

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM837402

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
1-800-FLOWERS.COM, INC.		08/30/2023	Corporation: DELAWARE
HARRY AND DAVID, LLC		08/30/2023	Limited Liability Company: OREGON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JPMORGAN CHASE BANK, N.A.		
<b>Street Address:</b>	10 S DEARBORN ST.		
<b>Internal Address:</b>	7TH FLOOR		
<b>City:</b>	CHICAGO		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60603		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 90</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6207315	ALWAYS OPEN. ALWAYS GOOD	
<b>Registration Number:</b>	4896586	ARTISAN MEDLEY	
<b>Registration Number:</b>	5639428	BAE BOUQUET	
<b>Registration Number:</b>	5392058	BAYBERRY ROAD	
<b>Registration Number:</b>	4855799	BE THE REASON	
<b>Registration Number:</b>	4985068	BE THE REASON THEY SMILE	
<b>Registration Number:</b>	5316749	BERRY CUTE	
<b>Registration Number:</b>	5475608	BERRYLICIOUS	
<b>Registration Number:</b>	5822462	BERRYLICIOUS BY FRUIT BOUQUETS.COM	
<b>Registration Number:</b>	5730216	BIG BEAR	
<b>Registration Number:</b>	5701868	BIRTHDAY WISHES FLOWER CAKE	
<b>Registration Number:</b>	6597812	BREAKFAST AT WOLFERMAN'S BAKERY	
<b>Registration Number:</b>	6233749	CARDS WITH POP	
<b>Registration Number:</b>	3421762	CELEBRATE LIFE'S MOMENTS	
<b>Serial Number:</b>	97847130	CELEBRATIONS CHATTER	
<b>Registration Number:</b>	6341587	CELEBRATIONS PULSE	
<b>Registration Number:</b>	4855791	CELEBRATIONS PASSPORT	

CH \$2265.00 6207315

Property Type	Number	Word Mark
Registration Number:	4963185	CELEBRATIONS REMINDERS
Registration Number:	5916820	CHERYL'S BROOKIES
Serial Number:	97472300	CHERYL'S COOKIES
Registration Number:	1809064	DANBURY CLOCK COMPANY
Registration Number:	5603533	DINNER OF THE MONTH
Registration Number:	6015305	EVERYTHING'S PERSONAL
Registration Number:	6135840	FIELDS OF EUROPE
Registration Number:	5930013	FLORIOLOGY
Registration Number:	6986867	FOR LIFE'S DELICIOUS MOMENTS!
Serial Number:	97480963	FRUIT OF THE MONTH
Registration Number:	6135889	GARDEN OF GRANDEUR
Registration Number:	5788561	GIFT GENOME
Serial Number:	97669252	GIVING IS THE GIFT
Registration Number:	5048176	GOOD DAY
Registration Number:	4960359	GOOD DAY SOCKS
Registration Number:	5741714	GOODSEY
Registration Number:	5741715	GOODSEY
Registration Number:	5747593	GOODSEY FIND IT. LOVE IT. GIFT IT.
Registration Number:	4913819	GONNA BE A GOOD DAY
Registration Number:	5330508	GWYN
Registration Number:	5686056	HANDSOME HENRY
Serial Number:	97680254	HARRY & DAVID POP! POPCORN
Registration Number:	6623538	HARRY & DAVID FINE MEATS
Registration Number:	6597846	HARRY & DAVID GOURMET
Registration Number:	4999169	HARVEST GATHERING
Serial Number:	97061879	HERO ENGAGE
Registration Number:	5908759	KETTLE KRAVE!
Registration Number:	5872973	LIFE IS A GIFT. SHARE MORE.
Registration Number:	5863164	#MADEMESMILE
Registration Number:	5872968	MAGNIFICENT ROSES
Serial Number:	97775984	MAX & MILO
Serial Number:	97772445	MAX & MILO
Registration Number:	4862926	MAX & MILO PREMIUM PET PRODUCTS
Registration Number:	2440425	TR
Registration Number:	3507761	TR THINGS REMEMBERED CUSTOM ENGRAVERS
Registration Number:	6352670	1-800-FLOWERS.COM CONNECTION COMMUNITIES
Registration Number:	5643995	ORCHARD TABLE
Registration Number:	5498653	ORANGE YOU THE BEST

Property Type	Number	Word Mark
Registration Number:	6548991	PACKED WITH POP
Registration Number:	5777600	PERSONALIZATION BAR
Registration Number:	4739104	PERSONALIZATION UNIVERSE
Serial Number:	97576831	PETAL TALK
Registration Number:	5226706	PURPLE PERFECTION
Registration Number:	1713471	REFLECTIONS
Registration Number:	5642142	ROYAL VERANO
Registration Number:	6275479	SANTA PAWS
Registration Number:	6552152	SAY IT SIMPLY
Serial Number:	97576799	SCRUMPTIOUS BITES
Registration Number:	4875706	SEND ZONE
Registration Number:	5801798	SHARE MORE.
Registration Number:	5490783	SIMPLY CHOCOLATE
Registration Number:	5967844	SMARTGIFT
Registration Number:	5404511	STRAWBERRY SMILES
Registration Number:	5316753	SWEET ON YOU
Registration Number:	5380431	TECH YOUR MOM
Registration Number:	5498652	THE BERRY BEST
Registration Number:	4942634	THE OFFICIAL FLORIST OF ANNIVERSARIES
Registration Number:	4942635	THE OFFICIAL FLORIST OF BIRTHDAYS
Registration Number:	4974996	THE OFFICIAL FLORIST OF CHRISTMAS
Registration Number:	4942632	THE OFFICIAL FLORIST OF MOTHER'S DAY
Registration Number:	4974995	THE OFFICIAL FLORIST OF THANKSGIVING
Registration Number:	4942637	THE OFFICIAL FLORIST OF VALENTINE'S
Registration Number:	4942633	THE OFFICIAL FLORIST OF VALENTINE'S DAY
Registration Number:	6938893	THERE'S ALWAYS A REASON FOR POP!
Registration Number:	1022232	THINGS REMEMBERED
Registration Number:	2444538	THINGS REMEMBERED
Registration Number:	1305481	THINGS REMEMBERED ENGRAVED GIFTS
Registration Number:	2454770	THINGS REMEMBERED PERSONALIZED GIFTS
Registration Number:	6132124	TINS WITH POP
Registration Number:	5377102	TROPHY BOUQUET
Registration Number:	6715828	WOLFERMAN'S BAKERY
Registration Number:	6134907	WOLFERMAN'S BAKERY
Registration Number:	6741270	YOUR GIFTS MADE PERSONAL

**CORRESPONDENCE DATA**

Fax Number: 2124552502

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 2124552592  
**Email:** ksolomon@stblaw.com  
**Correspondent Name:** COURTNEY WELSHIMER, ESQ.  
**Address Line 1:** SIMPSON THACHER & BARTLETT LLP  
**Address Line 2:** 425 LEXINGTON AVENUE  
**Address Line 4:** NEW YORK, NEW YORK 10017

<b>ATTORNEY DOCKET NUMBER:</b>	509265/1422
<b>NAME OF SUBMITTER:</b>	COURTNEY WELSHIMER
<b>SIGNATURE:</b>	/CW/
<b>DATE SIGNED:</b>	09/06/2023

**Total Attachments: 20**

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GRANT OF  
SECURITY INTEREST IN TRADEMARK RIGHTS

This GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS ("Agreement"), effective as of August 30, 2023 is made by 1-800-FLOWERS.COM, INC., a Delaware corporation ("1-800-Flowers") and HARRY AND DAVID, LLC, an Oregon limited liability company ("Harry and David" and, together with 1-800-Flowers, the "Grantors" and each a "Grantor"), in favor of JPMORGAN CHASE BANK, N.A., as Administrative Agent (the "Agent") for the several banks and other financial institutions (the "Lenders"), parties to the Third Amended and Restated Credit Agreement, dated as of June 27, 2023 (as modified and supplemented and in effect from time to time, the "Credit Agreement"), among 1-800-FLOWERS.COM, INC., the Subsidiary Borrowers party thereto, the Guarantors party thereto, the Lenders party thereto and the Agent.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make extensions of credit to the Borrowers upon the terms and subject to the conditions set forth therein; and

WHEREAS, in connection with the Credit Agreement, each Grantor has become a party to the Security Agreement, dated as of September 30, 2014, in favor of the Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, each Grantor pledged and granted to the Agent, for the benefit of the Agent and the Lenders, a continuing security interest in all Intellectual Property, including the Trademark Collateral; and

WHEREAS, the Grantors have duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and in order to induce the Lenders to make Loans and other financial accommodations to the Borrowers pursuant to the Credit Agreement, the Grantors agree, for the benefit of the Agent and the Lenders, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement or the Security Agreement, as applicable.

SECTION 2. Grant of Security Interest. Each Grantor hereby pledges and grants a continuing security interest in all of such Grantor's right, title and interest in, to and under the Trademark Collateral, including the Trademarks listed on Schedule A hereto (collectively, the "Collateral") to the Agent for the benefit of the Agent and the Lenders to secure payment, performance and observance of the Obligations. Notwithstanding the foregoing, the Collateral does not and shall not include any Excluded Trademarks.

SECTION 3. Purpose. This Agreement has been executed and delivered by the Grantors for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Lenders in connection with the Security Agreement and is expressly subject to the terms and conditions thereof. The Security Agreement (and all rights and remedies of the Agent and the Lenders thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Acknowledgment. Each Grantor does hereby further acknowledge and affirm that the rights and remedies of the Agent and the Lenders with respect to the security interest in the Collateral granted hereby are more fully set forth in the Credit Agreement and the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as

if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

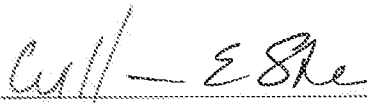
SECTION 5. Counterparts. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

SECTION 6. Governing Law. This Agreement shall be construed in accordance with and governed by the law of the State of New York.

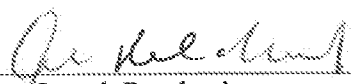
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IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

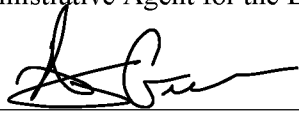
1-800-FLOWERS.COM, INC.

By:   
Name: William E. Shea  
Title: Senior Vice President, Treasurer and  
Chief Financial Officer

HARRY AND DAVID, LLC

By:   
Name: Joseph Rowland  
Title: President

JPMORGAN CHASE BANK, N.A.,  
as Administrative Agent for the Lenders

By: \_\_\_\_\_

Name: Anthony Galea

Title: Managing Director



**Schedule A**

**U.S. Trademark Registrations and Applications**

U.S. Trademark Registrations and Applications

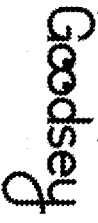
TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
ALWAYS OPEN. ALWAYS GOOD (329-1521)	35	88/735,276 6,207,315	12/20/2019 11/24/2020	8&15 - 11/24/2026 Renew - 11/24/2030	Harry and David, LLC
ARTISAN MEDLEY (329-1272)	30, 31	86/495,948 4,896,586	1/6/2015 2/2/2016	Renew - 2/2/2026	1-800- Flowers.com, Inc.
BAE BOUQUET (329-1483)	31	87/700,917 5,639,428	11/29/2017 12/25/2018	8&15 - 12/25/2024 Renew - 12/25/2028	1-800- Flowers.com, Inc.
BAYBERRY ROAD (329-1477)	14, 25, 35	87/585,950 5,392,058	8/28/2017 1/30/2018	8&15 - 1/30/2024 Renew - 1/30/2028	1-800- Flowers.com, Inc.
BE THE REASON (329-1277)	35	86/656,069 4,855,799	6/9/2015 11/17/2015	File \$15? Renew - 11/17/2025	1-800- Flowers.com, Inc.
BE THE REASON THEY SMILE (329-1276)	35	86/656,035 4,985,068	6/9/2015 6/21/2016	File \$15? Renew - 6/21/2026	1-800- Flowers.com, Inc.

TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
BERRY CUTE (329-1449)	29, 30	87/403,027 5,316,749	4/7/2017 10/24/2017	Renew - 10/24/2027	1-800- Flowers.com, Inc.
BERRYLICIOUS (329-1482)	30	87/669,241 5,475,608	11/1/2017 5/22/2018	8&15 - 5/22/2024 Renew - 5/22/2028	1-800- Flowers.com, Inc.
BERRYLICIOUS BY FRUIT BOUQUETS.COM (329-1480)	30	87/666,426 5,822,462	10/31/2017 7/30/2019	8&15 - 7/30/2025 Renew - 7/30/2029	1-800- Flowers.com, Inc.
BIG BEAR (329-1495)	28	88/036,484 5,730,216	7/13/2018 4/16/2019	Sect. 8 - 4/16/2025 Renew - 4/16/2029	1-800- Flowers.com, Inc.
BIRTHDAY WISHES FLOWER CAKE (329-1496)	31	88/036,429 5,701,868	7/13/2018 3/19/2019	8&15 - 3/19/2025 Renew - 3/19/2029	1-800- Flowers.com, Inc.
BREAKFAST AT WOLFERMAN'S BAKERY (329-1593)	41	90/629,505 6,597,812	4/7/2021 12/21/2021	8&15 - 12/21/2027 Renew - 12/21/2031	Harry and David, LLC
CARDS WITH POP (329-1563)	30	88/957,393 6,233,749	6/10/2020 12/29/2020	8&15 - 12/29/2026 Renew - 12/29/2030	1-800- Flowers.com, Inc.

TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
CELEBRATE LIFE'S MOMENTS (329-1648)	35	77/198,944 3,421,762	6/6/2007 5/6/2008	Renew - 5/6/2028	1-800- Flowers.com, Inc.
CELEBRATIONS CHATTER (329-1672)	9, 41	97/847,130	3/20/2023	Pending / USE	1-800- Flowers.com, Inc.
CELEBRATIONS PULSE (329-1581)	41	90/237,116 6,341,587	10/6/2020 5/4/2021	8&15 - 5/4/2027 Renew - 5/4/2031	1-800- Flowers.com, Inc.
CELEBRATIONS PASSPORT (329-1296)	35	86/647,075 4,855,791	6/1/2015 11/17/2015	Renew - 11/17/2025	1-800- Flowers.com, Inc.
CELEBRATIONS REMINDERS (329-1305)	45	86/747,667 4,963,185	9/4/2015 5/24/2016	Renew - 5/24/2026	1-800- Flowers.com, Inc.
CHERYL'S BROOKIES (329-1510)	30	88/340,165 5,916,820	3/14/2019 11/19/2019	8&15 - 11/19/2025 Renew - 11/19/2029	1-800- Flowers.com, Inc.
CHERYL'S COOKIES (329-1454)	30, 35, 45	97/472,300	6/23/2022	Pending	1-800- Flowers.com, Inc.



TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
DANBURY CLOCK COMPANY (329-1649)	14	74/317,900 1,809,064	9/28/1992 12/7/1993	Renew - 12/7/2023	1-800- Flowers.com, Inc.
DINNER OF THE MONTH (329-1488)	41	87/821,659 5,603,533	3/6/2018 11/6/2018	8&15 - 11/6/2024 Renew - 11/6/2028	1-800- Flowers.com, Inc.
EVERYTHING'S PERSONAL (329-1650)	35	88/498,347 6,015,305	7/2/2019 3/17/2020	8&15 - 3/17/2026 Renew - 3/17/2030	1-800- Flowers.com, Inc.
FIELDS OF EUROPE (329-1558)	31	88/791,441 6,135,840	2/10/2020 8/25/2020	8&15 - 8/25/2026 Renew - 8/25/2030	1-800- Flowers.com, Inc.
FLORIOLOGY (329-1499)	16, 35, 41	88/100,522 5,930,013	8/31/2018 12/10/2019	8&15 - 12/10/2025 Renew - 12/10/2029	1-800- Flowers.com, Inc.
FOR LIFE'S DELICIOUS MOMENTS! (329-1562)	30, 35, 45	88/943,267 6986867	6/2/2020 2/21/2023		1-800- Flowers.com, Inc.
FRUIT OF THE MONTH (329-1632)	31, 35	97/480,963	6/29/2022	Pending / USE	Harry and David, LLC


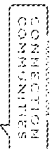
TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
GARDEN OF GRANDEUR (329-1557)	31	88/792,307 6,135,889	2/11/2020 8/25/2020	8&15 - 8/25/2026 Renew - 8/25/2030	1-800- Flowers.com, Inc.
GIFT GENOME	9, 35	87/633,572 5,788,561	10/4/2017 6/25/2019	File \$8 - 6/25/25	1-800- Flowers.com, Inc.
GIVING IS THE GIFT	35	97/669,252	11/9/2022	Pending / USE (Statement of Use accepted 8/8/2023)	1-800- Flowers.com, Inc.
GOOD DAY (329-1315)	25	86/787,321 5,048,176	10/14/2015 9/27/2016	File \$15? Renew - 9/27/2026	1-800- Flowers.com, Inc.
GOOD DAY SOCKS (& DESIGN) (329-1316)	25	86/787,351 4,960,359	10/14/2015 5/17/2016	File \$15? Renew - 5/17/2026	1-800- Flowers.com, Inc.
GOODSEY (329-1493)	35	88/036,390 5,741,714	7/13/2018 4/30/2019	8&15 - 4/30/2025 Renew - 4/30/2029	1-800- Flowers.com, Inc.

TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
GOODSEY (STYLIZED) (329-1497) 	35	88/036,410 5,741,715	7/13/2018 4/30/2019	8&15 - 4/30/2025 Renew - 4/30/2029	1-800- Flowers.com, Inc.
GOODSEY FIND IT. LOVE IT. GIFT IT. (329-1498)	35	88/050,539 5,747,593	7/24/2018 5/7/2019	8&15 - 5/7/2025 Renew - 5/7/2029	1-800- Flowers.com, Inc.
GONNA BE A GOOD DAY (STYLIZED & DESIGN) (329-1317)	25	86/787,371 4,913,819	10/14/2015 3/8/2016	File \$15? Renew - 3/8/2026	1-800- Flowers.com, Inc.
GWYN (329-1342)	42, 45	86/949,988 5,330,508	3/23/2016 11/7/2017	8&15 - 11/7/2023 Renew - 11/7/2027	1-800- Flowers.com, Inc.
HANDSOME HENRY (329-1494)	28	88/036,454 5,686,056	7/13/2018 2/26/2019	8&15 - 2/26/2025 Renew - 2/26/2029	1-800- Flowers.com, Inc.
HARRY & DAVID POP! POPCORN (329-1597)	30	97/680,254	11/16/2022	Pending / USE	Harry and David, LLC

TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
HARRY & DAVID FINE MEATS (329-1583)	29	90/156,965 6,623,538	9/3/2020 1/18/2022	8&15 - 1/18/2028 Renew - 1/18/2032v	Harry and David, LLC
HARRY & DAVID GOURMET (329-1587)	35	90/651,256 6,597,846	4/16/2021 12/21/2021	8&15 - 12/21/2027 Renew - 12/21/2031	Harry and David, LLC
HARVEST GATHERING (329-1273)	30, 31	86/495,963 4,999,169	1/6/2015 7/12/2016	File \$15? Renew - 7/12/2026	1-800- Flowers.com, Inc.
HERO ENGAGE	42	97/061,879	10/6/2021	Pending	1-800- Flowers.com, Inc.
KETTLE KRAVE! (329-1479)	30	87/653,142 5,908,759	10/20/2017 11/12/2019	8&15 - 11/12/2025 Renew - 11/12/2029	1-800- Flowers.com, Inc.
LIFE IS A GIFT. SHARE MORE. (329-1511)	35	88/352,518 5,872,973	3/22/2019 10/1/2019	8&15 - 10/1/2025 Renew - 10/1/2029	Harry and David, LLC
#MADEMESMILE (329-1509)	35, 41	88/352,474 5,863,164	3/22/2019 9/17/2019	8&15 - 9/17/2025 Renew - 9/17/2029	1-800- Flowers.com, Inc.



TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
MAGNIFICENT ROSES (329-1512)	31	88/352,412 5,872,968	3/22/2019 10/1/2019	8&15 - 10/1/2025 Renew - 10/1/2029	1-800- Flowers.com, Inc.
MAX & MILO (329-1646)	18, 28, 31	97/7775,984	2/1/2023	Published for Opposition 5/16/2023	1-800- Flowers.com, Inc.
MAX & MILO (& DESIGN) (329-1595)	18, 28, 31	97/7772,445	1/30/2023	Published for Opposition 5/16/2023	1-800- Flowers.com, Inc.
					
MAX & MILO PREMIUM PET PRODUCTS (& DESIGN in color) (329-1292)	28	86/603,333 4,862,926	4/20/2015 12/1/2015	File \$15? Renew - 12/1/2025	1-800- Flowers.com, Inc.
MISCELLANEOUS DESIGN (OF STYLIZED TR IN A CIRCLE) (329-1657)	A 35	75/838,097 2,440,425	11/1/1999 4/3/2001	Renew - 4/3/2031	1-800- Flowers.com, Inc.
					

TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
MISC. DESIGN (OF STYLIZED TR IN A CIRCLE and THINGS REMEMBERED CUSTOM ENGRAVERS) (329-1658)	35	77/387,158 3,507,761	2/2/2008 9/30/2008	Renew - 9/30/2028	1-800- Flowers.com, Inc.
					
1-800-FLOWERS.COM CONNECTION COMMUNITIES (& DESIGN) (329-1582)	41	90/145,936 6,352,670	8/28/2020 5/18/2021	8&15 - 5/18/2027 Renew - 5/18/2031	1-800- Flowers.com, Inc.
					
ORCHARD TABLE (329-1443)	21, 29, 30, 31, 32	87/180,913 5,643,995	9/23/2016 1/1/2019	8&15 - 1/1/2025 Renew - 1/1/2029	Harry and David, LLC
ORANGE YOU THE BEST (329-1451)	29, 30	87/232,814 5,498,653	11/10/2016 6/19/2018	8&15 - 6/19/2024 Renew - 6/19/2028	1-800- Flowers.com, Inc.


TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
PACKED WITH POP (329-1584)	30	90/168,110 6,548,991	9/9/2020 11/2/2021	8&15 - 11/2/2027 Renew - 11/2/2031	1-800- Flowers.com, Inc.
PERSONALIZATION BAR (329-1651)	35	88/094,329 5,777,600	8/27/2018 6/11/2019	8&15 - 6/11/2025 Renew - 6/11/2029	1-800- Flowers.com, Inc.
PERSONALIZATION UNIVERSE (329-1264)	35, 40	86/423,371 4,739,104	10/14/2014 5/19/2015	Renew - 5/19/2025	1-800- Flowers.com, Inc.
PETAL TALK (329-1644)	41	97/576,831	9/2/2022	Pending	1-800- Flowers.com, Inc.
PURPLE PERFECTION (329-1444)	31	87/175,509 5,226,706	9/19/2016 6/20/2017	8&15 - 6/20/2023 Renew - 6/20/2027	1-800- Flowers.com, Inc.
REFLECTIONS (329-1652)	16	74/204,040 1,713,471	9/16/1991 9/8/1992	Renew - 9/8/2032	1-800- Flowers.com, Inc.
ROYAL VERANO (329-1489)	31	87/907,466 5,642,142	5/4/2018 1/1/2019	8&15 - 1/1/2025 Renew - 1/1/2029	Harry and David, LLC

TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
SANTA PAWS (329-1559)	31	88/826,562 6,275,479	3/9/2020 2/23/2021	8&15 - 2/23/2027 Renew - 2/23/2031	1-800- Flowers.com, Inc.
SAY IT SIMPLY (329-1589)	35	90/430,437 6,552,152	12/30/2020 11/9/2021	8&15 - 11/9/2027 Renew - 11/9/2031	1-800- Flowers.com, Inc.
SCRUMPTIOUS BITES (329-1643)	41, 43	97/576,799	9/2/2022	Pending	1-800- Flowers.com, Inc.
SEND ZONE (329-1270)	35	86/461,778 4,875,706	11/21/2014 12/22/2015	File \$15? Renew - 12/22/2025	1-800- Flowers.com, Inc.
SHARE MORE. (329-1490)	35	87/915,429 5,801,798	5/10/2018 7/9/2019	8&15 - 7/9/2025 Renew - 7/9/2029	Harry and David, LLC
SIMPLY CHOCOLATE (329-1472)	35	87/653,178 5,490,783	10/20/2017 6/12/2018	8&15 - 6/12/2024 Renew - 6/12/2028	1-800- Flowers.com, Inc.
SMARTGIFT	9, 42	87/455,822 5967844	5/18/2017 10/2/2018	File \$8 - 10/2/2024	1-800- Flowers.com, Inc.

TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
STRAWBERRY SMILES (329-1448)	30	87/266,541 5,404,511	12/13/2016 2/20/2018	8&15 - 2/20/2024 Renew - 2/20/2028	1-800- Flowers.com, Inc.
SWEET ON YOU (329-1450)	29, 30	87/403,052 5,316,753	4/7/2017 10/24/2017	8&15 - 10/24/2023 Renew - 10/24/2027	1-800- Flowers.com, Inc.
TECH YOUR MOM (329-1470)	41	87/505,447 5,380,431	6/26/2016 1/16/2018	8&15 - 1/16/2024 Renew - 1/16/2028	1-800- Flowers.com, Inc.
THE BERRY BEST (329-1452)	29, 30	87/232,743 5,498,652	11/10/2016 6/19/2018	8&15 - 6/19/2024 Renew - 6/19/2028	1-800- Flowers.com, Inc.
THE OFFICIAL FLORIST OF ANNIVERSARIES (329-1280)	35	86/531,446 4,942,634	2/11/2015 4/19/2016	File \$15? Renew - 4/19/2026	1-800- Flowers.com, Inc.
THE OFFICIAL FLORIST OF BIRTHDAYS (329-1281)	35	86/531,476 4,942,635	2/11/2015 4/19/2016	File \$15? Renew - 4/19/2026	1-800- Flowers.com, Inc.
THE OFFICIAL FLORIST OF CHRISTMAS (329-1311)	35	86/758,827 4,974,996	9/16/2015 6/7/2016	File \$15? Renew - 6/7/2026	1-800- Flowers.com, Inc.

TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
THE OFFICIAL FLORIST OF MOTHER'S DAY (329-1278)	35	86/531,386 4,942,632	2/11/2015 4/19/2016	File \$15? Renew - 4/19/2026	1-800- Flowers.com, Inc.
THE OFFICIAL FLORIST OF THANKSGIVING (329-1312)	35	86/758,768 4,974,995	9/16/2015 6/7/2016	File \$15? Renew - 6/7/2026	1-800- Flowers.com, Inc.
THE OFFICIAL FLORIST OF VALENTINE'S (329-1282)	35	86/531,902 4,942,637	2/11/2015 4/19/2016	File \$15? Renew - 4/19/2026	1-800- Flowers.com, Inc.
THE OFFICIAL FLORIST OF VALENTINE'S DAY (329-1279)	35	86/531,427 4,942,633	2/11/2015 4/19/2016	File \$15? Renew - 4/19/2026	1-800- Flowers.com, Inc.
THERE'S ALWAYS A REASON FOR POP! (329-1594)	30, 35	90/777,034 6,938,893	6/16/2021 1/3/2023	8&15 - 1/3/2029 Renew - 1/3/2033	1-800- Flowers.com, Inc.
THINGS REMEMBERED (329-1653)	40	73/004,835 1,022,232	10/29/1973 10/7/1975	Renew - 10/7/2025	1-800- Flowers.com, Inc.
THINGS REMEMBERED (329-1654)	35	76/047,302 2,444,538	5/12/2000 4/17/2001	Renew - 4/17/2031	1-800- Flowers.com, Inc.

TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
THINGS REMEMBERED GIFTS (329-1655)	35	73/443,060 1,305,481	9/8/1983 11/13/1984	Renew - 11/13/2024	1-800- Flowers.com, Inc.
THINGS REMEMBERED PERSONALIZED GIFTS (329-1656)	35	75/837,560 2,454,770	11/1/1999 5/29/2001	Renew - 5/29/2031	1-800- Flowers.com, Inc.
TINS WITH POP (329-1554)	30	88/719,716 6,132,124	12/9/2019 8/18/2020	8&15 - 8/18/2026 Renew - 8/18/2030	1-800- Flowers.com, Inc.
TROPHY BOUQUET (SR Reg) (329-1466)	31	87/279,523 5,377,102	12/23/2016 1/9/2018	Sect. 8 - 1/9/2024 Renew - 1/9/2028	1-800- Flowers.com, Inc.
WOLFERMAN'S BAKERY (329-1591)	21, 29, 30, 35	90/506,764 6,715,828	2/3/2021 5/3/2022	8&15 - 5/3/2028 Renew - 5/3/2032	Harry and David, LLC

TRADEMARK	IC	SERIAL NO./ REG NO.	FILING DATE/ REG DATE	STATUS	OWNER
WOLFERMAN'S BAKERY (in a circular wheat design) (329-1518) 	21, 29, 30, 35	88/739,562 6,134,907	12/26/2019 8/25/2020	8&15 - 8/25/2026 Renew - 8/25/2030	Harry and David, LLC
YOUR GIFTS MADE PERSONAL (329-1659)	35	90/656,232 6,741,270	4/19/2021 5/24/2022	8&15 - 5/24/2028 Renew - 5/24/2032	1-800- Flowers.com, Inc.

TRADEMARK

REEL: 008189 FRAME: 0678

RECORDED: 09/06/2023