ETAS ID: TM835006

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: SECURITY INTEREST

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------------|----------|----------------|------------------------------------|
| FULLBEAUTY BRANDS OPERATIONS, LLC | | 08/23/2023 | Limited Liability Company: INDIANA |

RECEIVING PARTY DATA

| Name: | CITIZENS BANK, N.A., AS COLLATERAL AGENT |
|-----------------|---|
| Street Address: | 28 State Street |
| City: | Boston |
| State/Country: | MASSACHUSETTS |
| Postal Code: | 02109 |
| Entity Type: | National Banking Association: UNITED STATES |

PROPERTY NUMBERS Total: 10

| Property Type | Number | Word Mark |
|----------------------|----------|-------------------|
| Serial Number: | 97584729 | CURVY COIN |
| Registration Number: | 7069873 | ACTIVE FOR ALL |
| Registration Number: | 7050389 | JUNE + VIE |
| Registration Number: | 7076141 | LIZ & ME |
| Registration Number: | 6556015 | ELOQUII UNLIMITED |
| Registration Number: | 6555932 | ELOQUII ELEMENTS |
| Registration Number: | 4195535 | ELOQUII |
| Registration Number: | 4195534 | ELOQUII |
| Registration Number: | 4110159 | ELOQUII |
| Registration Number: | 4195463 | ELOQUII |

CORRESPONDENCE DATA

Fax Number: 6173417701

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 16173417721

michelle.bramwell@morganlewis.com Email:

Correspondent Name: Michelle Bramwell Address Line 1: One Federal Street

Address Line 2: c/o Morgan, Lewis & Bockius LLP

REEL: 008179 FRAME: 0816

TRADEMARK 900796236

| Address Line 4: Bost | on, MASSACHUSETTS 02110 |
|----------------------|-------------------------|
| NAME OF SUBMITTER: | Michelle Bramwell |
| SIGNATURE: | /Michelle Bramwell/ |
| DATE SIGNED: | 08/28/2023 |

Total Attachments: 4

source=(FBB - ABL - Second Supplement to ABL Trademark Security Agreement (Executed))#page1.tif source=(FBB - ABL - Second Supplement to ABL Trademark Security Agreement (Executed))#page2.tif source=(FBB - ABL - Second Supplement to ABL Trademark Security Agreement (Executed))#page3.tif source=(FBB - ABL - Second Supplement to ABL Trademark Security Agreement (Executed))#page4.tif

SECOND SUPPLEMENT TO ABL TRADEMARK SECURITY AGREEMENT

This SECOND SUPPLEMENT TO ABL TRADEMARK SECURITY AGREEMENT (this "Second Supplement") is made as of August 23, 2023 by FULLBEAUTY BRANDS OPERATIONS, LLC, an Indiana limited liability company, (the "Grantor") in favor of CITIZENS BANK, N.A., as Collateral Agent (the "Collateral Agent").

WHEREAS, reference is made to that certain ABL Trademark Security Agreement, dated as of February 7, 2019, and recorded with the United States Patent and Trademark Office (the "<u>USPTO</u>") on February 8, 2019 at Reel 006556 Frame 0245 (the "<u>Original Grant</u>"), executed and delivered by certain Grantors (as defined therein) party thereto in favor of the Collateral Agent, pursuant to which such Grantors pledged, assigned and granted a security interest in certain ABL Collateral (as defined therein);

WHEREAS, the Original Grant was supplemented by that certain First Supplement to ABL Trademark Security Agreement, dated as of December 19, 2022, and recorded with the USPTO on December 19, 2022 at Reel 007925 Frame 0294 (the "First Supplement", and together with the Original Grant, the "Grant"); and

WHEREAS, the Grantor has developed and/or acquired additional ABL Collateral and desires to hereby confirm the pledge of, and the grant of a security interest in, such additional ABL Collateral to the extent owned by the Grantor as set forth on <u>Schedule A-1</u> hereto in favor of the Collateral Agent.

NOW, THEREFORE, in consideration of the mutual covenants herein contained and benefits to be derived herefrom, it is hereby agreed as follows:

- 1. <u>Definitions</u>. All capitalized terms herein and not otherwise defined shall have the same meaning herein as in the Grant.
- 2. <u>Supplement to Schedule A.</u> <u>Schedule A</u> to the Grant is hereby supplemented, but not replaced, by <u>Schedule A-1</u> annexed hereto. For the purposes of clarity, from and after the date hereof, <u>Schedule A</u> shall be deemed to include (i) the ABL Collateral referenced on <u>Schedule A</u> as such <u>Schedule A</u> exists immediately prior to the date hereof (including as supplemented pursuant to the First Supplement), and (ii) the ABL Collateral referenced on <u>Schedule A-1</u> annexed hereto.

3. Miscellaneous:

a. Except as provided herein, all terms and conditions of the Grant remain in full force and effect. The Grantor hereby ratifies, confirms and reaffirms all of the representations, warranties and covenants contained therein.

b. This Second Supplement and the Grant cover the entire understanding of the parties with respect to the matters set forth herein and supersede all prior discussions and negotiations hereon.

[signature pages follow]

IN WITNESS WHEREOF, the undersigned have executed this Second Supplement as of the date first written above.

Very truly yours,

FULLBEAUTY BRANDS OPERATIONS, LLC, as Grantor

By: Kyan Abren
Name: Ryan Abren Title: Treasurer

[FullBeauty – Signature Page to Second Supplement to ABL Trademark Security Agreement]

SCHEDULE A-1¹

United States Trademark Registrations and Trademark Applications

| Registered | Trademark | Application No./ |
|-------------------|--------------------|------------------|
| FullBeauty Brands | CURVY COINTM | 97584729 |
| Operations, LLC | | |
| FullBeauty Brands | ACTIVE FOR ALL® | 7069873 |
| Operations, LLC | | |
| FullBeauty Brands | JUNE + VIE® | 7050389 |
| Operations, LLC | | |
| FullBeauty Brands | LIZ & ME® | 7076141 |
| Operations, LLC | | |
| FullBeauty Brands | ELOQUII UNLIMITED® | 6556015 |
| Operations, LLC | | |
| FullBeauty Brands | ELOQUII ELEMENTS® | 6555932 |
| Operations, LLC | | |
| FullBeauty Brands | ELOQUI® | 4195535* |
| Operations, LLC | | |
| FullBeauty Brands | ELOQUII® | 4195534* |
| Operations, LLC | | |
| FullBeauty Brands | ELOQUII® | 4110159* |
| Operations, LLC | | |
| FullBeauty Brands | ELOQUII® | 4195463* |
| Operations, LLC | | |
| | | |

¹ Items with an asterisk (*) indicate an outstanding security interest granted in favor of Venture Lending & Leasing VII, Inc. which is in process of being released and recorded with the USPTO.

RECORDED: 08/28/2023