01/29/19	5834086	08/13/19	SIGNATURE BRANDS, LLC
EASTER-DO	97/709,840	12/08/2022			SIGNATURE BRANDS, LLC
EASY EXPERT	86/784,559	10/12/15	5822031	7/30/19	SIGNATURE BRANDS, LLC
EASY WRITER	78/174,577	10/15/02	2867871	7/27/04	SIGNATURE BRANDS, LLC
EGG AROUNDS	73/447,577	10/11/83	1292833	9/4/84	SIGNATURE BRANDS, LLC
EGG MOJI	87/146,709	8/22/16	5287703	9/12/17	SIGNATURE BRANDS, LLC
EGGCELLENT	97/709,854	12/08/2022			SIGNATURE BRANDS, LLC
EGGNADO	97/470,947	6/22/2022			SIGNATURE BRANDS, LLC
EGGSPERIMENTS	90/133088	08/24/20	6890197	11/1/22	SIGNATURE BRANDS, LLC
EXPEERIEMENTS	97/806,827	2/22/23			SIGNATURE BRANDS, LLC

GIFTPOP	86/783,490	10/9/15	5096874	12/6/16	SIGNATURE BRANDS, LLC
GRIM REAPER	87/878,889	4/16/18	5898070	10/29/19	SIGNATURE BRANDS, LLC
HAUNTED LAB	97/806,739	2/22/23			SIGNATURE BRANDS, LLC
MARBLE MIXINS	78/964,764	8/31/06	3400164	3/18/08	SIGNATURE BRANDS, LLC
MASTER YOUR PUMPKIN	87/139,012	8/15/16	5419121	3/6/18	SIGNATURE BRANDS, LLC
MASTERS COLLECTION	88/983,105	8/09/20	6563777	11/16/21	SIGNATURE BRANDS, LLC
NO FADE	85/586,643	4/2/12	4351317	6/11/13	SIGNATURE BRANDS, LLC
PAAS	74/185,994	7/17/91	1742125	12/22/92	SIGNATURE BRANDS, LLC
PAAS	73/255,399	3/24/80	1183731	12/29/81	SIGNATURE BRANDS, LLC
PAAS GRIP'N DIP	90/869,061	8/6/21			SIGNATURE BRANDS, LLC
POP ART	97/709,863	12/08/22			SIGNATURE BRANDS, LLC
PARLOR PERFECT	74/550,172	7/18/94	1977658	6/4/96	SIGNATURE BRANDS, LLC
PUMPKIN MASTERS	78/485,003	9/16/04	3088709	5/2/06	SIGNATURE BRANDS, LLC
PUMPKIN MASTERS	78/446,167	7/6/04	3119199	7/25/06	SIGNATURE BRANDS, LLC
PUMPKIN MASTERS	78/445,507	7/2/04	3279322	8/14/07	SIGNATURE BRANDS, LLC
PUMPKIN MASTERS	78/445,703	7/2/04	2987593	8/23/05	SIGNATURE BRANDS, LLC

PUMPKIN MASTERS	74/470,930	12/20/93	1912503	8/15/95	SIGNATURE BRANDS, LLC
PUMPKIN MASTERS and Design	88/297,021	2/11/2019	5839503	8/20/2019	SIGNATURE BRANDS, LLC
SB SIGNATURE BRANDS LLC	75/282,887	4/28/97	2208235	12/8/98	SIGNATURE BRANDS, LLC
SB SIGNATURE BRANDS LLC	75/282,888	4/28/97	2212354	12/22/98	SIGNATURE BRANDS, LLC
SHAKE & CREATE	97/709,774	12/08/22			SIGNATURE BRANDS, LLC
SPIN ART STYLER	97/709,874	12/08/22			SIGNATURE BRANDS, LLC
STICK'EMS	87/413,329	4/17/17	5644281	1/1/19	SIGNATURE BRANDS, LLC