

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM833610

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BOBBIE BABY, INC.		08/21/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JPMorgan Chase Bank, N.A.		
<b>Street Address:</b>	383 Madison Avenue, 22nd Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 29</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6434178	BOBBIE	
<b>Serial Number:</b>	97232526	BOBBIE	
<b>Registration Number:</b>	6310688	BOBBIE	
<b>Serial Number:</b>	97232535	BOBBIE	
<b>Serial Number:</b>	97709109	BOBBIE BABY	
<b>Serial Number:</b>	97225544	BOBBIE BLEND	
<b>Serial Number:</b>	97225540	BOBBIE KITCHEN	
<b>Serial Number:</b>	97225535	BOBBIE LABS	
<b>Serial Number:</b>	90014044	BOTTLE BOLDLY	
<b>Serial Number:</b>	97225547		
<b>Serial Number:</b>	97229802		
<b>Serial Number:</b>	97528130		
<b>Serial Number:</b>	90390472	DON'T ASSUME	
<b>Serial Number:</b>	97458532	FEEDING IS A JOURNEY	
<b>Serial Number:</b>	97512291	FORMOMULA	
<b>Serial Number:</b>	97637273	FORMULA IS FOOD	
<b>Serial Number:</b>	97746896	FORMULA MOM	
<b>Serial Number:</b>	97528158		
<b>Serial Number:</b>	97528151		

OP \$740.00 6434178

Property Type	Number	Word Mark
Serial Number:	97528118	
Serial Number:	97225553	SHAKE THE STIGMA
Serial Number:	97553837	THERE IS NO ONE SIZE FEEDS ALL
Serial Number:	97458540	WE LOST SLEEP OVER THIS SO YOU DON'T HAV
Serial Number:	97832588	BEST IS BS
Serial Number:	97832657	FEEDING FRIENDLY
Serial Number:	97826623	HERE'S OUR BEST FOR YOUR BEST
Serial Number:	97832612	MILK MATTERS
Serial Number:	97828839	SOURCED WITH PURPOSE
Serial Number:	98085130	MOTHER GREENS

#### CORRESPONDENCE DATA

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 8004945225  
**Email:** ipteam@coagencyglobal.com  
**Correspondent Name:** JAY DASILVA  
**Address Line 1:** 1025 CONNECTICUT AVE., NW, STE. 712  
**Address Line 2:** COGENCY GLOBAL INC.  
**Address Line 4:** WASHINGTON, D.C. 20036

<b>ATTORNEY DOCKET NUMBER:</b>	2096834 TM
<b>NAME OF SUBMITTER:</b>	Andrew Nash
<b>SIGNATURE:</b>	/Andrew Nash/
<b>DATE SIGNED:</b>	08/22/2023

**Total Attachments: 9**

- source=Closing copy - Amended and Restated Intellectual Property Security Agreement - Bobbie Baby(900710818.3)#page1.tif
- source=Closing copy - Amended and Restated Intellectual Property Security Agreement - Bobbie Baby(900710818.3)#page2.tif
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## AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Amended and Restated Intellectual Property Security Agreement (“Agreement”) is entered into as of August 21, 2023, by and between JPMORGAN CHASE BANK, N.A. (“Lender”), as the lender party to the Credit Agreement referred to below, and BOBBIE BABY, INC., a Delaware corporation (“Grantor”). This Agreement amends, restates and supersedes in its entirety that certain Intellectual Property Security Agreement, dated as of November 3, 2021, by and between Lender and Grantor.

### RECITALS

A. Lender has agreed to make certain advances of money and to extend certain financial accommodation (the “Loans”) to the Loan Parties (as defined in the Credit Agreement), in the amounts and manner set forth in that certain Amended and Restated Credit Agreement by and among Lender and the Loan Parties dated as of the same date hereof (as the same may be amended, modified or supplemented from time to time, collectively, the “Credit Agreement”). Lender is willing to make the Loans to the Loan Parties, but only upon the condition, among others, that Grantor shall grant to Lender a security interest in the Collateral, including certain Copyrights, Trademarks, and Patents (as each term is described below) to secure the obligations of Grantor under the Credit Agreement.

B. Pursuant to the terms of the Pledge and Security Agreement, dated as of the date hereof (as the same may be amended, modified or supplemented from time to time, the “Security Agreement”; capitalized terms used herein are used as defined in the Credit Agreement), by and among Lender and the Loan Parties, Grantor has granted to Lender a security interest in all of Grantor’s right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Credit Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

### AGREEMENT

1. Grant of Security Interest. Grantor grants and pledges to Lender a security interest in all of Grantor’s right, title and interest in, to and under its intellectual property (all of which shall collectively be called the “Intellectual Property Collateral”), including, without limitation, the following:

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the “Copyrights”);

(b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

(c) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;

(d) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the “Patents”);

(e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "Trademarks");

(g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) All licenses or other rights to use any of the Copyrights, Patents, or Trademarks, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, or Patents; and

(j) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

2. Recordation. The parties hereto authorize and request that the Commissioner of Patents, the Commissioner for Trademarks and the Register of Copyrights of the United States record this security interest in the Intellectual Property Collateral.

3. Authorization. Grantor hereby authorizes Lender to (a) modify this Agreement unilaterally by amending the exhibits to this Agreement to include any Intellectual Property Collateral which Grantor obtains subsequent to the date of this Agreement, and (b) file a duplicate original of this Agreement containing amended exhibits reflecting such new Intellectual Property Collateral.

4. Loan Documents. This Agreement has been entered into pursuant to and in conjunction with the Security Agreement, which is hereby incorporated by reference. The provisions of the Security Agreement shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of Lender with respect to the Intellectual Property Collateral are as provided by the Credit Agreement, Security Agreement and related documents, and nothing in this Agreement shall be deemed to limit such rights and remedies.

5. Execution in Counterparts. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or in electronic (i.e., "pdf" or "tif" format) shall be effective as delivery of a manually executed counterpart of this Agreement.

6. Successors and Assigns. This Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

7. Governing Law. This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

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IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address:

Bobbie Baby, Inc.  
1500 Castro Street  
San Francisco, CA 94114  
Attention: CEO

**BOBBIE BABY, INC.**

DocuSigned by:  
By: Laura Hughes

Name: Laura Hughes  
Title: President and Chief Executive Officer

LENDER:

Address:

JPMorgan Chase Bank, N.A.  
383 Madison Ave, 22nd Floor  
New York, NY 10017  
Attention: Lauren Shake

**JPMORGAN CHASE BANK, N.A.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

[Signature page to Intellectual Property Security Agreement]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address:

Bobbie Baby, Inc.  
1500 Castro Street  
San Francisco, CA 94114  
Attention: CEO

**BOBBIE BABY, INC.**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

LENDER:

Address:

JPMorgan Chase Bank, N.A.  
383 Madison Ave, 22nd Floor  
New York, NY 10017  
Attention: Lauren Shake

**JPMORGAN CHASE BANK, N.A.**

By: Lauren Shake

Name: Lauren Shake

Title: Authorized Officer

[Signature page to Intellectual Property Security Agreement]

EXHIBIT A

Copyrights

NONE

<u>Description</u>	Registration/ Application <u>Number</u>	Registration/ Application <u>Date</u>

EXHIBIT B

Patents

Patent Title	Country	Provisional Filing Date	Deadline for Non-Provisional Foreign Filing	Non-Provisional Filing Date	Estimated Publication Date	Allowance/Grant Date	Application Number
Composition and methods for promoting development of infant	U.S.	9/14/2022	9/14/2022	(deadline is 9/14/2023)	3/14/2024	TBD	U.S. Provisional Application Serial No. 63/406,403,
Design for tapered baby bottle with cap	U.S.	N/A	N/A	8/23/2022	N/A – design application	TBD	Application No. 29/865,980
Baby bottle	China	N/A	N/A	2/16/2023	N/A – design application	TBD	



Trademark	Case Number	Country	Case Type	Application No.	Filing Date	Registration No.	Registration Date	Status	Owner Name	Action Due	Classes	Goods
BOBBIE	BBH:0006-US	United States of America	ORD	90286912	03-Nov-2020	6434178	27-Jul-2021	Registered	Bobbie Baby, Inc.	Aff of Use - 6 Year; 27-Jul-2022 Final; First Renewal 27-Jul-2031 Rev/Due; Cancellation proceeding was filed by Colson Health, Inc. on Aug-27-2021 but was terminated on Feb-17-2022. SERRAVALLO was recorded in favor of IPW0202588 CHASSE BIANK R.L.A. dated Nov-5-2021.	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplements; Nutritional supplements
BOBBIE	BBH:0007-CA	Canada	ORD	2093042	18-Mar-2021			Pending	Bobbie Baby, Inc.	Awaiting Examination	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0008-WO	Int'l Registration - Madrid Agreement / Protocol	ORD	1631069	26-Oct-2021	1631069	26-Oct-2021	Registered	Bobbie Baby, Inc.	5 Year Dependency Deadline: 26-Oct-2026; Due Date: First Renewal: 26-Oct-2031 Rev/Due	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0009-WO-AU	Australia	M/P/R	1631069	26-Oct-2021			Pending	Bobbie Baby, Inc.	Respond to Provisional Refusal: 19-Apr-2023 Final; Acceptance Deadline: 17-May-2023; Due Date: Cancellation of blocking mark for non-use.	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0010-WO-BR	Brazil	M/P/R	1631069	26-Oct-2021	1631069	26-Oct-2021	Registered	Bobbie Baby, Inc.	Renewal Due Oct-26-2031. Not clear if second part of registration fees were paid.	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0011-WO-CN	China (People's Republic)	M/P/R	1631069	26-Oct-2021			Pending/Abandoned	Bobbie Baby, Inc.	Refusal issued Jun-14-2022.	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0012-WO-EM	European Union (Community)	M/P/R	1631069	26-Oct-2021			Opposed	Bobbie Baby, Inc.	Application opposed by Innovation Packaging SL on basis of Spanish registration for BOBBY BLENDOS for "food supplements." Settlement discussions are ongoing.	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0013-WO-IN	India	M/P/R	1631069	26-Oct-2021	1631069	13-Dec-2022	Registered	Bobbie Baby, Inc.	Renewal Due Oct-26-2031	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0014-WO-ID	Indonesia	M/P/R	1631069	26-Oct-2021	1631069	26-Oct-2021	Registered	Bobbie Baby, Inc.	Renewal Due Oct-26-2031	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0015-WO-JP	Japan	M/P/R	1631069	26-Oct-2021			Pending/Registered	Bobbie Baby, Inc.	Renewal Due Oct-26-2031. Second part of registration fees may have been paid March-31-2023.	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0016-WO-KR	Korea, Republic of	M/P/R	1631069	26-Oct-2021			Pending/Published?	Bobbie Baby, Inc.	Respond to Provisional Refusal: 01-Apr-2023 Final; Respond to Pro. Refusal: Ex. 01-May-2023 Final	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0017-WO-MY	Malaysia	M/P/R	1631069	26-Oct-2021			Pending	Bobbie Baby, Inc.	Application may have been published Apr-27-2023 Subsequent designation filed Feb-10-2022. Awaiting examination	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0018-WO-MX	Mexico	M/P/R	1631069	26-Oct-2021	1631069	26-Oct-2021	Registered	Bobbie Baby, Inc.	Declaration of Use - 3 Year; 26-Jan-2025 Final; Declaration of Use: 26-Jan-2032 Final; Renewal Due Oct-26-2031. Unable to confirm Declaration of Use deadlines without viewing local registration certificate.	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0019-WO-NZ	New Zealand	M/P/R	1631069	26-Oct-2021			Pending/Published	Bobbie Baby, Inc.	Respond to Provisional Refusal: 27-Mar-2023 Final; Application published Apr-28-2023	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0020-WO-PH	Philippines	M/P/R	1631069	26-Oct-2021	1631069	26-Oct-2021	Registered	Bobbie Baby, Inc.	Declaration of Use - 3 Year; 26-Oct-2024 Final; Declaration of Use - 6 Year; 26-Oct-2027 Final	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0021-WO-SG	Singapore	M/P/R	1631069	26-Oct-2021	40202123941X	12-Sept-2022	Registered	Bobbie Baby, Inc.	Renewal Due Oct-26-2031	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0022-WO-TH	Thailand	M/P/R	1631069	26-Oct-2021			Pending	Bobbie Baby, Inc.	Subsequent designation filed Feb-10-2022. Awaiting examination	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0023-WO-GB	United Kingdom	M/P/R	1631069	26-Oct-2021	1631069	26-Oct-2021	Registered	Bobbie Baby, Inc.	Renewal Due Oct-26-2031	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0024-WO-VN	Vietnam	M/P/R	1631069	26-Oct-2021	1631069	26-Oct-2021	Registered	Bobbie Baby, Inc.	Renewal Due Oct-26-2031	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE	BBH:0027-US	United States of America	ORD	97232526	21-Jan-2022			Pending/Published	Bobbie Baby, Inc.	Response Due: 01-May-2023 Final; Application published for opposition on May 23, 2023	05 Int., 44 Int., 42 Int.	05 Int. Breast saline drops for infants and babies; Bottles used for feeding infants and babies; Nutritional boosters supplements used for infants; Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE (Slyzed)	BBH:0028-US	United States of America	ORD	97232535	21-Jan-2022			Pending/Published	Bobbie Baby, Inc.	Response Due: 01-May-2023 Final; Application published for opposition on May 23, 2023	05 Int., 44 Int., 42 Int.	05 Int. Breast saline drops for infants and babies; Bottles used for feeding infants and babies; Nutritional boosters supplements used for infants; Baby food; Food for infants; Infant formula; Dietary supplement; Nutritional supplements
BOBBIE BABY BLEND	BBH:0027-US	United States of America	ORD	97709109	08-Dec-2022			Pending	Bobbie Baby, Inc.	Foreign Filing Due: 08-Jan-2023 Final; Application has been approved for publication.	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement; and nutritional supplements containing a blend of nutrients
BOBBIE KITCHEN	BBH:0028-US	United States of America	ORD	97225540	18-Jan-2022			Allowed	Bobbie Baby, Inc.	Statement of Use: 1st Extension: 31-Jul-2023 Final; Statement of Use: 2nd Extension: 31-Jan-2024 Final; Statement of Use: 3rd Extension: 31-Jul-2024 Final; Statement of Use: 4th Extension: 31-Jan-2025 Final; Statement of Use: 5th Extension: 31-Jul-2025 Final	36 Int.	36 Int. Leasing of real estate in the nature of facilities for manufacturing and research and development of sustainable product packaging, food and nutrition

BOTTLE LABEL	BBH-0029-US	United States of America	ORD	97225535	18-Jan-2022				Pending	Bobbie Baby, Inc.	Final Response Due 29-Apr-2023; Final Response to Office Action filed Apr-7-2023. Awaiting further response from TM Office.	36 Int., 42 Int.	36 Int. Financial services, namely, funding research awards in the fields of sustainability in product packaging, food, and nutrition for children and mothers; Providing venture capital, development capital, private equity, and investment funding in the field of sustainability in product packaging, food, and nutrition for children and mothers;42 Int. Providing virtual laboratory services, namely, scientific laboratory services
BOTTLE BOLDLY	BBH-0030-US	United States of America	ORD	90014044	22-Jun-2020				Allowed-Pending	Bobbie Baby, Inc.	Office Action Issued Mar-13-2023 refusing specimen filed with Statement of Use. Extension Request filed May-3-2023. Response Due Sept-13-2023. Security interest recorded in favor of JFW/CHASSE CHASSE BARRK, N.A. dated Nov-3-2021.	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplements; Nutritional supplements
Bottle to Bottle Logo	BBH-0031-US	United States of America	ORD	97225547	18-Jan-2022				Pending	Bobbie Baby, Inc.	Final Response Due 29-Apr-2023; Final Response to Office Action filed Apr-7-2023. Awaiting further response from TM Office.	36 Int., 42 Int.	36 Int. Financial services, namely, funding research awards in the field of sustainability in product packaging, food, and nutrition for children and mothers; Providing venture capital, development capital, private and mothers; Providing venture capital, development capital, private
Bottle with Line Logo	BBH-0034-US	United States of America	ORD	97528130	31-Jul-2022				Pending	Bobbie Baby, Inc.	Office Action Issued May-18-2023. Response or Extension Request Due Aug-18-2023	05 Int., 10 Int., 36 Int., 41 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplement Nutritional supplements
DONT ASSUME	BBH-0033-US	United States of America	ORD	90390472	17-Dec-2020				Allowed	Bobbie Baby, Inc.	Statement of Use 3rd Extension, 18-Jul-2023; Final: Statement of Use 4th Extension, 18-Jan-2024; Final: Statement of Use 5th Extension, 18-Jul-2024; Final: Statement of Use Final, 18-Jan-2025; Final Security Interest recorded; in favor of JPMORGAN CHASSE BARRK, N.A. dated Nov-3-2021.	38 Int., 41 Int., 42 Int.	38 Int. Providing on-line forums for transmission of messages among computer users in the fields of infant and baby feeding, infant and baby foods, breastfeeding, and infant and baby care;41 Int. On-line electronic newsletters delivered by e-mail in the field of infant and baby feeding, infant and baby foods, breastfeeding, and infant and baby care;42 Int. Providing on-line newsletters in the field of infant and baby feeding, infant and baby foods, breastfeeding, and infant and baby care; Providing a website featuring blogs and non-downloadable publications in the nature of articles in the fields of infant and baby feeding, infant and baby foods, breastfeeding, and infant and baby care;42 Int. Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of infant and baby feeding, infant and baby foods, breastfeeding, and infant and baby care.
FEEDING IS A JOURNEY	BBH-0039-US	United States of America	ORD	97458532	14-Jun-2022				Allowed	Bobbie Baby, Inc.	Statement of Use 1st Extension, 24-Jul-2023; Final: Statement of Use 2nd Extension, 24-Jan-2024; Final: Statement of Use 3rd Extension, 24-Jul-2024; Final: Statement of Use 4th Extension, 24-Jul-2025; Final: Statement of Use 5th Extension, 24-Jul-2025; Final: Statement of Use Final, 24-Jan-2026; Final	05 Int., 10 Int.	05 Int. Baby food; Dietary supplements; Food for infants; Infant formula Nutritional supplements;10 Int. Baby bottles; Feeding bottles
Formula	BBH-0049-US	United States of America	ORD	97512291	20-Jul-2022				Pending	Bobbie Baby, Inc.	Application has been approved for publication.	05 Int.	05 Int. Dietary and nutritional supplements for post-natal nutrition for mothers; Nutritional supplement stakes
Formula Food	BBH-0054-US	United States of America	ORD	97637273	18-Oct-2022				Pending	Bobbie Baby, Inc.	Foreign Filing Due: 18-Apr-2023; Final- Application has been approved for publication.	05 Int.	05 Int. Baby food; Food for infants; Infant formula
Formula MOM	BBH-0056-US	United States of America	ORD	97746896	09-Jan-2023				Pending	Bobbie Baby, Inc.	Foreign Filing Due: 09-Jul-2023; Final- Office Action Issued Jun-1-2023. Response or Extension Request due Sep-1-2023	38 Int., 41 Int., 42 Int.	38 Int. Providing on-line forums for transmission of messages among computer users in the fields of infant and baby feeding, infant and baby foods, breastfeeding, and infant and baby care;41 Int. On-line electronic newsletters delivered by e-mail in the field of infant and baby feeding, infant and baby foods, breastfeeding, and infant and baby care;42 Int. Providing on-line newsletters in the field of infant and baby feeding, infant and baby foods, breastfeeding, and infant and baby care; Providing a website featuring blogs and non-downloadable publications in the nature of articles in the fields of infant and baby feeding, infant and baby foods, breastfeeding, and infant and baby care;42 Int. Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of infant and baby feeding, infant and baby foods, breastfeeding, and infant and baby care.
Grass UPC Code	BBH-0066-US	United States of America	ORD	97528158	31-Jul-2022				Pending	Bobbie Baby, Inc.	Office Action Issued Jun-5-2023. Response or Extension Request due Sep-5-2023	05 Int., 10 Int.	05 Int. Dietary supplements; Nutritional supplements- (Based on Use in Commerce) Baby food; Food for infants; Infant formula; (Based on Intent to Use) Dietary supplements; Nutritional supplements; 10 Int. Baby bottles; Feeding bottles
Line Drawing Instructions	BBH-0065-US	United States of America	ORD	97528151	31-Jul-2022				Pending	Bobbie Baby, Inc.	Office Action Issued Jun-5-2023. Response or Extension Request due Sep-5-2023	05 Int., 10 Int.	05 Int. Dietary supplements- Nutritional supplements- Based on Use in Commerce) Baby food; Food for infants; Infant formula; (Based on Intent to Use) Dietary supplements; Nutritional supplements; 10 Int. Baby bottles; Feeding bottles
Monique Logo	BBH-0043-US	United States of America	ORD	97528118	31-Jul-2022				Pending	Bobbie Baby, Inc.	Office Action Issued May-18-2023. Response or Extension Request Due Aug-18-2023	05 Int., 10 Int., 36 Int., 41 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplements; Nutritional supplements; 10 Int. Baby bottles; Feeding bottles;36 Int. Providing virtual laboratory services; Financial services, namely, funding research awards in the fields of sustainability in product packaging, food and nutrition for children and mothers;
SHAKE THE STICMA	BBH-0036-US	United States of America	ORD	97225553	18-Jan-2022				Allowed	Bobbie Baby, Inc.	Statement of Use 1st Extension, 24-Jul-2023; Final: Statement of Use 2nd Extension, 24-Jan-2024; Final: Statement of Use 3rd Extension, 24-Jul-2024; Final: Statement of Use 4th Extension, 24-Jan-2025; Final: Statement of Use 5th Extension, 24-Jul-2025; Final: Statement of Use Final, 24-Jan-2026; Final	05 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplements; Nutritional supplements
THERE IS NO ONE SIZE FEEDS ALL	BBH-0052-US	United States of America	ORD	975553837	18-Aug-2022				Pending	Bobbie Baby, Inc.	Foreign Filing Due: 18-Feb-2023; Final- Office Action Issued May-18-2023. Response or Extension Request due Aug-18-2023	05 Int., 10 Int., 41 Int.	05 Int. Baby food; Food for infants; Infant formula; Dietary supplements; Nutritional supplements; 10 Int. Baby bottles; Feeding bottles;41 Int. Educational services in the nature of providing counseling, classes and educational materials in connection with feeding of infants and babies;
WE'LL SLEEP OVER THIS SO YOU DON'T HAVE TO	BBH-0040-US	United States of America	ORD	97458540	14-Jun-2022				Allowed	Bobbie Baby, Inc.	Statement of Use 1st Extension, 24-Jul-2023; Final: Statement of Use 2nd Extension, 24-Jan-2024; Final: Statement of Use 3rd Extension, 24-Jul-2024; Final: Statement of Use 4th Extension, 24-Jan-2025; Final: Statement of Use 5th Extension, 24-Jul-2025; Final: Statement of Use Final, 24-Jan-2026; Final	05 Int., 10 Int.	05 Int. Baby food; Dietary supplements; Food for infants; Infant formula; Nutritional supplements; 10 Int. Baby bottles; Feeding bottles
BEST IS BS	BBH-0063-US	United States of America	ORD	97832588	10-Mar-23				Pending	Bobbie Baby, Inc.	Foreign Filing Due: 10-Sep-2023; Final	05 Int.	05 Int. Baby food; Dietary supplements; Food for infants; Infant formula; Nutritional supplements

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Feeding Friendly	BBI:0059-US	United States of America	ORD	97826657	10-Mar-23			Pending	Bobbie Baby, Inc.	Foreign Filing Due 10-Sep-2023, Final	05 Int., 41 Int.	05 Int. Baby food; Dietary supplements; Food for infants; Infant formula; Nutritional supplements;41 Int. Education services, namely, providing classes, seminars and workshops in the field of infant feeding choices and practices; Educational services, namely, conducting programs in the field of infant feeding choices and practices
Here's Our Best for Your Best	BBI:0062-US	United States of America	ORD	97826629	7-Mar-23			Pending	Bobbie Baby, Inc.	Foreign Filing Due 07-Sep-2023, Final	05 Int.	05 Int. Baby food; Dietary supplements; Food for infants; Infant formula; Nutritional supplements
Milk Matters Sourced with Propose	BBI:0061-US BBI:0060-US	United States of America United States of America	ORD ORD	97826612 97828839	10-Mar-23 8-Mar-23			Pending Pending	Bobbie Baby, Inc. Bobbie Baby, Inc.	Foreign Filing Due 10-Sep-2023, Final Foreign Filing Due 08-Sep-2023, Final	05 Int. CI, 05	05 Int. Baby food; Food for infants; Infant formula
MOTHER GREENS		United States of America	Trademark	98085130	14-Jul-23			Pending	Bobbie Baby, Inc.	N/A	IC 005, US 005 006 018 044 046 051 052.	C & S: Dietary supplements for postnatal health

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REEL: 008174 FRAME: 0380

RECORDED: 08/22/2023