### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM836547

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
RESUBMIT DOCUMENT ID:	900789329

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		07/21/2023	National Banking Association: UNITED STATES

### **RECEIVING PARTY DATA**

Name:	Acosta Employee Holdco, LLC
Street Address:	6600 Corporate Center Parkway
City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32216
Entity Type:	Limited Liability Company: DELAWARE
Name:	Impact Group, LLC
Street Address:	6600 Corporate Center Parkway
City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32216
Entity Type:	Limited Liability Company: DELAWARE
Name:	Mosaic Sales Solutions US Operating Co., LLC
Street Address:	6600 Corporate Center Parkway
City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32216
Entity Type:	Limited Liability Company: DELAWARE
Name:	Acosta Inc.
Street Address:	6600 Corporate Center Parkway
City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32216
Entity Type:	Corporation: DELAWARE
Name:	The CORE Group, Inc.
Street Address:	6600 Corporate Center Parkway

TRADEMARK REEL: 008252 FRAME: 0358

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City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32216
Entity Type:	Corporation: DELAWARE
Name:	International Bazaar, LLC
Street Address:	6600 Corporate Center Parkway
City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32216
Entity Type:	Limited Liability Company: DELAWARE

### **PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	5354452	IMPACT GROUP
Registration Number:	5978787	IRIS IMPACT RETAIL INFORMATION SYSTEMS
Registration Number:	5574661	MAKING GLOBAL SIMPLE
Registration Number:	1820113	CORE GROUP
Registration Number:	3182894	
Registration Number:	3179724	INTERNATIONAL BAZAAR
Registration Number:	2297645	INTERNATIONAL BAZAAR
Registration Number:	1751428	INTERNATIONAL BAZAAR
Registration Number:	1586951	INTERNATIONAL BAZAAR
Registration Number:	5578520	CONTENDER
Registration Number:	4446423	AMG
Registration Number:	2174552	FRONTLINE MARKETING

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2122942684

Email: mnocera@winston.com

Correspondent Name: Melissa Nocera
Address Line 1: 200 Park Avenue
Winston & Strawn LLP

Address Line 4: New York, NEW YORK 10166

ATTORNEY DOCKET NUMBER:	150022.00020
NAME OF SUBMITTER:	Melissa Nocera
SIGNATURE:	/Melissa Nocera/
DATE SIGNED:	09/01/2023

## Total Attachments: 12 source=BofA\_Acosta - Trademark Release 7481-0234#page1.tif source=BofA\_Acosta - Trademark Release 7481-0234#page2.tif source=BofA\_Acosta - Trademark Release 7481-0234#page3.tif source=BofA\_Acosta - Trademark Release 7481-0234#page4.tif source=BofA\_Acosta - Trademark Release 7481-0234#page5.tif source=BofA\_Acosta - Trademark Release 7481-0234#page6.tif source=BofA\_Acosta - Trademark Release 7481-0234#page7.tif source=BofA\_Acosta - Trademark Release 7481-0234#page8.tif source=BofA\_Acosta - Trademark Release 7481-0234#page9.tif source=BofA\_Acosta - Trademark Release 7481-0234#page10.tif source=BofA\_Acosta - Trademark Release 7481-0234#page11.tif source=BofA\_Acosta - Trademark Release 7481-0234#page11.tif

### TRADEMARKS RECORDATION

To the Director of the U. S. Patent and Trademark Office:

As the underlying document, RELEASE OF SECURITY INTERESTS IN TRADEMARKS, releases several recorded security filings, we are enclosing this cover page noting the Notice of Grant of Security Interests in Trademarks to which this release pertains, so as to meet the requirement that "All releases must be released as it was recorded as the Security Agreement."

Specifically, this release filing pertains to the Trademark Security Agreement, dated as of October 29, 2021, executed by the following conveying parties:

The CORE Group, Inc.
International Bazaar LLC
Acosta Inc.
Mosaic Sales Solutions US Operating Co., LLC
Acosta Employee Holdco, LLC
Impact Group, LLC,

in favor of Lender Bank of America, N.A., and recorded with the United States Patent and Trademark Office on November 2, 2021, at **Reel/Frame 7481/0234**,

granting a security interest to the following trademarks:

Registration Number: 5354452 IMPACT GROUP

Registration Number: 5978787 IRIS IMPACT RETAIL INFORMATION SYSTEMS

Registration Number: 5574661 MAKING GLOBAL SIMPLE

Registration Number: 1820113 CORE GROUP

Registration Number: 3182894 Design

Registration Number: 3179724 INTERNATIONAL BAZAAR Registration Number: 2297645 INTERNATIONAL BAZAAR Registration Number: 1751428 INTERNATIONAL BAZAAR Registration Number: 1586951 INTERNATIONAL BAZAAR

Registration Number: 5578520 CONTENDER

Registration Number: 4446423 AMG

Registration Number: 2174552 FRONTLINE MARKETING

The parties respectfully request that this RELEASE OF SECURITY INTERESTS IN TRADEMARKS be recorded to reflect the release of the Trademark Security Agreement recorded at **Reel/Frame 7481/0234.** 

RELEASE OF SECURITY INTERESTS IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS INTRADEMARKS ("Release") is made as of this

21st day of July, 2023, by BANK OF AMERICA, N.A. ("Lender"), in favor of Acosta Employee Holdco,

LLC, a Delaware limited liability company ("Acosta Employee"), Impact Group, LLC, a Delaware limited

liability company ("Impact"), Mosaic Parent Holdings Inc., a Delaware corporation ("Mosaic Parent"),

Mosaic Sales Solutions Canada Operating Co., a Nova Scotia unlimited company ("Mosaic Canada"),

Mosaic Sales Solutions US Operating Co., LLC, a Delaware limited liability company ("Mosaic US"),

Acosta Inc., a Delaware corporation ("Acosta"), Premium Retail Services, LLC a Delaware limited liability

company ("PRS"), The CORE Group, Inc., a Delaware corporation ("CORE"), International Bazaar, LLC,

a Delaware limited liability company ("International Bazaar" and together with Acosta Employee, Impact,

Mosaic Parent, Mosaic Canada, Mosaic US, Acosta, PRS, and CORE, the "Grantors" and each a

"Grantor").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are

hereby acknowledged. Lender hereby releases all liens and security interests granted by the Grantors in

favor of Lender, including, but not limited to all right, title, and interest in, to, and under the Trademark

Collateral (as defined in each Trademark Security Agreement, as defined below), and including, but not

limited to, the trademarks listed on Schedule A attached hereto, together with the goodwill of the business

symbolized thereby (collectively, the "Trademarks"), pursuant to (i) that certain Trademark Security

Agreement, dated as of October 29, 2021, executed by CORE, International Bazaar, Acosta, Mosaic US

, Acosta Employee and Impact in favor of Lender and recorded with the United States Patent and Trademark

Office on November 2, 2021 at Reel/Frame 7481/0234 and Canadian Intellectual Property Office on

December 15, 2021, (ii) that certain Trademark Security Agreement, dated as of February 9, 2021, executed

by Mosaic Parent in favor of Lender and recorded with the United States Patent and Trademark Office on

February 10, 2021 at Reel/Frame 7188/0353 and Canadian Intellectual Property Office on February 26,

2021, (iii) that certain Trademark Security Agreement, dated as of February 9, 2021, executed by Mosaic

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Canada in favor of Lender and recorded with the United States Patent and Trademark Office on February

10, 2021 at Reel/Frame 7188/0345 and Canadian Intellectual Property Office on June 11, 2021, (iv) that

certain Trademark Security Agreement, dated as of March 25, 2022, executed by Acosta, Acosta Employee,

Mosaic US and PRS in favor of Lender and filed with the United States Patent and Trademark Office, (v)

that certain Trademark Security Agreement, dated as of February 9, 2021, executed by Acosta in favor of

Lender and recorded with the United States Patent and Trademark Office on February 10, 2021 at

Reel/Frame 7188/0334 and Canadian Intellectual Property Office on February 26, 2021, (vi) that certain

Trademark Security Agreement, dated as of February 9, 2021, executed by Mosaic US in favor of Lender

and recorded with the United States Patent and Trademark Office on February 10, 2021 at Reel/Frame

7188/0362 and Canadian Intellectual Property Office on December 15, 2021, ((i) through (iv) collectively

the "Trademark Security Agreements"). The Lender hereby authorizes the Grantors, or the Grantors'

authorized representatives, to record this Release with the United States Patent and Trademark Office and

Canadian Intellectual Property Office and/or any other applicable governmental office or agency. The

Lender agrees to execute and deliver to the Grantors, at the Grantors' expense, all other instruments and

other documents as may be reasonably necessary or proper to release the security interest in the Trademark

Collateral which had been granted under the Trademark Security Agreements. THIS RELEASE SHALL

BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF

NEW YORK.

[Signature Page Follows]

IN WITNESS WHEREOF, Lender has caused this Release to be executed by its authorized officer as of the date of this Release.

BANK OF AMERICA, N.A.

Name: Cheryl Swan

Title: Senior Vice President

**REEL: 008252 FRAME: 0364** 

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SCHEDULE A

Trademark Registrations/Applications

# United States Trademark Applications and Trademarks

Trademark	Application Number	Filing Date	Registration Number	Registration Date	Owner
ACOSTA	74/717,148	8/17/95	2,018,943	11/26/96	Acosta, Inc.
ACOSTA	86/422,230	10/13/14	4,759,375	6/23/15	Acosta, Inc.
ACOSTA MOSAIC GROUP	85/903,064	4/12/13	4,832,263	10/13/15	Acosta, Inc.
CONTENDER	87/649,860	10/18/17	5,578,520	10/9/18	Mosaic Sales Solutions US Operating Co., LLC
DESIGN ONLY	78649152	6/13/2005	3182894	12/12/2006	International Bazaar, LLC
DECONSTRUCTION	85/927,231	5/9/13	4,577,084	7/29/14	Acosta, Inc.
DESIGNED TO DRIVE PURCHASE	86/027,410	8/2/13	4,565,719	7/8/14	Acosta, Inc.
HUNTER STRAKER**	85/927,304	5/9/13	4,593,880	8/26/14	Acosta, Inc.

y xoosu, mo	7/10/10	7,010,010	12/7/15	00/100,000	SHOPPER SOLUTIONS
Acosta I	9/15/15	4 813 576	12/9/13	86/138 635	
Acosta, Inc	11/18/14	4,642,722	5/9/13	85/927,483	PURCHASE DESIGN
International Bazaar, LLC	3/13/1990	1,586,951	4/1/1988	73720114	INTERNATIONAL BAZAAR
International Bazaar, LLC	2/9/1993	1,751,428	3/16/1992	74256117	INTERNATIONAL BAZAAR
International Bazaar, LLC	12/7/1999	2,297,645	5/11/1998	75483126	INTERNATIONAL BAZAAR and Design
International Bazaar, LLC	12/5/2006	3,179,724	6/8/2005	78646435	BAZAAR and Design
Acosta, Inc	12/23/03	2,797,784	2/4/03	78/210,452	INFOLYNC

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P and Design	FRONTLINE MARKETING @HOME	FRONTLINE MARKETING	MOSAIC	MOSAIC	MOSAIC	MARKETING MIX PRIORITIZER	TRUSTED BRANDS TRUST US	TRUSTED BRANDS TRUST US	THE WHY? BEHIND THE DINE	SHOPPERSOLUTIONS			
97/038,084	90/687,051	75/243,650	86/557,963	85/405,108	85/404,945	86/698,486	85/732,435	85/732,469	86/641,921	86/976,073	86/184,949	85/443,585	86/138,502
September 21, 2021	May 3, 2021	2/18/97	3/9/15	8/23/11	8/23/11	7/20/15	9/19/12	9/19/12	5/27/15	2/5/14	2/5/14	10/10/11	12/9/13
N/A	N/A	2,174,552	5,906,008	4,558,134	4,558,133	4,903,160	4,334,531	4,334,536	5,037,512	4,721,707	4,782,804	4,153,906	4,813,575
N/A	N/A	7/21/98	11/12/19	7/1/14	7/1/14	2/16/16	5/14/13	5/14/13	9/6/16	4/14/15	7/28/15	6/5/12	9/15/15
Premium Retail Services, LLC	Acosta Employee Holdco, LLC	Acosta Employee Holdco, LLC	Mosaic Parent Holdings Inc.	Mosaic Parent Holdings Inc.	Mosaic Parent Holdings Inc.	Mosaic Sales Solutions US Operating Co., LLC	Acosta, Inc.	Acosta, Inc.	Acosta, Inc.	Acosta, Inc.	Acosta, Inc.	Acosta, Inc.	Acosta, Inc.

CORE GROUP	MAKING GLOBAL SIMPLE	IRIS IMPACT RETAIL INFORMATION SYSTEMS and Design	M IMPACIGROUP	IMPACT GROUP and Design	CATMANDO	THE CORE GROUP (Sty lized)  THE CORECROUP	PREMIUM (Stylized)	
74387225	87791411	87813379		87437185	N/A	N/A	97/038,076	
5/3/1993	2/9/18	2/27/18		5/4/17	N/A	N/A	September 21, 2021	
1,820,113	5,574,661	5,978,787		5,354,452	68,968	121,285	N/A	
2/8/1994	10/02/2018	02/04/2020		12/12/2017	11/1/2013	6/29/2016	N/A	
CORE GROUP, INC.	IMPACT GROUP, LLC	IMPACT GROUP, LLC		IMPACT GROUP, LLC	THE CORE GROUP, INC. (CA corp.)	THE CORE GROUP, INC. (CA corp.)	Premium Retail Services, LLC	

AMG and design	MOSAIC WEST	QTRAX	Design Only	BRANDBUZZ	BRAND BUZZ	acosta	ACOSTA and design
85/771776	N/A	85722184	90159754	88751789	88751785		90159752
11/5/2012	N/A	9/6/2012	9/4/2020	1/8/2020	1/8/2020		9/4/2020
4,446,423	WY 2006- 000524179	4,427,728	6,584,684	6,165,883	6,165,882		6,598,918
12/10/2013	10/24/2006	11/5/2013	12/7/2021	9/29/2020	9/29/2020		12/21/2021
Acosta, Inc.	MOSAIC SALES SOLUTIONS US OPERATING CO.	Premium Retail Services, LLC	Acosta, Inc.	Premium Retail Services, LLC	Premium Retail Services, LLC		Acosta, Inc.

### Canada Registered Trademarks

LAUNCH! Brand Marketing (Black Background) & Design	"LAUNCH!"	Trademark
1272378	1374498	Application Number
September 8, 2005	December 4, 2007	Filing Date
TMA724653	TMA739295	Registration Number
September 29, 2008	May 1, 2009	Registration Date
September 8, TMA724653   September 29, 2008   Mosaic Sales Solutions 2005   Canada Operating Co.	Mosaic Sales Solutions Canada Operating Co.	Owner

Mosaic Parent Holdings, Inc.	January 26, 2016	TMA927213	February 15, 2012	1564188	LOCALSOCIAL
Mosaic Parent Holdings Inc.	October 10, 2013	TMA862453	February 15, 2012	1564180	EXPERIENCE EXTENDED
Mosaic Sales Solutions US Operating Co., LLC	August 30, 2021	TMA1107917	April 18, 2018	1894477	CONTENDER
Mosaic Parent Holdings Inc.	January 26, 2016	TMA927214	February 15, 2012	1564179	DOOR UP
Mosaic Sales Solutions Canada Operating Co.	June 2, 2016	TMA939656	September 10, 2014	1693165	SHOPPER SOLUTIONS & Design
Mosaic Sales Solutions Canada Operating Co.	June 2, 2016	TMA939667	September 10, 2014	1693161	SHOPPER SOLUTIONS
,					MOSAIC
Mosaic Sales Solutions Canada Operating Co.	October 23, 2015	TMA918096	February 15, 2012	1564225	MOSAIC & Design
Mosaic Sales Solutions Canada Operating Co.	October 23, 2015	TMA918139	February 15, 2012	1564182	MOSAIC
Mosaic Sales Solutions Canada Operating Co.	July 14, 2004	TMA614903	March 9, 2000	1049968	MOSAIC
Mosaic Sales Solutions Canada Operating Co.	September 29, 2008	TMA724654	September 8, 2005	1272377	LAUNCH! Brand Marketing (White Background) & Design
<u> </u>			•		
Owner	Registration Date	Registration Number	Filing Date	Application Number	Trademark

Trademark	Application Number	Filing Date	Registration Number	Registration Date	Owner
PEOPLE AS MEDIA	1564181	February 15, 2012	TMA910495	August 6, 2015	Mosaic Parent Holdings, Inc.
DECONSTRUCTION	1629642	June 5, 2013	TMA933564	April 4, 2016	Acosta, Inc.
DESIGNED TO DRIVE PURCHASE	1640629	August 22, 2013	TMA927208	January 26, 2016	Acosta, Inc.
PURCHASE INFLUENCE	1631776	June 19, 2013	TMA941307	June 20, 2016	Acosta, Inc.
TRUSTED BRANDS TRUST US	1617977	March 12, 2013	TMA910515	August 6, 2015	Acosta, Inc.
HUNTER STRAKER**	1628001	May 23, 2013	TMA885349	September 8, 2014	Mosaic Sales Solutions Canada Operating Co.
NORTH AMERICA'S ONLY PURCHASE DESIGN AGENCY	1624643	April 29, 2013	TMA927217	January 26, 2016	Mosaic Sales Solutions Canada Operating Co.
PURCHASE DESIGN	1473452	March 17, 2010	TMA819899	March 14, 2012	Mosaic Sales Solutions Canada Operating Co.
TASTE OF BOMBAY	1319090	October 5, 2006	TMA799496	June 7, 2011	International Bazaar, LLC (formerly International Bazaar, Inc.)

### **Applications for Canada Trademarks**

NEWFOUND	Trademark
2048474	Application Number
August 28, 2020	Filing Date
Formalized	Status
Mosaic Sales Solutions Canada Operating Co.	Applicant

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**RECORDED: 07/28/2023** 

	2/5/21			
Canada Operating Co.	an examining attorney on			
Mosaic Sales Solutions	Application was assigned to	August 7, 2020	2044661	ON THE HOUSE