

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM827074

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carl Freudenberg KG		07/21/2023	Limited Partnership: GERMANY
RECEIVING PARTY DATA			
Name:	Freudenberg Household Products LP		
Street Address:	2188 Diehl Road		
City:	Aurora		
State/Country:	ILLINOIS		
Postal Code:	60502		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3747196	O CEDAR PROFESSIONAL MAKES TOUGH JOBS EA	
Registration Number:	3561923	O CEDAR PROFESSIONAL	
CORRESPONDENCE DATA			
Fax Number:	2486410270		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2486411600		
Email:	jsachs@harnessip.com		
Correspondent Name:	Jessica S. Sachs		
Address Line 1:	Harness, Dickey & Pierce, P.L.C.		
Address Line 2:	5445 Corporate Drive, Suite 200		
Address Line 4:	Troy, MICHIGAN 48098		
ATTORNEY DOCKET NUMBER:	8470TF-200314		
NAME OF SUBMITTER:	Jessica S. Sachs		
SIGNATURE:	/jss/		
DATE SIGNED:	07/26/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is entered into and effective as of the last date written below ("Effective Date") by and between **Carl Freudenberg KG**, a German limited partnership, located at Hoehnerweg 2-4, Weinheim, Germany D-69469 ("Assignor") and **Freudenberg Household Products LP**, a Delaware limited partnership, located at 2188 Diehl Road, Aurora, Illinois 60502 ("Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks listed in Exhibit A attached hereto (the "Trademarks"), the registrations therefor, the common law rights associated therewith, and all the goodwill of the business associated with the use of and symbolized by said Trademarks, and that portion of the business to which the Trademarks pertain;

WHEREAS, Assignee desires to acquire from Assignor all of its right, title, and interest in and to the Trademarks, the registrations therefor, the common law rights associated therewith, and all the goodwill of the business associated with the use of and symbolized by said Trademarks, and that portion of the business to which the Trademarks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, transfer and assign to Assignee all of its all right, title, and interest in and to the Trademarks, the registrations therefor, the common law rights associated therewith, and all of the goodwill of the business associated with the use of and symbolized by said Trademarks, and that portion of the business to which the Trademarks pertain.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Trademarks.

IN WITNESS WHEREOF, Assignor and Assignee do hereby set their hands and seals as of the Effective Date.

Carl Freudenberg KG

"Assignor"

By:

Name: Dr. Sigrid Ripper Martin Fritz

Title: Authorized Representatives

Date: July 21, 2023

Freudenberg Household Products LP

"Assignee"

By:

Name: Eric Missil

Title: Finance Director

Date:

6-29-23

EXHIBIT A

TRADEMARK	COUNTRY	REG. NO.	REG. DATE
O CEDAR PROFESSIONAL MAKES TOUGH JOBS EASIER	United States	3747196	February 9, 2010
O CEDAR PROFESSIONAL	United States	3561923	January 13, 2009

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