

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM836550

| | | | |
|----------------------------------|--|-----------------------|-------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bank of America, N.A. | | 07/21/2023 | National Banking Association: |
| RECEIVING PARTY DATA | | | |
| Name: | Acosta Inc. | | |
| Street Address: | 6600 Corporate Center Parkway | | |
| City: | Jacksonville | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 32216 | | |
| Entity Type: | Corporation: DELAWARE | | |
| Name: | Premium Retail Services, LLC | | |
| Street Address: | 6600 Corporate Center Parkway | | |
| City: | Jacksonville | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 32216 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| Name: | Acosta Employee Holdco, LLC | | |
| Street Address: | 6600 Corporate Center Parkway | | |
| City: | Jacksonville | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 32216 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| Name: | MOSAIC SALES SOLUTIONS US OPERATING CO., LLC | | |
| Street Address: | 6600 Corporate Center Parkway | | |
| City: | Jacksonville | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 32216 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 8 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 90159752 | ACOSTA | |

CH \$215.00 90159752

| Property Type | Number | Word Mark |
|----------------|----------|---------------------------|
| Serial Number: | 88751785 | BRAND BUZZ |
| Serial Number: | 88751789 | BRANDBUZZ |
| Serial Number: | 90159754 | |
| Serial Number: | 85722184 | QTRAX |
| Serial Number: | 90687051 | FRONTLINE MARKETING @HOME |
| Serial Number: | 97038084 | P |
| Serial Number: | 97038076 | PREMIUM. |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8608742624
Email: mnocera@winston.com
Correspondent Name: Melissa Nocera
Address Line 1: 200 Park Avenue
Address Line 2: Winston & Strawn LLP
Address Line 4: New York, NEW YORK 10166

| | |
|--------------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 150022.00020 |
| NAME OF SUBMITTER: | Melissa Nocera |
| SIGNATURE: | /Melissa Nocera/ |
| DATE SIGNED: | 09/01/2023 |

Total Attachments: 12

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TRADEMARKS RECORDATION

To the Director of the U. S. Patent and Trademark Office:

As the underlying document, RELEASE OF SECURITY INTERESTS IN TRADEMARKS, releases several recorded security filings, we are enclosing this cover page noting the Notice of Grant of Security Interests in Trademarks to which this release pertains, so as to meet the requirement that “All releases must be released as it was recorded as the Security Agreement.”

Specifically, this release filing pertains to the Trademark Security Agreement, dated as of March 25, 2022, executed by the following conveying parties:

ACOSTA, INC.
PREMIUM RETAIL SERVICES, LLC
ACOSTA EMPLOYEE HOLDCO, LLC
MOSAIC SALES SOLUTIONS US OPERATING CO., LLC

in favor of Lender Bank of America, N.A., and recorded with the United States Patent and Trademark Office on June 7, 2023, at **Reel/Frame 8135/0955**,

granting a security interest to the following trademarks:

Serial Number: 90159752 ACOSTA
Serial Number: 88751785 BRAND BUZZ
Serial Number: 88751789 BRAND BUZZ
Serial Number: 90159754 Design
Serial Number: 85722184 QTRAX
Serial Number: 90687051 FRONTLINE MARKETING @HOME
Serial Number: 97038084 P
Serial Number: 97038076 PREMIUM

The parties respectfully request that this RELEASE OF SECURITY INTERESTS IN TRADEMARKS be recorded to reflect the release of the Notice of Grant of Security Interests in Trademarks recorded at **Reel/Frame 8135/0955**.

RELEASE OF SECURITY INTERESTS IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS ("Release") is made as of this 21st day of July, 2023, by BANK OF AMERICA, N.A. ("Lender"), in favor of Acosta Employee Holdco, LLC, a Delaware limited liability company ("Acosta Employee"), Impact Group, LLC, a Delaware limited liability company ("Impact"), Mosaic Parent Holdings Inc., a Delaware corporation ("Mosaic Parent"), Mosaic Sales Solutions Canada Operating Co., a Nova Scotia unlimited company ("Mosaic Canada"), Mosaic Sales Solutions US Operating Co., LLC, a Delaware limited liability company ("Mosaic US"), Acosta Inc., a Delaware corporation ("Acosta"), Premium Retail Services, LLC a Delaware limited liability company ("PRS"), The CORE Group, Inc., a Delaware corporation ("CORE"), International Bazaar, LLC, a Delaware limited liability company ("International Bazaar" and together with Acosta Employee, Impact, Mosaic Parent, Mosaic Canada, Mosaic US, Acosta, PRS, and CORE, the "Grantors" and each a "Grantor").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Lender hereby releases all liens and security interests granted by the Grantors in favor of Lender, including, but not limited to all right, title, and interest in, to, and under the Trademark Collateral (as defined in each Trademark Security Agreement, as defined below), and including, but not limited to, the trademarks listed on Schedule A attached hereto, together with the goodwill of the business symbolized thereby (collectively, the "Trademarks"), pursuant to (i) that certain Trademark Security Agreement, dated as of October 29, 2021, executed by CORE, International Bazaar, Acosta, Mosaic US, Acosta Employee and Impact in favor of Lender and recorded with the United States Patent and Trademark Office on November 2, 2021 at Reel/Frame 7481/0234 and Canadian Intellectual Property Office on December 15, 2021, (ii) that certain Trademark Security Agreement, dated as of February 9, 2021, executed by Mosaic Parent in favor of Lender and recorded with the United States Patent and Trademark Office on February 10, 2021 at Reel/Frame 7188/0353 and Canadian Intellectual Property Office on February 26, 2021, (iii) that certain Trademark Security Agreement, dated as of February 9, 2021, executed by Mosaic

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Trademark Release (Acosta Inc)_(18623195)_(NRFC Comments 07-14-23).DOCX

TRADEMARK
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Canada in favor of Lender and recorded with the United States Patent and Trademark Office on February 10, 2021 at Reel/Frame 7188/0345 and Canadian Intellectual Property Office on June 11, 2021, (iv) that certain Trademark Security Agreement, dated as of March 25, 2022, executed by Acosta, Acosta Employee, Mosaic US and PRS in favor of Lender and filed with the United States Patent and Trademark Office, (v) that certain Trademark Security Agreement, dated as of February 9, 2021, executed by Acosta in favor of Lender and recorded with the United States Patent and Trademark Office on February 10, 2021 at Reel/Frame 7188/0334 and Canadian Intellectual Property Office on February 26, 2021, (vi) that certain Trademark Security Agreement, dated as of February 9, 2021, executed by Mosaic US in favor of Lender and recorded with the United States Patent and Trademark Office on February 10, 2021 at Reel/Frame 7188/0362 and Canadian Intellectual Property Office on December 15, 2021, ((i) through (iv) collectively the “Trademark Security Agreements”). The Lender hereby authorizes the Grantors, or the Grantors’ authorized representatives, to record this Release with the United States Patent and Trademark Office and Canadian Intellectual Property Office and/or any other applicable governmental office or agency. The Lender agrees to execute and deliver to the Grantors, at the Grantors’ expense, all other instruments and other documents as may be reasonably necessary or proper to release the security interest in the Trademark Collateral which had been granted under the Trademark Security Agreements. THIS RELEASE SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

[Signature Page Follows]

IN WITNESS WHEREOF, Lender has caused this Release to be executed by its authorized officer
as of the date of this Release.

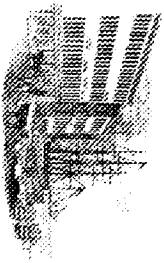
BANK OF AMERICA, N.A.




By: 
Name: Cheryl Swan
Title: Senior Vice President

SCHEDULE A

Trademark Registrations/Applications

United States Trademark Applications and Trademarks

| Trademark | Application Number | Filing Date | Registration Number | Registration Date | Owner |
|---|--------------------|-------------|---------------------|-------------------|--|
| ACOSTA | 74/717,148 | 8/17/95 | 2,018,943 | 11/26/96 | Acosta, Inc. |
| ACOSTA | 86/422,230 | 10/13/14 | 4,759,375 | 6/23/15 | Acosta, Inc. |
| ACOSTA MOSAIC GROUP | 85/903,064 | 4/12/13 | 4,832,263 | 10/13/15 | Acosta, Inc. |
| CONTENTDER | 87/649,860 | 10/18/17 | 5,578,520 | 10/9/18 | Mosaic Sales Solutions US Operating Co., LLC |
| DESIGN ONLY | 78649152 | 6/13/2005 | 3182894 | 12/12/2006 | International Bazaar, LLC |
|  | | | | | |
| DECONSTRUCTION | 85/927,231 | 5/9/13 | 4,577,084 | 7/29/14 | Acosta, Inc. |
| DESIGNED TO DRIVE PURCHASE | 86/027,410 | 8/2/13 | 4,565,719 | 7/8/14 | Acosta, Inc. |
| HUNTER STRAKER** | 85/927,304 | 5/9/13 | 4,593,880 | 8/26/14 | Acosta, Inc. |

| | | | | | |
|---|------------|-----------|-----------|-----------|---------------------------|
| INFOLYNC | 78/210,452 | 2/4/03 | 2,797,784 | 12/23/03 | Acosta, Inc. |
| INTERNATIONAL BAZAAR and Design | 78646435 | 6/8/2005 | 3,179,724 | 12/5/2006 | International Bazaar, LLC |
|  | | | | | |
| INTERNATIONAL BAZAAR and Design | 75483126 | 5/11/1998 | 2,297,645 | 12/7/1999 | International Bazaar, LLC |
|  | | | | | |
| INTERNATIONAL BAZAAR | 74256117 | 3/16/1992 | 1,751,428 | 2/9/1993 | International Bazaar, LLC |
| INTERNATIONAL BAZAAR | 73720114 | 4/1/1988 | 1,586,951 | 3/13/1990 | International Bazaar, LLC |
| PURCHASE DESIGN | 85/927,483 | 5/9/13 | 4,642,722 | 11/18/14 | Acosta, Inc. |
|  | 86/138,635 | 12/9/13 | 4,813,576 | 9/15/15 | Acosta, Inc. |

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Trademark Release (Acosta

Inc)_(18623195)_(NRFCC Comments 07-

14-23).DOCX




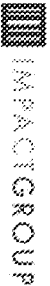
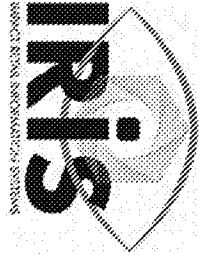
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|---|------------|-----------------------|-----------|----------|---|
|  | 86/138,502 | 12/9/13 | 4,813,575 | 9/15/15 | Acosta, Inc. |
| THE WHY? BEHIND THE DINE | 85/443,585 | 10/10/11 | 4,153,906 | 6/5/12 | Acosta, Inc. |
| THE WHY? BEHIND THE DINE | 86/184,949 | 2/5/14 | 4,782,804 | 7/28/15 | Acosta, Inc. |
| THE WHY? BEHIND THE DINE | 86/976,073 | 2/5/14 | 4,721,707 | 4/14/15 | Acosta, Inc. |
| THE WHY? BEHIND THE DINE | 86/641,921 | 5/27/15 | 5,037,512 | 9/6/16 | Acosta, Inc. |
| TRUSTED BRANDS TRUST US | 85/732,469 | 9/19/12 | 4,334,536 | 5/14/13 | Acosta, Inc. |
| TRUSTED BRANDS TRUST US | 85/732,435 | 9/19/12 | 4,334,531 | 5/14/13 | Acosta, Inc. |
| MARKETING MIX PRIORITIZER | 86/698,486 | 7/20/15 | 4,903,160 | 2/16/16 | Mosaic Sales Solutions US Operating Co., LLC |
| MOSAIC | 85/404,945 | 8/23/11 | 4,558,133 | 7/1/14 | Mosaic Parent Holdings Inc. |
|  MOSAIC | 85/405,108 | 8/23/11 | 4,558,134 | 7/1/14 | Mosaic Parent Holdings Inc. |
| MOSAIC | 86/557,963 | 3/9/15 | 5,906,008 | 11/12/19 | Mosaic Parent Holdings Inc. |
| FRONTLINE MARKETING | 75/243,650 | 2/18/97 | 2,174,552 | 7/21/98 | Acosta Employee Holdco, LLC |
| FRONTLINE MARKETING @HOME | 90/687,051 | May 3, 2021 | N/A | N/A | Acosta Employee Holdco, LLC |
| P and Design | 97/038,084 | September 21, 2021 | N/A | N/A | Premium Retail Services, LLC |

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Trademark Release (Acosta

Inc)_(18623195)_(NRFCC Comments 07-




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|  | | | | | | |
| PREMIUM (Stylized)  THE CORE GROUP (Stylized)  | 97/038,076 | September 21, 2021 | N/A | 121,285 | N/A | Premium Retail Services, LLC THE CORE GROUP, INC. (CA corp.) |
| CATMANDO | N/A | N/A | 68,968 | | 11/1/2013 | THE CORE GROUP, INC. (CA corp.) |
| IMPACT GROUP and Design  | 87437185 | 5/4/17 | 5,354,452 | | 12/12/2017 | IMPACT GROUP, LLC |
| IRIS IMPACT RETAIL INFORMATION SYSTEMS and Design  | 87813379 | 2/27/18 | 5,978,787 | | 02/04/2020 | IMPACT GROUP, LLC |
| MAKING GLOBAL SIMPLE | 87791411 | 2/9/18 | 5,574,661 | | 10/02/2018 | IMPACT GROUP, LLC |
| CORE GROUP | 74387225 | 5/3/1993 | 1,820,113 | | 2/8/1994 | CORE GROUP, INC. |

| | | | | | |
|--|-----------|-----------|-------------------|------------|---|
| ACOSTA and design  | 90159752 | 9/4/2020 | 6,598,918 | 12/21/2021 | Acosta, Inc. |
| BRAND BUZZ | 88751785 | 1/8/2020 | 6,165,882 | 9/29/2020 | Premium Retail Services, LLC |
| BRANDBUZZ | 88751789 | 1/8/2020 | 6,165,883 | 9/29/2020 | Premium Retail Services, LLC |
| Design Only  | 90159754 | 9/4/2020 | 6,584,684 | 12/7/2021 | Acosta, Inc. |
| QTRAX | 85722184 | 9/6/2012 | 4,427,728 | 11/5/2013 | Premium Retail Services, LLC |
| MOSAIC WEST | N/A | N/A | WY 2006-000524179 | 10/24/2006 | MOSAIC SALES SOLUTIONS US OPERATING CO. |
| AMG and design  | 851771776 | 11/5/2012 | 4,446,423 | 12/10/2013 | Acosta, Inc. |

Canada Registered Trademarks

| Trademark | Application Number | Filing Date | Registration Number | Registration Date | Owner |
|---|--------------------|-------------------|---------------------|--------------------|---|
| "LAUNCH!" | 1374498 | December 4, 2007 | TMAA739295 | May 1, 2009 | Mosaic Sales Solutions Canada Operating Co. |
| LAUNCH! Brand Marketing (Black Background) & Design | 1272378 | September 8, 2005 | TMAA724653 | September 29, 2008 | Mosaic Sales Solutions Canada Operating Co. |

| Trademark | Application Number | Filing Date | Registration Number | Registration Date | Owner |
|---|--------------------|--------------------|---------------------|--------------------|--|
|  | | | | | |
| LAUNCH! Brand Marketing (White Background) & Design | 1272377 | September 8, 2005 | TMAA724654 | September 29, 2008 | Mosaic Sales Solutions Canada Operating Co. |
| ** LAUNCH! BRAND MARKETING | | | | | |
| MOSAIC | 1049968 | March 9, 2000 | TMAA614903 | July 14, 2004 | Mosaic Sales Solutions Canada Operating Co. |
| MOSAIC | 1564182 | February 15, 2012 | TMAA918139 | October 23, 2015 | Mosaic Sales Solutions Canada Operating Co. |
| MOSAIC & Design | 1564225 | February 15, 2012 | TMAA918096 | October 23, 2015 | Mosaic Sales Solutions Canada Operating Co. |
|  | | | | | |
| SHOPPER SOLUTIONS | 1693161 | September 10, 2014 | TMAA939667 | June 2, 2016 | Mosaic Sales Solutions Canada Operating Co. |
| SHOPPER SOLUTIONS & Design | 1693165 | September 10, 2014 | TMAA939656 | June 2, 2016 | Mosaic Sales Solutions Canada Operating Co. |
|  | | | | | |
| DOOR UP | 1564179 | February 15, 2012 | TMAA927214 | January 26, 2016 | Mosaic Parent Holdings, Inc. |
| CONTENDER | 1894477 | April 18, 2018 | TMAA1107917 | August 30, 2021 | Mosaic Sales Solutions US Operating Co., LLC |
| EXPERIENCE EXTENDED | 1564180 | February 15, 2012 | TMAA862453 | October 10, 2013 | Mosaic Parent Holdings, Inc. |
| LOCALSOCIAL | 1564188 | February 15, 2012 | TMAA927213 | January 26, 2016 | Mosaic Parent Holdings, Inc. |

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Inc)_ (18623195)_ (NRFCC Comments 07-

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| Trademark | Application Number | Filing Date | Registration Number | Registration Date | Owner |
|---|--------------------|-------------------|---------------------|-------------------|---|
| PEOPLE AS MEDIA | 1564181 | February 15, 2012 | TMA910495 | August 6, 2015 | Mosaic Parent Holdings, Inc. |
| DECONSTRUCTION | 1629642 | June 5, 2013 | TMA933564 | April 4, 2016 | Acosta, Inc. |
| DESIGNED TO DRIVE PURCHASE | 1640629 | August 22, 2013 | TMA927208 | January 26, 2016 | Acosta, Inc. |
| PURCHASE INFLUENCE | 1631776 | June 19, 2013 | TMA941307 | June 20, 2016 | Acosta, Inc. |
| TRUSTED BRANDS TRUST US | 1617977 | March 12, 2013 | TMA910515 | August 6, 2015 | Acosta, Inc. |
| HUNTER STRAKER** | 1628001 | May 23, 2013 | TMA885349 | September 8, 2014 | Mosaic Sales Solutions Canada Operating Co. |
| NORTH AMERICA'S ONLY PURCHASE DESIGN AGENCY | 1624643 | April 29, 2013 | TMA927217 | January 26, 2016 | Mosaic Sales Solutions Canada Operating Co. |
| PURCHASE DESIGN | 1473452 | March 17, 2010 | TMA819899 | March 14, 2012 | Mosaic Sales Solutions Canada Operating Co. |
| TASTE OF BOMBAY | 1319090 | October 5, 2006 | TMA799496 | June 7, 2011 | International Bazaar, LLC (formerly International Bazaar, Inc.) |

Applications for Canada Trademarks

| Trademark | Application Number | Filing Date | Status | Applicant |
|-----------|--------------------|-----------------|------------|---|
| NEWFOUND | 2048474 | August 28, 2020 | Formalized | Mosaic Sales Solutions Canada Operating Co. |

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Inc)_ (18623195)_ (NRFC Comments 07-

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| | | | | |
|--------------|---------|----------------|---|---|
| ON THE HOUSE | 2044661 | August 7, 2020 | Application was assigned to an examining attorney on 2/5/21 | Mosaic Sales Solutions Canada Operating Co. |
|--------------|---------|----------------|---|---|