

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM828789

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PNC Bank, National Association		07/31/2023	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SPARKS MARKETING GROUP, LLC f/k/a Sparks Marketing Group, Inc.		
<b>Street Address:</b>	2828 Charter Road		
<b>City:</b>	Philadelphia		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19154		
<b>Entity Type:</b>	Limited Liability Company: PENNSYLVANIA		
<b>Name:</b>	SPARKS EXHIBITS HOLDING LLC f/k/a Sparks Exhibits Holdings Corporation		
<b>Street Address:</b>	2828 Charter Road		
<b>City:</b>	Philadelphia		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19154		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>Name:</b>	SPARKS EXHIBITS & ENVIRONMENTS PA LLC f/k/a Sparks Exhibits & Environments Corp.		
<b>Street Address:</b>	2828 Charter Road		
<b>City:</b>	Philadelphia		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19154		
<b>Entity Type:</b>	Limited Liability Company: PENNSYLVANIA		
<b>Name:</b>	SPARKS EXHIBITS & ENVIRONMENTS GA LLC f/k/a Sparks Exhibits & Environments, Inc.		
<b>Street Address:</b>	2828 Charter Road		
<b>City:</b>	Philadelphia		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19154		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>Name:</b>	SPARKS EXHIBITS & ENVIRONMENTS CA LLC f/k/a Sparks Exhibits & Environments, Ltd		

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<b>Street Address:</b>	2828 Charter Road
<b>City:</b>	Philadelphia
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19154
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA
<b>Name:</b>	SPARKS EXHIBITS & ENVIRONMENTS INCORPORATED
<b>Street Address:</b>	2828 Charter Road
<b>City:</b>	Philadelphia
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19154
<b>Entity Type:</b>	Corporation: FLORIDA
<b>Name:</b>	SPARKS CUSTOM RETAIL LLC
<b>Street Address:</b>	2828 Charter Road
<b>City:</b>	Philadelphia
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19154
<b>Entity Type:</b>	Limited Liability Company: PENNSYLVANIA

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	2853498	SPARKSLINK
Registration Number:	2778028	SPARKSTRACK
Registration Number:	2806662	SPARKSPORT
Registration Number:	2862545	SPARKSGAP
Registration Number:	2857853	SPARKS EXHIBITS & ENVIRONMENTS
Registration Number:	2964888	SPARKS
Registration Number:	3730492	EVENT-RX
Registration Number:	3730479	DRIVING BRAND PERFORMANCE
Registration Number:	3637879	TECH-EM
Registration Number:	3846967	SPARKS

**CORRESPONDENCE DATA**

**Fax Number:** 4045725100

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 4045723728

**Email:** AAmicoOlchaskey@KSLAW.com

**Correspondent Name:** Angela Amico Olchaskey

**Address Line 1:** 1180 Peachtree Street, NE | Suite 1600

**Address Line 4:** Atlanta, GEORGIA 30309

<b>NAME OF SUBMITTER:</b>	Angela Amico Olchaskey
<b>SIGNATURE:</b>	/AngelaAmicoOlchaskey/
<b>DATE SIGNED:</b>	08/02/2023
<b>Total Attachments: 3</b> source=Termination and Release of Trademark Security Agreement (Sparks)#page1.tif source=Termination and Release of Trademark Security Agreement (Sparks)#page2.tif source=Termination and Release of Trademark Security Agreement (Sparks)#page3.tif	

**TERMINATION AND RELEASE OF TRADEMARK  
AND PATENT SECURITY AGREEMENT**

**THIS TERMINATION AND RELEASE OF TRADEMARK AND PATENT SECURITY AGREEMENT** (this “Termination”), is dated as of July 31, 2023, and made by **PNC BANK, NATIONAL ASSOCIATION** (the “Grantee”), to **SPARKS MARKETING GROUP, LLC**, a Pennsylvania limited liability company (f/k/a Sparks Marketing Group, Inc., a Pennsylvania corporation), **SPARKS EXHIBITS HOLDING LLC**, a Delaware limited liability company (f/k/a Sparks Exhibits Holdings Corporation, a Delaware corporation), **SPARKS EXHIBITS & ENVIRONMENTS PA LLC**, a Pennsylvania limited liability company (f/k/a Sparks Exhibits & Environments Corp., a Pennsylvania corporation), **SPARKS EXHIBITS & ENVIRONMENTS GA LLC**, a Georgia limited liability company (f/k/a Sparks Exhibits & Environments, Inc., a Georgia corporation), **SPARKS EXHIBITS & ENVIRONMENTS CA LLC**, a California limited liability company (f/k/a Sparks Exhibits & Environments, Ltd, a California corporation), **SPARKS EXHIBITS & ENVIRONMENTS INCORPORATED**, a Florida corporation, and **SPARKS CUSTOM RETAIL LLC**, a Pennsylvania limited liability company (each, a “Grantor”, and collectively, the “Grantors”).

WHEREAS, pursuant to that certain Trademark and Patent Security Agreement dated as of April 7, 2010, made by Grantors in favor of Grantee (the “Security Agreement”), a security interest was granted by the Grantors to Grantee in certain collateral, including the Intellectual Property (as hereinafter defined);

WHEREAS, the Security Agreement was recorded with the trademark division of the United States Patent and Trademark Office on April 9, 2010, at Reel/Frame 004183/0119;

WHEREAS, Grantee now desires to terminate the Security Agreement and terminate, release and discharge its security interest in the Intellectual Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, Grantee hereby states as follows:

1. Definitions. The term “Intellectual Property,” as used herein, shall mean all of the Grantors’ right, title and interest of every kind and nature as of the date hereof in the Intellectual Property listed on Exhibit A hereto.

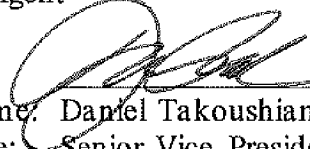
2. Release of Security Interest. Grantee hereby terminates the Security Agreement and terminates, releases and discharges its security interest in the Intellectual Property and reassigns to the person or persons legally entitled thereto all right, title and interest of Grantee in the Intellectual Property.

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IN WITNESS WHEREOF, the Grantee has caused this Termination to be executed by its duly authorized officer as of the date first written above.

**PNC BANK, NATIONAL ASSOCIATION**  
as Agent

By:

  
Name: Daniel Takoushian

Title: Senior Vice President

**Exhibit A**

**TRADEMARK REGISTRATIONS**

<b><u>Mark</u></b>	<b><u>Registration No.</u></b>
SPARKSLINK	2,853,498
SPARKSTRACK	2,778,028
SPARKSPORT	2,806,662
SPARKSGAP	2,862,545
SPARKS EXHIBITS & ENVIRONMENTS	2,857,853
SPARKS	2,964,888
SPARKS & logo design	
EventRx	3,730,492
DRIVING BRAND PERFORMANCE	3,730,479
TECH-EM	3,637,879
SPARKS/word mark	3,846,967

**PATENT REGISTRATIONS**

None