

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM851995

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Redfin Corporation		10/20/2023	Corporation: DELAWARE
Rent Group Inc.		10/20/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Apollo Administrative Agency LLC, as Administrative Agent		
Street Address:	9 West 57th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 38			
Property Type	Number	Word Mark	
Registration Number:	2857033	RENT.COM	
Registration Number:	4586295	RENTALS.COM	
Registration Number:	4599140	RENTALS.COM	
Registration Number:	5837520	RENT.COM	
Registration Number:	5860767	RENTALS.COM	
Registration Number:	4853002	CERTIFIED RESIDENT RATINGS & REVIEWS	
Registration Number:	5064332	MAXLEASES	
Registration Number:	2236353	APARTMENT GUIDE	
Registration Number:	5283418	RENT.COM	
Registration Number:	5326000	PORTFOLIO PROMOTER	
Registration Number:	4447394	RENTPATH	
Registration Number:	4447393	RENTPATH	
Registration Number:	4450748	RENTPATH	
Registration Number:	4450746	RENTPATH	
Registration Number:	4489823	LIVE RESPONSE SOLUTIONS	
Registration Number:	4505057	LOVELY	
Registration Number:	4528555	LOVELY	
Registration Number:	4592254	CERTIFIED RESIDENT	

OP \$965.00 2857033

Property Type	Number	Word Mark
Registration Number:	4690675	LOVE
Registration Number:	4972863	MY RENTPATH
Registration Number:	3717869	RENTMATIC
Registration Number:	4458351	PRICE WHISPERER
Registration Number:	5767837	COMPETE SCORE
Registration Number:	5767838	TOUR INSIGHTS
Registration Number:	4824683	REDFIN
Registration Number:	4824723	REDFIN
Registration Number:	5902196	REDFIN DIRECT
Registration Number:	3028966	REDFIN
Registration Number:	5965283	HOT HOME
Registration Number:	6024971	REDFINNOW
Registration Number:	6226715	REDFIN PREMIER
Registration Number:	5136230	REDFIN ESTIMATE
Registration Number:	5199622	R
Registration Number:	5333008	R
Registration Number:	7167472	REDFIN CONCIERGE SERVICE
Serial Number:	97670153	SOLUTIONS THAT WORK AS HARD AS YOU DO.
Serial Number:	90879493	R
Serial Number:	98081713	P REDFIN PREMIER AGENT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023704750

Email: ipteam@cogencyglobal.com

Correspondent Name: Rodney Boulware

Address Line 1: 1025 Connecticut Ave NW, Suite 712

Address Line 2: COGENCY GLOBAL INC.

Address Line 4: Washington, D.C. 20036

ATTORNEY DOCKET NUMBER:	2175238 TM
NAME OF SUBMITTER:	Theresa Volano
SIGNATURE:	/Theresa Volano/
DATE SIGNED:	11/08/2023

Total Attachments: 43

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IP SECURITY AGREEMENT

This IP Security Agreement, dated as of October 20, 2023 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “IP Security Agreement”), is among the Persons listed on the signature pages hereof (collectively, the “Grantors”) and Apollo Administrative Agency LLC, as agent for the Lenders (in such capacity, together with its successors and assigns, the “Administrative Agent”).

WHEREAS, REDFIN CORPORATION, a Delaware corporation (“Borrower”), has entered into that certain Term Loan and Security Agreement, dated as of October 20, 2023 (as may be amended, modified, supplemented, renewed, restated or replaced from time to time, the “Credit Agreement”), by and among the Borrower, each guarantor from time to time party thereto (collectively, the “Guarantors” and, together with the Borrower, collectively the “Loan Parties” and each a “Loan Party”), the financial institutions or other entities party thereto as lenders from time to time (collectively, the “Lenders” and each a “Lender”), and the Administrative Agent. Capitalized terms defined in the Credit Agreement and not otherwise defined herein are used herein as defined in the Credit Agreement.

WHEREAS, under the terms of the Credit Agreement, the Grantors have assigned, pledged and granted to the Administrative Agent (and its successors and assigns), for the benefit of the Secured Parties, a continuing security interest in and to and Lien on, among other property, certain intellectual property of the Grantors, and have agreed thereunder to execute this IP Security Agreement for recording with the United States Patent and Trademark Office (“USPTO”) and/or the United States Copyright Office (“USCO”), as applicable.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

1. Grant of Security. To secure the prompt payment and performance in full to the Administrative Agent and each Lender (and each other holder of any Obligations) of the Obligations, each Grantor hereby assigns, pledges and grants to the Administrative Agent (and its successors and assigns), for its benefit and for the ratable benefit of the other Secured Parties, a continuing security interest in and to and Lien on all of such Grantor’s right, title and interest in and to the following, whether now owned or existing or hereafter created, acquired or arising and wheresoever located (the “**Collateral**”):

a. all Patents, including the issued Patents and Patent applications set forth in Schedule A hereto (the “**Patent Collateral**”);

b. all Trademarks, including the Trademark registrations and applications set forth in Schedule B hereto, together, in each case, with the goodwill symbolized thereby (the “**Trademark Collateral**”);

c. all Copyrights, whether registered or unregistered, and all exclusive licenses granted to such Grantor in registered Copyrights, including, without limitation, the Copyright registrations and applications and exclusive licenses to registered Copyrights set forth in Schedule C hereto (the “**Copyright Collateral**”);

d. all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations of any of the foregoing;

e. all rights in the foregoing corresponding thereto throughout the world and all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto;

f. any and all claims for damages or injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse or breach with respect to any of the foregoing, with the right, but not the obligation, to sue for and collect, or otherwise recover, such damages; and

g. any and all proceeds and products of the foregoing, in whatever form, and all supporting obligations relating to, any and all of the Collateral of or arising from any of the foregoing;

provided that notwithstanding anything to the contrary contained in the foregoing clauses (i) through (vii) or elsewhere in the Loan Documents, the security interest created hereby shall not extend to, and the term "Collateral" shall not include, any Excluded Property.

2. Security for Obligations. The grant of a security interest in, the Collateral by each Grantor under this IP Security Agreement secures the payment of all Obligations of such Grantor now or hereafter existing under or in respect of the Credit Agreement (as such Credit Agreement may be amended, amended and restated, supplemented, replaced, refinanced or otherwise modified from time to time (including any increases of the principal amount outstanding thereunder)), whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise.

3. Recordation. Each Grantor authorizes and requests that each of the Register of Copyrights of the USCO, the Commissioner for Patents of the USPTO and the Commissioner for Trademarks of the USPTO, or the equivalent official in an applicable jurisdiction outside the United States, record this IP Security Agreement.

4. Execution in Counterparts. This IP Security Agreement may be executed in any number of counterparts and by different parties hereto on separate counterparts, all of which, when so executed, shall be deemed to be an original, but all such counterparts shall constitute one and the same agreement. Any signature (including electronic signatures) delivered by a party by facsimile or electronic transmission (including email transmission of a PDF image) shall be deemed to be an original signature hereto.

5. Grants, Rights and Remedies. This IP Security Agreement has been entered into in conjunction with the provisions of the Credit Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Administrative Agent with respect to the Collateral are more fully set forth in the Credit Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this IP Security Agreement and the terms of the Credit Agreement, the terms of the Credit Agreement shall govern.

6. Governing Law; Jurisdiction; Etc.

(a) THIS IP SECURITY AGREEMENT AND ALL MATTERS RELATING HERETO OR ARISING HEREFROM (WHETHER ARISING UNDER CONTRACT LAW, TORT LAW OR OTHERWISE) SHALL, IN ACCORDANCE WITH SECTION 5-1401 OF THE GENERAL OBLIGATIONS LAW OF THE STATE OF NEW YORK, BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.

(b) Any judicial proceeding brought by or against any Grantor with respect to this IP Security Agreement or any related agreement may be brought in any court of competent jurisdiction in the State of New York, United States of America, and, by execution and delivery of this IP Security Agreement, each Grantor accepts for itself and in connection with its properties, generally and unconditionally, the non-exclusive jurisdiction of the aforesaid courts, and irrevocably agrees to be bound by any judgment rendered thereby in connection with this IP Security Agreement.

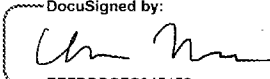
(c) Any judicial proceeding brought by any Grantor against any Agent or any Lender involving, directly or indirectly, any matter or claim in any way arising out of, related to or connected with this IP Security Agreement or any related agreement, shall be brought only in a federal or state court located in the City and County of New York, Borough of Manhattan.

(d) Each party hereto irrevocably consents to service of process in the manner provided for in Section 16.1 of the Credit Agreement. Nothing in this IP Security Agreement will affect the right to serve process in any manner permitted by law or shall limit the right of the Agent or any Lender to bring proceedings against any Grantor in the courts of any other jurisdiction.

(e) EACH PARTY TO THIS IP SECURITY AGREEMENT HEREBY EXPRESSLY WAIVES ANY RIGHT TO TRIAL BY JURY OF ANY CLAIM, COUNTERCLAIM, DEMAND, ACTION OR CAUSE OF ACTION (A) ARISING UNDER THIS IP SECURITY AGREEMENT, ANY OTHER DOCUMENT OR ANY OTHER INSTRUMENT, DOCUMENT OR AGREEMENT EXECUTED OR DELIVERED IN CONNECTION HEREWITH, OR (B) IN ANY WAY CONNECTED WITH OR RELATED OR INCIDENTAL TO THE DEALINGS OF THE PARTIES HERETO OR ANY OF THEM WITH RESPECT TO THIS IP SECURITY AGREEMENT, ANY OTHER DOCUMENT OR ANY OTHER INSTRUMENT, DOCUMENT OR AGREEMENT EXECUTED OR DELIVERED IN CONNECTION HEREWITH, OR THE TRANSACTIONS RELATED HERETO OR THERETO IN EACH CASE WHETHER NOW EXISTING OR HEREAFTER ARISING, AND WHETHER SOUNDING IN CONTRACT OR TORT OR OTHERWISE AND EACH PARTY HEREBY CONSENTS THAT ANY SUCH CLAIM, COUNTERCLAIM, DEMAND, ACTION OR CAUSE OF ACTION SHALL BE DECIDED BY COURT TRIAL WITHOUT A JURY, AND THAT ANY PARTY TO THIS IP SECURITY AGREEMENT MAY FILE AN ORIGINAL COUNTERPART OR A COPY OF THIS SECTION WITH ANY COURT AS WRITTEN EVIDENCE OF THE CONSENTS OF THE PARTIES HERETO TO THE WAIVER OF THEIR RIGHT TO TRIAL BY JURY.

IN WITNESS WHEREOF, each Grantor and the Administrative Agent have caused this IP Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first written above.

REDFIN CORPORATION

By: 
Name: Chris Nielsen
Title: Chief Financial Officer

RENT GROUP INC.

By: _____
Name: Jonathan Ziglar
Title: Chief Executive Officer

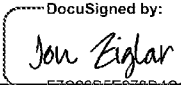
APOLLO ADMINISTRATIVE AGENCY
LLC, as Administrative Agent

By: _____
Name:
Title:

REDFIN CORPORATION

By: _____
Name: Chris Nielsen
Title: Chief Financial Officer

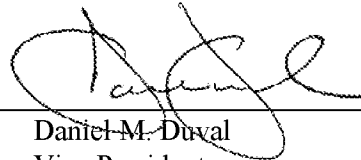
RENT GROUP INC.

By:  _____
Name: Jonathan Ziglar
Title: Chief Executive Officer

APOLLO ADMINISTRATIVE AGENCY
LLC, as Administrative Agent

By: _____
Name:
Title:

APOLLO ADMINISTRATIVE AGENCY
LLC, as Administrative Agent

By: 
Name: Daniel M. Duval
Title: Vice President

SCHEDULE A – PATENTS

PATENTS AND PATENT APPLICATIONS

Schedule 5.9 Redfin - Patents

KMOB Reference	Country	Title	Assignee	Status	Application No.	Filing Date	Status - Next Action
REDFN.023CA	CA	ONLINE SCHEDULING OF REAL ESTATE TOURS	Redfin Corporation	Published	2907316	06-Oct-2015	Response filed 7/7/2023 Awaiting further action

TRADEMARK

REEL: 008253 FRAME: 0275



Rent. – Issued Patent Summary Chart

Client No. 32806

*PRIVILEGED AND CONFIDENTIAL
ATTORNEY-CLIENT WORK PRODUCT*

Updated: November 30, 2012

MATTER NO.	TITLE	U.S. PATENT NO.	PRIORITY DATE / FILING DATE / ISSUE DATE	ASSIGNEE(S)	REPRESENTATIVE ISSUED CLAIM	CLAIM SUMMARY
32806-115339	CONSOLIDATING LEADS RECEIVED FROM POTENTIAL RENTERS FOR BILLING A LISTER	8,112,329	December 30, 2008 December 30, 2008 February 7, 2012	Rent Group Inc.	<u>Claim 1</u>	This patent relates to billing a lister associated with a property listing. In particular, the lister is billed based on a number of distinct leads received for the property listing, and a distinct lead includes two or more leads from the same potential renter (e.g., the same renter expressed interest in the property listing at least twice).
32806-115338	CONSOLIDATING LEADS INTO A LEAD GROUP	8,626,612	December 30, 2008 January 19, 2012 January 7, 2014	Rent Group Inc.	<u>Claim 1</u>	This patent relates to representing multiple leads received from user devices as lead groups. The multiple leads are added to a lead group and forwarded to the lister as one consolidated lead if the leads originated from a single user.
32806-115337	METHOD AND APPARATUS FOR APARTMENT LISTINGS	10,643,263	February 13, 2013 February 12, 2014 May 5, 2020	Rent Group Inc.	<u>Claim 1</u>	This patent relates to a property listing search GUI and furthermore generating alerts corresponding to listings within a map region displayed on the GUI. The map region displaying on the GUI shows icons with number indicators representative of a total number of physical buildings corresponding to each respective icon. A listings pane is displayed adjacent to the map region and includes associated listing information. Zooming in or out on the map region adjusts the icons and corresponding number indicators based on the new total number of listings in the zoomed in or out map region.
32806-115334	SYSTEM TO CAPTURE COMMUNICATION INFORMATION	8,908,846	June 22, 2005 June 22, 2005 December 9, 2014	Rent Group Inc.	<u>Claim 1</u>	This patent relates to processing information from telephone conversations held between property listers and users (potential purchasers), where an online listing system coordinates the telephone conversations with proxy telephone numbers. Upon completion of the telephone conversations, the online listing system scans the call information to determine whether a contract associated with a property listing was formed between the listers and users.

Rent / Issued Patent Summary Chart

MATTER NO.	TITLE	U.S. PATENT NO.	PRIORITY DATE / FILING DATE / ISSUE DATE	ASSIGNEE(S)	REPRESENTATIVE ISSUED CLAIM	CLAIM SUMMARY
32806-131605	SYSTEMS AND METHODS FOR DISPLAYING FILTERS AND INTERCEPTS LEVERAGING A PREDICTIVE ANALYTICS ARCHITECTURE	11,250,486	August 3, 2018 August 5, 2019 February 15, 2022	Rent Group Inc.	Claim 1	This patent relates to presenting suggestions (via filters and inline intercepts) to a user currently engaged in a property listing search session on the user's device. Information regarding the user's search session is processed within a web-based platform to identify search patterns or indicators, and those patterns or indicators are matched with property listing search suggestions that are then displayed on the user's device (for example, a suggestion to narrow a listing price range).
32806-131606	SYSTEMS AND METHODS FOR SEMANTIC SEARCH ENGINE ANALYSIS	11,314,811	August 13, 2018 August 13, 2019 April 26, 2022	Rent Group Inc.	Claim 1	This patent relates to optimizing a user's property listing search results by performing semantic text processing (via NLP) on the user's real-time search input. A query of search terms is matched with relevant property listing data stored in a search database, and the relevant property listing data is furthermore transmitted to the user for presentation on the user's device.
32806-135671	METHOD AND APPARATUS FOR APARTMENT LISTINGS	11,301,914	February 13, 2013 March 27, 2020 April 12, 2022	Rent Group Inc.	Claim 1	Note, this is a continuation patent application claiming a broadened version of the embodiment discussed above in connection with US Pat. No. 10,643,263. The narrow limitations relating to a listing pane, listing information, and generating an alert, have been removed. Accordingly, this patent relates to a property listing search GUI. A map region displayed on the GUI shows icons with number indicators representative of a total number of physical buildings corresponding to each respective icon. Zooming in or out on the map region adjusts the icons and corresponding number indicators based on the new total number of listings in the zoomed in or out map region.
32806-147427	SYSTEMS AND METHODS FOR DISPLAYING FILTERS AND INTERCEPTS LEVERAGING A PREDICTIVE ANALYTICS ARCHITECTURE	11,507,992	August 3, 2018 January 4, 2022 November 22, 2022	Rent Group Inc.	Claim 1	Note, this is a continuation patent application claiming a broadened version of the embodiment discussed above in connection with US Pat. No. 11,250,486. The limitation from the '486 patent requiring a "web-based platform" has been broadened to instead recite "a server." Unnecessary elements have been removed from the steps relating to processing search session data and matching the search session data with a user action suggestion. Narrow limitations including processing search session data via "static logic," "dynamic logic," "machine learning generated logic" have been removed entirely. The claimed embodiment still relates to presenting suggestions to a user currently engaged in a property listing search session on the user's device.


SCHEDULE B – TRADEMARKS

TRADEMARK REGISTRATIONS AND APPLICATIONS




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Last Updated: January 12, 2023*

Trademark Applications and Registrations
Rent Group Inc. (32806)

MMI Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
151038		97/464,697	06/17/2022	<p>Class 09: Downloadable computer software for suggesting rental properties based on certain parameters; downloadable mobile application for promoting housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; downloadable computer software for directory publications in the field of housing and rentals; real estate marketing, and consumer resources; downloadable software application for connecting consumers with apartment management companies and owners; downloadable mobile application for prospective renters to search for residential real property to rent</p> <p>Class 35: Online advertising and promotional services; providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; real estate advertising services; real estate marketing services; namely, on-line services featuring tours of residential real estate; real estate marketing services in the field of connecting consumers with apartment management companies and owners</p> <p>Class 36: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property or others to prospective renters; providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings</p> <p>Class 41: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, and consumer resources</p> <p>Class 42: Software as a service (SAAS) services featuring software for management of rental listings; viewing rental performance, and aggregation of property reviews; software as a service (SAAS) services featuring software for management, tracking and reporting of leads and tracking of leads to signed leases; for others in the field of apartment rentals; software as a service (SAAS) services featuring software for management, tracking and reporting of online marketing activities for third parties; software as a service (SAAS) services featuring software for suggesting rental properties based on certain parameters</p>	AWAITING EXAMINATION




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Attorney Work Product
Last Updated: January 12, 2023*

MMMI Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
151039		97/464,694	06/17/2022	<p>Class 09: Downloadable computer software for suggesting rental properties based on certain parameters; downloadable mobile application for promoting housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; downloadable computer software for directory publications in the field of housing and rentals; real estate marketing, and consumer resources; downloadable software application for connecting consumers with apartment management companies and owners; downloadable mobile application for prospective renters to search for residential real property to rent</p> <p>Class 35: Online advertising and promotional services; providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; real estate advertising services; real estate marketing services, namely, on-line services featuring tours of residential real estate; real estate marketing services in the field of connecting consumers with apartment management companies and owners</p> <p>Class 36: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings</p> <p>Class 41: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, and consumer resources</p> <p>Class 42: Software as a service (SAAS) services featuring software for management of rental listings; viewing rental performance, and aggregation of property reviews; software as a service (SAAS) services featuring software for management, tracking and reporting of leads and tracking of leads to signed leases; for others in the field of apartment rentals; software as a service (SAAS) services featuring software for management, tracking and reporting of online marketing activities for third parties; software as a service (SAAS) services featuring software for suggesting rental properties based on certain parameters</p>	AWAITING EXAMINATION




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Last Updated: January 12, 2023*

MM/MI Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
151040		97/464,692	06/17/2022	<p>Class 09: Downloadable computer software for suggesting rental properties based on certain parameters; downloadable mobile application for promoting housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; downloadable computer software for directory publications in the field of housing and rentals; real estate marketing, and consumer resources; downloadable software application for connecting consumers with apartment management companies and owners; downloadable mobile application for prospective renters to search for residential real property to rent</p> <p>Class 35: Online advertising and promotional services; providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; real estate advertising services; real estate marketing services, namely, on-line services featuring tours of residential real estate; real estate marketing services in the field of connecting consumers with apartment management companies and owners</p> <p>Class 36: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings</p> <p>Class 41: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, and consumer resources</p> <p>Class 42: Software as a service (SAAS) services featuring software for management of rental listings; viewing rental performance, and aggregation of property reviews; software as a service (SAAS) services featuring software for management, tracking and reporting of leads and tracking of leads to signed leases; for others in the field of apartment rentals; software as a service (SAAS) services featuring software for management, tracking and reporting of online marketing activities for third parties; software as a service (SAAS) services featuring software for suggesting rental properties based on certain parameters</p>	AWAITING EXAMINATION



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Last Updated: January 12, 2023*

MMNI Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
151041		97/464,591	06/17/2022	<p>Class 09: Downloadable computer software for suggesting rental properties based on certain parameters; downloadable mobile application for promoting housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; downloadable computer software for directory publications in the field of housing and rentals; real estate marketing, and consumer resources; downloadable software application for connecting consumers with apartment management companies and owners; downloadable mobile application for prospective renters to search for residential real property to rent</p> <p>Class 35: Online advertising and promotional services; providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; real estate advertising services; real estate marketing services, namely, on-line services featuring tours of residential real estate; real estate marketing services in the field of connecting consumers with apartment management companies and owners</p> <p>Class 36: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings</p> <p>Class 41: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, and consumer resources</p> <p>Class 42: Software as a service (SAAS) services featuring software for management of rental listings; viewing rental performance, and aggregation of property reviews; software as a service (SAAS) services featuring software for management, tracking and reporting of leads and tracking of leads to signed leases; for others in the field of apartment rentals; software as a service (SAAS) services featuring software for management, tracking and reporting of online marketing activities for third parties; software as a service (SAAS) services featuring software for suggesting rental properties based on certain parameters</p>	AWAITING EXAMINATION



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Attorney Work Product
Last Updated: January 12, 2023*

MMNI Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
151042	RENTMARKETPLACE	97/464,712	06/17/2022	<p>Class 35: Online advertising and promotional services; providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walkthroughs, property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; real estate advertising services; real estate marketing services in the field of connecting consumers with apartment management companies and owners; real estate marketing services, namely, on-line services featuring tours of residential and commercial real estate</p> <p>Class 36: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters, providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent</p> <p>Class 41: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, business, and consumer resources</p>	AWAITING EXAMINATION
151043	RENTBRANDADS	97/464,606	06/17/2022	<p>Class 35: Promoting, advertising and marketing the goods and services of others; online advertising and promotional services; online advertising and promotional services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through audio, video, digital and online mediums; online advertising and promotional services in the fields of real estate and services used by homeowners and renters; advertising and information distribution services; namely, providing advertising space via the global computer network</p>	AWAITING EXAMINATION
151044	RENTSEARCH	97/464,682	06/17/2022	<p>Class 35: Search engine optimization for others; marketing and advertising services, namely, developing promotional campaigns for businesses; advertising and promotional services in the areas of search engine optimization for sales promotion and search engine marketing for others; online marketing services, namely, search engine optimization for others; keyword research and analysis, analyzing and providing reports on positions and strategies regarding the internet search engine use; development and execution of internet search engine marketing campaigns; developing, managing and monitoring online pay-per-click search and online marketing campaigns, consulting to others in respect of the aforementioned services</p>	AWAITING EXAMINATION
151045	RENTSOCIAL	97/464,698	06/17/2022	<p>Class 35: Advertising and marketing services; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; marketing services in the nature of social media strategy and management; social media advertising; content creation; influencer marketing; and marketing and advertising concept development; providing marketing consulting in the field of social media; social media strategy and marketing consultancy; brand identity and awareness consulting services in social media content management and content distribution</p>	AWAITING EXAMINATION



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151046	RENTCRM	97/464,609	06/17/2022	Class 42: Providing temporary use of online, non-downloadable software for business management and customer relationship management in the field of real estate; software as a service (SAAS) services featuring software for management, tracking and reporting of leads and tracking of leads to signed leases, for others in the field of apartment rentals; software as a service (SAAS) services featuring software for management, tracking and reporting of online marketing activities for third parties	AWAITING EXAMINATION
151047	RENTREPUTATION	97/464,707	06/17/2022	Class 35: Business marketing and consulting services, namely, public opinion management including public opinion improvement and monitoring; business public opinion marketing; providing business information in the field of social media; providing marketing services using social media; business consultation services in the nature of managing online and social media accounts for others; namely, posting and managing content and reviews	AWAITING EXAMINATION
151048	RENTDISPLAY	97/464,723	06/17/2022	Class 35: Promoting, advertising and marketing the goods and services of others; online advertising and promotional services; online advertising and promotional services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through audio, video, digital and online mediums; online advertising and promotional services in the fields of real estate and services used by homeowners and renters; advertising and information distribution services; namely, providing advertising space via the global computer network	AWAITING EXAMINATION
151049	RENTTARGET	97/464,645	06/17/2022	Class 35: Targeted marketing services; marketing services in the nature of marketing via geofencing technology; providing multi-channel marketing services using email, digital ads, and social media	AWAITING EXAMINATION
151050	RENTENGAGE	97/464,718	06/17/2022	Class 35: Management of call centers for others; organization for a third party of telephone receptionist services; telephone answering service; providing telephone answering featuring the providing of answers to customers for frequently asked questions about a client's business, and returning calls for purposes of providing answers to customers for frequently asked questions about a client's business	AWAITING EXAMINATION
151051	RENTHQ	97/464,715	06/17/2022	Class 38: Telecommunications services, namely, providing online chat for purposes of providing answers to customers for frequently asked questions about a client's business Class 42: Online, non-downloadable software for providing virtual receptionist services; call management and telephony services; providing temporary use of online non-downloadable computer software featuring an interpretive interface for facilitating interaction between humans and machines via voice and text message-enabled conversational agents and chat bots	AWAITING EXAMINATION
151652	PROPERTY SITES	97/499,156	07/12/2022	Class 42: Providing temporary use of non-downloadable software in the form of user interfaces and dashboards that enables property managers to manage data; software as a service (SAAS) services featuring software for management of rental listings; viewing rental performance, and aggregation of property reviews; software as a service (SAAS) services featuring software for viewing data analytics and measuring performance in the field of real estate Class 47: Developing property management community websites for others; providing turnkey website design and development services for property managers for others	AWAITING EXAMINATION



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153029	FIND IT. LOVE IT. RENT IT.	97/670,143	06/17/2022	<p>Class 09: Downloadable computer software for suggesting rental properties based on certain parameters; downloadable mobile application for promoting housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; downloadable computer software for directory publications in the field of housing and rentals; real estate marketing, and consumer resources; downloadable software application for connecting consumers with apartment management companies and owners; downloadable mobile application for prospective renters to search for residential real property to rent</p> <p>Class 35: Online advertising and promotional services; providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; real estate advertising services; real estate marketing services, namely, on-line services featuring tours of residential real estate; real estate marketing services in the field of connecting consumers with apartment management companies and owners</p> <p>Class 36: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings</p> <p>Class 41: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, and consumer resources</p> <p>Class 42: Software as a service (SaaS) services featuring software for management of rental listings; viewing rental performance; and aggregation of property reviews; software as a service (SaaS) services featuring software for management, tracking and reporting of leads and tracking of leads to signed leases; for others in the field of apartment rentals; software as a service (SaaS) services featuring software for management, tracking and reporting of online marketing activities for third parties; software as a service (SaaS) services featuring software for suggesting rental properties based on certain parameters</p>	AWAITING EXAMINATION



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MMMI Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
153028	RENT. THE PERFECT PLACE	97/670,141	11/09/2022	<p>Class 09: Downloadable computer software for suggesting rental properties based on certain parameters; downloadable mobile application for promoting housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; downloadable computer software for directory publications in the field of housing and rentals; real estate marketing, and consumer resources; downloadable software application for connecting consumers with apartment management companies and owners; downloadable mobile application for prospective renters to search for residential real property to rent; providing downloadable mobile application software for providing and displaying online, interactive multimedia content to others, namely, data, documents, files, text, images, graphics, audio, videos, animated banners, and dynamic graphic assets</p> <p>Class 35: Online advertising and promotional services; providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; real estate advertising services; real estate marketing services, namely, on-line services featuring tours of residential real estate; real estate marketing services in the field of connecting consumers with apartment management companies and owners</p> <p>Class 36: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings</p> <p>Class 42: Software as a service (SAAS) services featuring software for management of rental listings; viewing rental performance, and aggregation of property reviews; software as a service (SAAS) services featuring software for management, tracking and reporting of leads and tracking of leads to signed leases, for others in the field of apartment rentals; software as a service (SAAS) services featuring software for management, tracking and reporting of online marketing activities for third parties; software as a service (SAAS) services featuring software for suggesting rental properties based on certain parameters; providing an interactive website that allows users to search for, browse, review, and rent apartments and other rental properties; developing property management community websites for others; providing a website that enables consumers to advertise and market their services by means of indirect methods of marketing communications</p>	AWAITING EXAMINATION



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153131	RENTDISCOVER	97/616,457	10/02/2022	Class 42: Developing property management community websites for others; providing turnkey website design and development services for property managers for others	AWAITING EXAMINATION
153433	RENTPREP.	97/670,158	11/09/2022	Class 35: Business marketing and consulting services, namely, public opinion management including public opinion improvement and monitoring; business public opinion marketing; providing business information in the field of social media; providing marketing services using social media; business consultation services in the nature of managing online and social media accounts for others, namely, posting and managing content and reviews	AWAITING EXAMINATION
153031	SOLUTIONS THAT WORK AS HARD AS YOU DO	97/670,153	11/09/2022	Class 35: Online advertising and promotional services; providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; real estate advertising services; real estate marketing services, namely, on-line services featuring tours of residential real estate; real estate marketing services in the field of connecting consumers with apartment management companies and owners Class 36: Providing real estate rental information online; namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings	AWAITING EXAMINATION

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MMMI Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
153030	THE ONLY PLACE TO RENT. IT.	97/670,146	11/09/2022	<p>Class 09: Downloadable computer software for suggesting rental properties based on certain parameters; downloadable mobile application for promoting housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; downloadable computer software for directory publications in the field of housing and rentals; real estate marketing, and consumer resources; downloadable software application for connecting consumers with apartment management companies and owners; downloadable mobile application for prospective renters to search for residential real property to rent; providing downloadable mobile application software for providing and displaying online, interactive multimedia content to others, namely, data, documents, files, text, images, graphics, audio, videos, animated banners, and dynamic graphic assets</p> <p>Class 35: Online advertising and promotional services; providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walkthroughs; property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; real estate advertising services; real estate marketing services, namely, on-line services featuring tours of residential real estate; real estate marketing services in the field of connecting consumers with apartment management companies and owners</p> <p>Class 36: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property or others to prospective renters; providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings</p> <p>Class 42: Software as a service (SAAS) services featuring software for management of rental listings; viewing rental performance; and aggregation of property reviews; software as a service (SAAS) services featuring software for management, tracking and reporting of leads and tracking of leads to signed leases, for others in the field of apartment rentals; software as a service (SAAS) services featuring software for management, tracking and reporting of online marketing activities for third parties; software as a service (SAAS) services featuring software for suggesting rental properties based on certain parameters; providing an interactive website that allows users to search for, browse, review, and rent apartments and other rental properties; developing property management community websites for others; providing a website that enables consumers to advertise and market their services by means of indirect methods of marketing communications</p>	AWAITING EXAMINATION




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MMI Ref.	Mark	Serial No. / Registration No.	Filing Date/ Registration Date	Goods / Services	ACTION
126783	RENT.COM	2,857,033	06/22/2004	Class 35: Providing a web site guide at which owners and managers of residential real property promote their properties to prospective renters Class 36: Providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters Class 041: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, business, professional training and consumer resources	REGISTERED Section 8 & 9 Renewal Due: 06/24/2024
126751	RENTALS.COM	4,586,295	08/12/2014	Class 041: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, business, professional training and consumer resources	REGISTERED Section 8 & 9 Renewal Due: 08/12/2024
126750	RENTALS.COM	4,599,140	09/02/2014	Class 035: Online advertising and promotional services; Providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walk throughs, property descriptions, text, price, location, maps and other information that would be beneficial to a prospective tenant in making a rental decision; Real estate advertising services; Real estate marketing services, namely, on-line services featuring tours of residential and commercial real estate	REGISTERED Section 8 & 9 Renewal Due: 09/03/2024
126736	RENT.COM	5,837,520	08/20/2019	Class 041: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, business, and consumer resources	REGISTERED Section 8 & 15 Renewal Due 08/20/2025
127624	RENTALS.COM	5,860,767	09/17/2019	Class 35: Real estate marketing services in the field of connecting consumers with apartment management companies and owners	REGISTERED Section 8/15 Due: 09/17/2025
126743	CERTIFIED RESIDENT RATINGS & REVIEWS	4,853,002	11/10/2015	Class 035: advertising rental property listings by others via the internet; providing consumer information and consumer business advice in the field of rental property via the internet; real estate marketing services in the field of connecting consumers with apartment management companies and owners; services rendered to the multi-family housing industry, namely, preparing advertisements for others; advertising consulting services; promotion consulting services; marketing consulting services; promoting the services of the multi-family housing industry through the distribution of printed and audio promotional materials and by rendering sales promotional advice	REGISTERED Section 8 & 9 Renewal Due: 11/10/2025
126955	CERTIFIED RESIDENT RATINGS & REVIEWS	4,853,002	11/10/2015	Class 35: advertising rental property listings by others via the internet; providing consumer information and consumer business advice in the field of rental property via the internet; real estate marketing services in the field of connecting consumers with apartment management companies and owners; services rendered to the multi-family housing industry, namely, preparing advertisements for others; advertising consulting services; promotion consulting services; marketing consulting services; promoting the services of the multi-family housing industry through the distribution of printed and audio promotional materials and by rendering sales promotional advice	REGISTERED Section 8 & 9 Renewal Due: 11/10/2025

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MMMI Ref.	Mark	Serial No. / Registration No.	Filing Date/ Registration Date	Goods / Services	ACTION
126759	MAXLEASES	5,064,332	10/18/2016	Class 42: Software as a service (SaaS) services featuring software for management, tracking and reporting of leads and tracking of leads to signed leases, for others in the field of apartment rentals. Software as a service (SaaS) services featuring software for management, tracking and reporting of online marketing activities for third parties	REGISTERED Section 8 & 9 Renewal Due: 10/18/2026
126784	APARTMENT GUIDE	2,236,353	04/06/1999	Class 35: services rendered to the multi-family housing industry, namely preparing advertisements for others; advertising consulting services; promotion consulting services; marketing consulting services; promoting the services of the multi-family housing industry through the distribution of printed and audio promotional materials and by rendering sales promotional advice Class 42: services rendered to the multi-family housing industry, namely photography services; namely, taking photographs of apartment rental and lease properties for others	REGISTERED Section 8 & 9 Renewal Due: 04/06/2029
126758		5,283,418	09/12/2017	Class 35: Online advertising and promotional services; Providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walk throughs, property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; Real estate advertising services; Real estate marketing services in the field of connecting consumers with apartment management companies and owners; Real estate marketing services, namely, on-line services featuring tours of residential and commercial real estate Class 36: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; Providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; Providing a website with real estate rental listings where users may post or respond to advertisements; seeking nominees attached to those listings Class 41: Providing on-line non-downloadable directory publications in the field of housing and rentals, real estate marketing, business, and consumer resources Class 035: Advertising services, namely, dissemination of advertising for others via an on-line electronic communications network; Real estate marketing services in the field of connecting consumers with apartment management companies and owners Class 042: Software as a service (SaaS) services featuring software for managing rental properties based on certain parameters	REGISTERED Allow to expire due to nonuse
126737	PORTFOLIO PROMOTER	5,326,000	10/31/2017		REGISTERED Allow to expire due to nonuse

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MMI Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
126772	RENTPATH	4,447,394	12/10/2013	Class 35: Advertising, marketing and promoting the goods and services of others using kiosks; Real estate marketing services in the field of connecting consumers with apartment management companies and owners; Real estate marketing services, namely, on-line services featuring tours of residential and commercial real estate	REGISTERED Allow to expire due to nonuse
126774	Rentpath	4,447,393	12/10/2013	Class 35: Advertising, marketing and promoting the goods and services of others using kiosks; Real estate marketing services in the field of connecting consumers with apartment management companies and owners; Real estate marketing services, namely, on-line services featuring tours of residential and commercial real estate	REGISTERED Allow to expire due to nonuse
126771	RENTPATH	4,450,748	12/17/2013	Class 41: Computer services, namely, providing via a global computer communications network, non-downloadable magazines, newspapers, newsletters, guides and directories providing listings and information on topics of general interest, on housing and rentals, on various trades, business, and professional training and consumer resources	REGISTERED Allow to expire due to nonuse
126773	Rentpath	4,450,746	12/17/2013	Class 41: Computer services, namely, providing via a global computer communications network, non-downloadable magazines, newspapers, newsletters, guides and directories providing listings and information on topics of general interest, on housing and rentals, on various trades, business, and professional training and consumer resources	REGISTERED Allow to expire due to nonuse
126757	LIVE RESPONSE SOLUTIONS	4,489,823	02/25/2014	Class 35: Management of call centers for others	REGISTERED Allow to expire due to nonuse
126756	Lovely	4,505,057	04/01/2014	Class 035: Advertising of commercial or residential real estate; Advertising services, namely, providing information as to the availability of residential properties for rent or purchase; Arranging for others the repair and replacement of residential appliances, home security systems and consumer goods; Matching consumers with professionals in the field of residential and commercial services via computer network; Matching consumers with professionals in the field of residential rental properties; Operating on-line marketplaces featuring searchable real estate, apartments, and residential rentals; Providing an interactive real estate website which promotes; housing and apartment properties through offering prospective tenants virtual walk throughs, property descriptions, key, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; Real estate advertising services; Real estate marketing services; Real estate marketing services in the field of online marketplace for residential rentals; Real estate marketing services, namely, on-line services featuring tours of residential and commercial real estate	REGISTERED Allow to expire due to nonuse

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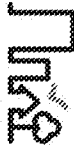
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MMIM Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
126755		4,528,555	05/13/2014	Class 036: Classified real estate listings of apartment rentals and housing rentals; Providing a database of information about residential real estate listings in different neighborhoods and communities; Providing a database of residential real estate listings within neighborhoods and communities specifically identified by users; Providing information in the field of real estate via the Internet; Providing real estate listings and real estate information via the Internet; Providing real estate listings via the Internet; Real estate listing services for housing rentals and apartment rentals; Real estate rental services, namely, rental of residential housing; Rental of apartments; Rental of apartments and offices; Rental of homes; Renting of apartments.	REGISTERED Allow to expire due to nonuse
126752		4,592,254	08/26/2014	Class 035: Advertising rental property listings by others via the Internet; providing consumer information and consumer business advice in the field of rental property via the Internet; real estate marketing services in the field of connecting consumers with apartment management companies and owners; services rendered to the multi-family housing industry, namely, preparing advertisements for others; advertising consulting services; promotion consulting services; marketing consulting services; promoting the services of the multi-family housing industry through the distribution of printed and audio promotional materials; and by rendering sales promotional advice.	REGISTERED Allow to expire due to nonuse
126754		4,690,675	02/24/2015	Class 009: Computer application software for mobile phones, namely, software for an online marketplace featuring information in the field of real estate, apartment and residential rentals, and consumer services; Computer application software for mobile phones, handheld devices, tablets, namely, software for advertising, accessing and presenting information in the area of real estate, apartment and residential rentals, and consumer services; Downloadable mobile applications for advertising, accessing and presenting information in the area of real estate, apartment and residential rentals, and consumer services; Downloadable software in the nature of a mobile application for software for searching, retrieving, viewing and providing information related to real estate markets, trends, properties, listings, pricing, open houses, agents and brokers.	REGISTERED Allow to expire due to nonuse
126768		4,972,863	06/07/2016	Class 42: Software as a service (SaaS) services featuring software for management of rental listings, viewing rental performance, and aggregation of property reviews	REGISTERED Allow to expire due to nonuse
126782		3,717,869	12/01/2009	Class 36: Online property management services for tenants and landlords, namely, automatic electronic transfer of rent payments from tenants to landlord, providing on-line databases featuring rent rolls of apartments and rental housing, on-line leasing of apartments and homes, [posting of listings of apartment and housing vacancies,] and electronic rent collection	REGISTERED Allow to expire due to nonuse
126738		5,091,654	11/29/2016	Class 035: Business managing and consulting services, namely, business reputation management including business reputation improvement and reputation monitoring; reputation marketing; providing business information in the field of social media, and providing marketing services using social media	REGISTERED Allow to expire due to nonuse

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MMMA Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
126739		4,881,608	01/05/2016	<p>Class 035: Online advertising and promotional services; Providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walk throughs, property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; Real estate advertising services; Real estate marketing services in the field of connecting consumers with apartment management companies and owners; Real estate marketing services, namely, on-line services featuring tours of residential and commercial real estate</p> <p>Class 036: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; Providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; Providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to these listings</p> <p>Class 041: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, business, and consumer resources</p> <p>Class 035: Online advertising and promotional services; Providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walk throughs, property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; Real estate advertising services; Real estate marketing services in the field of connecting consumers with apartment management companies and owners; Real estate marketing services, namely, on-line services featuring tours of residential and commercial real estate</p> <p>Class 036: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; Providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; Providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to these listings</p> <p>Class 041: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, business, and consumer resources</p>	<p>REGISTERED</p> <p>Allow to expire due to nonuse</p>
126740	<p>TOTALLY LEGIT</p>	4,881,311	01/05/2016	<p>Class 036: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; Providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; Providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to these listings</p> <p>Class 041: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, business, and consumer resources</p>	<p>REGISTERED</p> <p>Allow to expire due to nonuse</p>



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MM/MI Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
126741	<p style="text-align: center;">LEGIT-A-MASTER</p> 	4,900,967	02/16/2016	<p>Class 035: Online advertising and promotional services; Providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walk throughs, property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; Real estate advertising services; Real estate marketing services in the field of connecting consumers with apartment management companies and owners; Real estate marketing services, namely, on-line services featuring tours of residential and commercial real estate</p> <p>Class 036: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; Providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; Providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings</p> <p>Class 041: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, business, and consumer resources</p> <p>Class 035: Online advertising and promotional services; Providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walk throughs, property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision; Real estate advertising services; Real estate marketing services in the field of connecting consumers with apartment management companies and owners; Real estate marketing services, namely, on-line services featuring tours of residential and commercial real estate</p> <p>Class 036: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; Providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; Providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings</p> <p>Class 041: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, business, and consumer resources</p>	<p>REGISTERED</p> <p>Allow to expire due to nonuse</p>
126742		4,885,326	01/12/2016	<p>Class 036: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; Providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; Providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings</p> <p>Class 041: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, business, and consumer resources</p>	<p>REGISTERED</p> <p>Allow to expire due to nonuse</p>






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Last Updated: January 12, 2023*

MM/MI Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
126744		4,857,824	11/24/2015	Class 035: Providing an interactive real estate web site through which owners and managers of residential real property promote properties available for rent to prospective renters Class 036: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; providing an interactive real estate web site which allows prospective renters to search for residential real property to rent	REGISTERED Allow to expire due to nonuse
126745	RENTALHOUSES.COM	4,810,385	09/08/2015	Class 035: Providing an interactive real estate web site through which owners and managers of residential real property promote properties available for rent to prospective renters Class 036: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; providing an interactive real estate web site which allows prospective renters to search for residential real property to rent	REGISTERED Allow to expire due to nonuse
126746	CR3	4,787,220	08/04/2015	Class 035: Advertising rental property listings by others via the Internet; providing consumer information and consumer business advice in the field of rental property via the Internet; real estate marketing services in the field of connecting consumers with apartment management companies and owners; services rendered to the multi-family housing industry, namely, preparing advertisements for others; advertising consulting services; promotion consulting services; marketing consulting services; promoting the services of the multi-family housing industry through the distribution of printed and audio promotional materials; and by rendering sales promotional advice	REGISTERED Allow to expire due to nonuse

**TRADEMARK
REEL: 008253 FRAME: 0295**

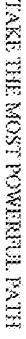




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Last Updated: January 12, 2023*

MMNI Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
126747		4,701,361	03/10/2015	Class 035: Advertising real property for rent/lease by others via the Internet, providing consumer information and consumer business advice in the field of home buying via the Internet, providing real estate rental and leasing information guides and directories via a global computer network, providing an advertising medium for apartment owners and managers, advertising real estate properties for rental over the Internet, mobile devices and wireless communications devices; promotional services, namely, promoting the goods of others by providing prospective apartment shoppers and renters with a website containing a directory of apartments, condos and homes for rent or lease featuring text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; providing advertising space online or in a directory that allows owners and managers of residential real property to promote their housing and apartment properties through offering prospective tenants video walk-throughs, property descriptions, price, availability, location, maps and other information that would be influential to a prospective tenant in making a rental decision; developing property management community websites for others	REGISTERED allow to expire due to nonuse
126748		4,701,360	03/10/2015	Class 009: Computer application software for mobile communications devices, namely, software for providing website containing a directory or listing of apartments, condos and homes for rent or lease, featuring text and photographic information concerning the availability, price, location and description of residential real property of others to prospective apartment renters and shoppers; downloadable computer software for mobile communications devices for providing a directory for apartment shoppers and providing an advertising medium for apartment owners and managers	REGISTERED allow to expire due to nonuse
126760		5,060,480	10/11/2016	Class 009: Computer application software for mobile phones, namely, software for providing a directory or listing of apartments, condos and homes for rent or lease, featuring text and photographic information concerning the availability, price, location and description of residential real property of others to prospective apartment renters and shoppers; Downloadable computer software for mobile communications devices for providing a directory for apartment shoppers and providing an advertising medium for apartment owners and managers	REGISTERED allow to expire due to non-use
126761	THE POWER OF WE	5,049,132	09/27/2016	Class 35: Advertising, marketing and promoting the goods and services of others; real estate marketing services connecting consumers with apartment management companies and owners; real estate marketing services, namely, online advertising services featuring textual and photographic representations of residential real estate Class 36: Providing residential rental housing listings as well as other information on topics of general interest in the field of real estate to consumers in the housing and rental markets via the Internet	REGISTERED Allow to expire due to nonuse





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Last Updated: January 12, 2023*

MM/MI Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
126762		5,018,898	08/09/2016	<p>Class 35: Online advertising and promotional services; Providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walk throughs, property descriptions, text, price, location, maps and other information that would be beneficial to a prospective tenant in making a rental decision; Real estate advertising services; Real estate marketing services in the field of connecting consumers with apartment management companies and owners; Real estate marketing services, namely, on-line services featuring tours of residential and commercial real estate.</p> <p>Class 36: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; Providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; Providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings.</p> <p>Class 41: Providing on-line non-downloadable directory publications in the field of housing and rentals, real estate marketing, business, and consumer resources.</p> <p>Class 35: Personalized customer service management provided to property owners and managers, namely, updating and maintenance of the content of property rental listing data in computer databases.</p> <p>Class 36: Personalized customer service provided to property owners and managers, namely, real estate listing consultation with respect to both the content and design of online property rental listings.</p>	<p>REGISTERED</p> <p>Allow to expire due to nonuse</p>
126763		5,011,541	08/02/2016	<p>Class 35: Personalized customer service management provided to property owners and managers, namely, updating and maintenance of the content of property rental listing data in computer databases.</p> <p>Class 36: Personalized customer service provided to property owners and managers, namely, real estate listing consultation with respect to both the content and design of online property rental listings.</p>	<p>REGISTERED</p> <p>Allow to expire due to nonuse</p>
126764		4,992,567	07/05/2016	<p>Class 42: Application service provider featuring application programming interface (API) software for the posting of listings to an interactive website; Application service provider featuring application programming interface (API) software for managing rental listings.</p>	<p>REGISTERED</p> <p>Allow to expire due to non-use</p>



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Last Updated: January 12, 2023*

MM/MI Ref.	Mark	Serial No. / Registration No.	Filing Date/ Registration Date	Goods / Services	ACTION
126765		4,991,938	07/05/2016	<p>Class 35: Online advertising and promotional services; Providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walk throughs, property descriptions, rent, price, location, maps and other information that would be sufficient to a prospective tenant in making a rental decision; Real estate advertising services; Real estate marketing services in the field of connecting consumers with apartment management companies and owners; Real estate marketing services, namely, on-line services featuring tours of residential and commercial real estate.</p> <p>Class 36: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; Providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; Providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings.</p> <p>Class 41: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing business, and consumer resources.</p> <p>Class 009: Computer application software for: mobile phones, namely, software for accessing real estate rental information online, namely, for accessing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; software for displaying and interacting with an on-line searchable interactive website featuring information in the field of real estate, namely, for accessing and interacting with a website where prospective renters search for residential real property to rent; and software for accessing and displaying on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing</p>	<p>REGISTERED</p> <p>Allow to expire due to non-use</p>
126766		4,987,862	06/28/2016	<p>Class 009: Computer application software for: mobile phones, namely, software for accessing real estate rental information online, namely, for accessing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; software for displaying and interacting with an on-line searchable interactive website featuring information in the field of real estate, namely, for accessing and interacting with a website where prospective renters search for residential real property to rent; and software for accessing and displaying on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing</p>	<p>REGISTERED</p> <p>Allow to expire due to non-use</p>

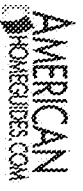


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Attorney Work Product
 Last Updated: January 12, 2023

MMNI Ref.	Mark	Serial No. / Registration No.	Filing Date/ Registration Date	Goods / Services	ACTION
126767		4,972,867	06/07/2016	Class 35: Online advertising and promotional services; Providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walk throughs, property descriptions, real, price, location, maps and other information that would be sufficient to a prospective tenant in making a rental decision; Real estate advertising services; Real estate marketing services in the field of connecting consumers with apartment management companies and owners; Real estate marketing services, namely, on-line services featuring tours of residential and commercial real estate. Class 36: Providing real estate rental information online, namely, providing text and photographic information over the Internet concerning the availability, price, location and description of residential real property of others to prospective renters; Providing an on-line searchable interactive website featuring information in the field of real estate, namely, providing a website where prospective renters search for residential real property to rent; Providing a website with real estate rental listings where users may post or respond to advertisements seeking roommates attached to those listings. Class 41: Providing on-line non-downloadable directory publications in the field of housing and rentals; real estate marketing, business, and consumer resources.	REGISTERED Allow to expire due to nonuse
126769	SOCIAL MEDIA MADE EASY	4,185,684	08/07/2012	Class 35: Advertising, marketing and consulting services, namely, developing social marketing strategies for, and promoting, the goods and services of, others in the field of residential real estate property management	REGISTERED Allow to expire due to nonuse
126957	PRIMEDIA	2,591,823	07/09/2002	Class 42: home mark for computer services, namely, providing via a global computer communications network, magazines, newspapers, newsletters, guides and directories providing information on topics of general interest, on various trades, business, [education, vocational] and professional training and consumer resources	REGISTERED Allow to expire due to non-use
126958		4,992,567	07/05/2016	Class 42: Application service provider featuring application programming interface (API) software for the posting of listings to an interactive website; Application service provider featuring application programming interface (API) software for managing rental listings	REGISTERED Allow to expire due to nonuse
126770	REPUTATION MADE EASY	4,598,438	09/02/2014	Class 35: Advertising, marketing and consulting services namely, developing social marketing strategies for, and promoting, the goods and services of, others in the field of residential real estate property management	CANCELLED allowed to expire due to nonuse
126753	AG SITES	4,565,566	07/08/2014	Class 042: developing property management community websites for others; providing turnkey website design and development services for property managers for others	CANCELLED allow to expire due to nonuse



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Attorney Work Product
Last Updated: January 12, 2023*

MMI Ref.	Mark	Serial No. / Registration No.	Filing Date / Registration Date	Goods / Services	ACTION
126781	 AMERICAN HOMEQUITIES.COM	4,274,600	01/15/2013	Class 35	CANCELLED Allow to expire due to nonuse
126785	APARTMENT GUIDE A DIRECTORY FOR THE APARTMENT SHOPPER FREE	1,410,440	09/23/1986	Class 16	CANCELLED Allow to expire due to nonuse
126780	APARTMENT GUIDE SOCIALMEDIA MANAGER	4,271,234	01/08/2013	Class 42	CANCELLED Allow to expire due to nonuse

TRADEMARK

REEL: 008253 FRAME: 0300

Quarterly Trademark Status Report

Trademark	Country	Trademark Status	Next Deadline	Application No	Registration No	Owner
Classifications and Descriptions	Type Of Registration	Trademark Sub Status		Application Date	Registration Date	File Reference

R (stylized)	United States of America	Pending		90879493		Redfin Corporation
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Principal	Allowance issued	Aug 12 2021	39817-9045 (expanded services)
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R

[35] Real estate marketing services; market analysis and research; Providing online referrals in the field of real estate procurement for others; providing real estate leads for prospective purchasers; real estate marketing services; providing an interactive website which promotes real estate properties through offering prospective buyers and sellers information helpful in making a purchasing or selling decision; real estate marketing services; namely, providing an interactive website which gives prospective buyers sales information about successful offers for residential real estate in the buyer's market; real estate marketing services; namely, on-line marketing services for residential real estate listings; operating an on-line marketplace for sellers and buyers in the field of residential real estate; real estate marketing services; namely, providing an interactive website which promotes residential real estate through property descriptions, property photographs, prices, location, maps, neighborhood information, comparison data, and other information; real estate marketing services; namely, providing an interactive website which promotes real estate rentals through offering prospective renters information helpful in making a rental decision; real estate marketing services; namely, on-line marketing services for residential real estate rental listings; operating an on-line marketplace for landlords in the field of residential real estate; real estate marketing services; namely, arrangement of tours of residential real estate property for promotional purposes; real estate services; namely, scheduling repairs and renovations of homes for others prior to sale

[36] Real estate brokerage services; real estate brokerage services featuring real estate advisory services for carrying out the purchase and sale of residential real property; residential real estate brokerage services provided to consumers, namely, providing assistance with documentation, forms, offers, and negotiations for the purchase and sale of residential real property; real estate agency services; real estate listing; providing real estate listings and real estate information via the Internet; providing real estate listings and real estate information via on-line maps; providing real estate listings and real estate information via on-line map-based searches; providing an Internet website portal offering real estate listing information in the field of real estate concerning the purchase and sale of residential real property; providing a searchable website featuring financial information about existing purchase and sale transactions of residential real property; providing real estate financial transaction information; real estate services; namely, providing consumers with financial information about property value, financial analysis and forecasts in the nature of housing-market performance, and providing consumers with financial data and analysis regarding the residential real estate market; real estate services; namely, providing information, analysis, statistics, and observations regarding competitiveness of residential real estate markets; residential homes for sale, number of competing offers, waived contingencies, and days on market for residential real estate; providing ratings in the field of real estate and neighborhoods; providing neighborhood real estate information via the Internet; real estate services; namely, real estate agency and acquisition services in the field of residential real estate; housing services; namely, real estate agency and acquisition services in the field of residential real property; real estate agency and acquisition services; namely, pre-approval, origination, servicing, securitization, and brokerage of mortgage loans; arranging of loans; financing of loans; credit and loan services; electronic loan origination services; electronic loan preparation services; financial loan consultation; financial services; namely, mortgage planning; real estate lending services; mortgage underwriting services; mortgage services; namely, pre-approval of buyers for residential real estate mortgages; providing mortgage information, mortgage pre-approval information, and mortgage financing information via the Internet; real estate rental services; namely, rental of residential housing; real estate services; namely, rental property management; real estate listing services for residential rentals; rental of homes; real estate title insurance services; namely, brokerage of real estate title insurance policies and real estate escrow services

[37] Real estate development services; preparing home improvement plans, construction project management of building repairs and renovations prior to sale, and residential house cleaning and decluttering in preparation for sale; renovation and repair of houses, house painting; renovation of houses, namely, cosmetic updates; cleaning of residential houses, handyperson service; namely, building repair and maintenance; providing information in the field of home renovations and repairs; general contractor services; namely, painting, installing countertops, flooring, and carpeting, tile reglazing, fixture upgrades, and house cleaning; housing services; namely, repair, improvement, and renovation of residential real property; construction project management services in the field of residential houses; construction project management services; namely, planning and project oversight of home repair, home renovations, painting, installation of countertops, flooring, carpeting, tile reglazing, fixture upgrades, and cleaning for others

[42] Real estate services; namely, professional staging of homes for the purpose of increasing the appeal of the property to prospective buyers and/or renters; providing a website featuring technology that enables users to make offers to purchase residential real estate; providing a website featuring technology that enables users to make offers to purchase residential real estate without the assistance of a real estate agent; Providing temporary use of an on-line, non-downloadable computer software platform for users to make offers on residential real estate; Providing temporary use of an on-line, non-downloadable computer software platform for users to make offers on residential real estate without the assistance of a real estate agent; providing a secure electronic online system on a website featuring technology which allows users to make offers on residential real estate without the assistance of a real estate agent; providing a secure electronic online system on a website featuring technology which allows users to make offers on residential real estate without the assistance of a real estate agent; providing temporary use of on-line non-downloadable software for users to make offers on residential real estate; providing a website featuring online, non-downloadable software for users to make offers on residential real estate without the assistance of a real estate agent; providing temporary use of on-line non-downloadable software for users to make offers on residential real estate; providing temporary use of on-line non-downloadable software for users to make offers on residential real estate without the assistance of a real estate agent; providing temporary online use of non-downloadable computer software for use for allowing users to perform electronic business transactions; for use in making and receiving offers, and for use in completing contracts, all in the field of residential real estate and providing consumer information in the field of real estate for the purchase and sale of residential real estate; computer services; namely, providing an interactive website featuring technology that allow users to make an offer to purchase

Trademark	Country	Trademark Status	Next Deadline	Application No	Owner
Classifications and Descriptions	Type Of Registration	Trademark Sub Status	Application Date	Registration Date	File Reference

residential real estate; computer services, namely, providing an interactive website featuring technology that allow users to make an offer to purchase residential real estate without the assistance of a real estate agent; providing an interactive website featuring technology that allows home buyers to make offers on properties; providing an interactive website featuring technology that allows home buyers to make offers on residential real estate without the assistance of a real estate agent; providing a website featuring technology that allows users to make cash offers to buy homes directly from sellers, and sell homes directly to buyers; interior design services; interior design consultation

REDFIN CONCERGE SERVICE Canada Pending 2182381 Redfin Corporation

Awaiting examination Apr 28 2022 39817-9047

[36] Real estate brokerage services; real estate agency services; real estate listing; providing real estate listings and real estate information via the internet; providing residential real estate listings in different neighborhoods and communities and real estate information via the internet; real estate brokerage services featuring real estate advisory services for carrying out the purchase and sale of residential real property, providing real estate financial transaction, and arrangement of tours of residential real property

[37] Real estate services, namely, preparing home improvement plans, scheduling and overseeing repairs, renovations, and cosmetic updates prior to sale and cleaning and decluttering in preparation for sale; cleaning of residential home scheduling and overseeing handyman repairs, painting, cleaning of carpets and rugs, and window cleaning prior to sale; painting; electrical contractor services; plumbing contractor services; repair and replacement of household lighting faucet fixtures; installation of household lighting and faucet fixtures; general contracting services in the field of flooring; refinishing of floors; carpet cleaning and replacement services; installation of flooring; tile restoration services; interior and exterior house painting services; general contractor services, namely, plumbing, carpentry, drywall, painting, and electrical contractor services; repair, replacement, renovation, and re-glazing of kitchen countertops and backsplashes; repair and replacement of window glass; repair and replacement of household appliances; installation of kitchen appliances; handyman services, namely, residential home repair and maintenance

[42] Real estate services, namely, professional staging of homes; interior design services

[44] Real estate services, namely, landscape design and landscape gardening; landscaping services, namely, mowing, weeding, edging, planting, power washing, application of mulch, and sod installation

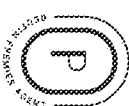
PRICE WHISPERER United States of America Registered *Next Renewal Due* 85919909 4458351 Redfin Corporation

Principal *Dec 31 2023* May 1 2013 *Dec 31 2013* 39817-9003

[36] Real estate services, namely, providing consumers with feedback in the nature of property value information.

P REDFIN PREMIER AGENT & Design United States of America Pending *Convention Filing Deadline* 98081713 Redfin Corporation

Principal *Awaiting examination* Jan 12 2024 Jul 12 2023 39817-9055



[36] Real estate brokerage services; real estate agency services; real estate listing; providing real estate listings and real estate information via the internet; providing an internet website portal offering information in the field of real estate concerning the purchase and sale of residential real property; providing residential real estate listings in different neighborhoods and communities and real estate information via the internet; providing a searchable website featuring financial information about existing purchase and sale transactions of residential real property; real estate brokerage services featuring real estate advisory services for carrying out the purchase and sale of residential real property, providing real estate financial transaction information, and arrangement of tours of residential real property; real estate agency and acquisition services in the field of residential real estate; housing services, namely, real estate agency and acquisition services in the field of residential real property; residential real estate brokerage services provided to consumers exclusively through its own network of licensed residential real estate agents and residential real estate brokers, namely, providing assistance with documentation, forms, offers, and negotiations for the purchase and sale of residential real property; providing information on real estate and real estate listings for buyers, sellers and agents by means of the internet

BIKE SCORE United States of America Registered *Next Renewal Due* 85982781 4642734 Walk Score Management, LLC

Supplemental *Nov 18 2024* May 9 2012 *Nov 18 2014* 39817-9018

[36] Providing information in the field of real estate via the internet; providing a website featuring an on-line searchable database of information regarding real estate based on the availability of and access to amenities; providing neighborhood real estate information via the internet; providing ratings in the field of real estate and neighborhoods in the context of real estate.

Trademark Classifications and Descriptions	Country Type Of Registration	Trademark Status Trademark Sub Status	Next Deadline	Application No Application Date	Registration No Registration Date	Owner File Reference
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BIKE SCORE United States of America Registered *Next Renewal Due* 85621095 May 9 2012 *Jun 13 2015* 4673149 Walk Score Management, LLC 39817-9019 Supplemental *Jun 13 2025*

[42] Providing customer-defined generated content and content of others in the fields of real estate and urban planning automatically selected and customized based on the known or estimated geographical location of an internet, mobile telephone or other wired or wireless digital network based customer; providing temporary use of online non-downloadable software for obtaining information in the field of real estate, neighborhoods, and geographic areas and the availability of and access to amenities; providing a website featuring online non-downloadable software that provides geographic information, map images, public transit information, crime information, automobile accident information, trip routing, traffic congestion information, and information relating to alternate forms of transportation; Application service provider featuring application program interface (API) software that enables developers to integrate real estate, public transit and neighborhood content; and functionally into websites, software applications, or devices; hosting an interactive web site that allows people to read articles and post content regarding neighborhood information, public transit, and urban planning.

HOT HOME Canada Registered *Non-use date* 1968369 *Jun 10 2019* 1124819 Redfin Corporation 39817-9035 Principal *Apr 5 2025*

[36] (1) Real estate listing; providing real estate information via the Internet; real estate consultancy; providing real estate listings and real estate information via on-line maps; providing real estate listings and real estate information via map-based searches; real estate services, namely, providing information regarding expected days on market for residential real estate; providing information in the field of real estate concerning the purchase of residential real property via an internet website portal; providing residential real estate listings in different neighborhoods and communities and real estate information via the Internet

COMPETE SCORE United States of America Registered *Sec 8 Affidavit due* 88140348 *Jun 4 2019* 5767837 Redfin Corporation 39817-9025 Principal *Jun 4 2025*

[36] Real estate listing; providing real estate information via the Internet; real estate services, namely, providing information, analysis, and statistics regarding competitiveness of residential real estate markets; real estate services, namely, providing information, analysis, and statistics regarding number of competing offers, waived contingencies, and days on market for residential real estate; providing ratings in the field of real estate and neighborhoods; providing neighborhood real estate information via the Internet

TOUR INSIGHTS United States of America Registered *Sec 8 Affidavit due* 88140367 *Jun 4 2019* 5767838 Redfin Corporation 39817-9029 Principal *Jun 4 2025*

[36] Real estate listing; providing real estate information via the Internet; real estate services, namely, providing information, analysis, and observations regarding residential homes for sale

REDFIN United States of America Registered *Next Renewal Due* 85974949 *Oct 6 2015* 4824683 Redfin Corporation 39817-9002 Principal *Oct 6 2025*

[36] residential real estate brokerage services provided to consumers exclusively through its own network of licensed residential real estate agents and residential real estate brokers, namely, providing assistance with documentation, forms, offers, and negotiations for the purchase and sale of residential real property; all of the foregoing expressly excluding services in the nature of an investment portfolio management firm or financial planning services

REDFIN (Stylized) United States of America Registered *Next Renewal Due* 86090010 *Oct 6 2015* 4824723 Redfin Corporation 39817-9008 Principal *Oct 6 2025*

[35] Providing real estate marketing services via a searchable website, namely, providing an interactive real estate website which promotes residential real property through offering prospective purchasers and sellers real estate listings market analysis, comparison data, property descriptions, prices, locations, maps, neighborhood information, and other information that would be influential to a prospective purchaser or seller in making a purchase or sale decision; market analysis and research

[36] Real estate brokerage services; providing an internet website portal offering information in the field of real estate concerning the purchase and sale of residential real property; providing residential real estate listings in different neighborhoods and communities and real estate information via the Internet; providing a searchable website featuring financial information about existing purchase and sale transactions of residential real property; real estate brokerage services featuring real estate advisory services for carrying out the purchase and sale of residential real property; providing real estate financial transaction information; and arrangement of tours of residential real property; all of the foregoing expressly excluding services in the nature of an investment portfolio management firm or financial planning services.

TRADEMARK

REEL: 008253 FRAME: 0303

Trademark Classifications and Descriptions	Country Type Of Registration	Trademark Status Trademark Sub Status	Next Deadline	Application No Application Date	Registration No Registration Date	Owner File Reference
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REDFIN United States of America Registered *Next Renewal Due* 78536124 3028966 Redfin Corporation
 Principal *Renewed* **Dec 13 2025** Dec 21 2004 **Dec 13 2005** 39817-9001

REDFIN United States of America Registered *Sec 8 Affidavit due* 88404738 5942381 Redfin Mortgage, LLC
 Principal **Dec 24 2025** Apr 26 2019 **Dec 24 2019** 39817-9032

[36] mortgage lending; mortgage brokerage; mortgage procurement for others; mortgage financing services; mortgage banking; mortgage origination, acquisition, servicing, securitization, and brokerage of mortgage loans; arranging of loans; financing of loans; credit and loan services; electronic loan origination services; electronic loan preparation services; financial loan consultation; financial services, namely, mortgage planning; real estate lending services; mortgage underwriting services; mortgage services, namely, pre-approval of buyers for residential real estate mortgages; providing mortgage information, and mortgage financing information via the internet

REDFIN MORTGAGE United States of America Registered *Sec 8 Affidavit due* 88404741 5942382 Redfin Mortgage, LLC
 Principal **Dec 24 2025** Apr 26 2019 **Dec 24 2019** 39817-9033

[36] mortgage lending; mortgage brokerage; mortgage procurement for others; mortgage financing services; mortgage banking; mortgage banking services, namely, pre-approval, origination, acquisition, servicing, securitization, and brokerage of mortgage loans; arranging of loans; financing of loans; credit and loan services; electronic loan origination services; electronic loan preparation services; financial loan consultation; financial services, namely, mortgage planning; real estate lending services; mortgage underwriting services; mortgage services, namely, pre-approval of buyers for residential real estate mortgages; providing mortgage information, and mortgage financing information via the internet

HOT HOME United States of America Registered *Sec 8 Affidavit due* 88387751 5965283 Redfin Corporation
 Principal **Jan 21 2026** Apr 16 2019 **Jan 21 2020** 39817-9030

[36] real estate listing; providing real estate listings and real estate information via the internet; providing real estate listings and real estate information via on-line map-based searches; real estate services, namely, providing information regarding expected days on market for residential real estate; providing an internet website portal offering information in the field of real estate concerning the purchase and sale of residential real property; providing residential real estate listings in different neighborhoods and communities and real estate information via the internet

R & Design (sign logo) Canada Registered *Non-use date* 1968395 1169329 Redfin Corporation



Mar 6 2026 Jun 10 2019 **Mar 6 2023** 39817-9036

[35] (1) Providing real estate marketing analysis services via a searchable website, namely, promoting residential real property through offering prospective purchasers and sellers real estate listings market analysis, comparison data, property descriptions, prices, locations, maps, neighborhood information, and other information that would be influential to a prospective purchaser or seller in making a purchase or sale decision via an interactive real estate website; market analysis and research.

[36] (2) Real estate brokerage services; providing information in the field of real estate assessment and management concerning the purchase and sale of residential real property via an internet website portal; providing residential real estate listings in different neighborhoods and communities and real estate information via the Internet; providing financial information about existing purchase and sale transactions of residential real property via a searchable website; real estate brokerage services featuring real estate advisory services for carrying out the purchase and sale of residential real property; providing real estate financial transaction information, and arrangement of tours of residential real property; real estate consultancy; real estate appraisal and valuation

Trademark Classifications and Descriptions	Country Type Of Registration	Trademark Status Trademark Sub Status	Next Deadline	Application No Application Date	Registration No Registration Date	Owner File Reference
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REDFINNOW	United States of America	Registered	<i>Sec 8 Affidavit due</i>	88140393	6024971	Redfin Corporation
	Principal		<i>Mar 31 2026</i>	Oct 2 2018	<i>Mar 31 2020</i>	39817-9024

REDFIN DIRECT	Canada	Registered	<i>Non-use date</i>	1968371	TM11191377	Redfin Corporation
			<i>Jul 25 2026</i>	Jun 10 2019	<i>Jul 25 2023</i>	39817-9039

[35] (1) Providing online referrals in the field of real estate procurement for others; providing real estate leads for prospective purchasers; promoting real estate properties through offering prospective buyers information helpful in making purchasing decision via an interactive website; providing information to prospective buyers about successful offers for residential real estate in the buyer's market in the field of real estate sales via an interactive website; real estate marketing services, namely, on-line services featuring information about residential real estate; operating an on-line marketplace for sellers and buyers in the field of residential real estate; providing information regarding property descriptions, property photographs, location and maps in the field of real estate sale via an interactive website; providing business administrative assistance in allowing home buyers to make offers on properties via an interactive website; providing business administrative assistance in allowing home buyers to make offers on residential real estate without the assistance of a real estate agent via an interactive website.

[42] (2) Providing software as a service to enable users to make offers to purchase residential real estate via a website; non-downloadable computer software that enables users to purchase residential real estate without the assistance of a real estate agent via a website; computer software platform, namely, software as a service (SAAS) provider featuring online non-downloadable software for users to make offers to purchase residential real estate in the field of real estate sale; computer software platform, namely, software as a service (SAAS) provider featuring online downloadable software for users to make offers on residential real estate without the assistance of a real estate agent in the field of real estate sale; providing a secure electronic online system, namely, secure software as a service (SAAS) provider featuring online non-downloadable software which allows users to make offers on residential real estate; providing a secure electronic online system, namely, secure software as a service (SAAS) provider featuring online non-downloadable software which allows users to make offers on residential real estate without the assistance of a real estate agent via a website; providing temporary use of on-line non-downloadable software for users to make offers on residential real estate; providing temporary use of on-line non-downloadable computer software for users to make offers on residential real estate without the assistance of a real estate agent; providing non-downloadable computer software for use for allowing users to perform electronic business transactions, for use in making and receiving offers, and for use in completing contracts, all in the field of residential real estate and providing consumer information in the field of real estate for the purchase and sale of residential real estate; non-downloadable computer software that allow users to make an offer to purchase residential real estate through online computer services and through interactive websites; non-downloadable computer software that allow users to make an offer to purchase residential real estate without the assistance of a real estate agent through online computer services and through interactive websites

REDFINPREMIER	United States of America	Registered	<i>Sec 8 Affidavit due</i>	88933087	6226715	Redfin Corporation
	Principal		<i>Dec 22 2026</i>	May 26 2020	<i>Dec 22 2020</i>	39817-9043

[36] Real estate brokerage services; real estate agency services; real estate listing; providing real estate listings and real estate information via the Internet; providing an Internet website portal offering information in the field of real estate concerning the purchase and sale of residential real property; providing residential real estate listings in different neighborhoods and communities and real estate information via the Internet; providing a searchable website featuring financial information about existing purchase and sale transactions of residential real property; real estate brokerage services featuring real estate advisory services for carrying out the purchase and sale of residential real property, providing real estate financial transaction information, and arrangement of tours of residential real property; real estate services, namely, real estate agency and acquisition services in the field of residential real estate; housing services, namely, real estate agency and acquisition services in the field of residential real property; residential real estate brokerage services provided to consumers exclusively through its own network of licensed residential real estate agents and residential real estate brokers, namely, providing assistance with documentation, forms, offers, and negotiations for the purchase and sale of residential real property; providing information on real estate and real estate listings for buyers, sellers and agents by means of the Internet

REDFIN ESTIMATE	United States of America	Registered	<i>Next Renewal Due</i>	87057515	5136230	Redfin Corporation
	Principal		<i>Feb 7 2027</i>	Jun 2 2016	<i>Feb 7 2017</i>	39817-9020

[36] Real estate services, namely, providing consumers with property value information.

TRADEMARK

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Trademark Classifications and Descriptions	Country Type Of Registration	Trademark Status Trademark Sub Status	Next Deadline	Application No Application Date	Registration No Registration Date	Owner File Reference
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R (stylized) & Design United States of America Registered **Next Renewal Due** 87192954 **5199622** Redfm Corporation

Principal **May 9 2027** Oct 4 2016 **May 9 2017** 39817-9023

[35] Real estate marketing services; providing real estate leads for prospective purchasers; providing real estate marketing services via a searchable website, namely, providing an interactive real estate website which promotes real estate property through offering prospective purchasers and sellers real estate listings market analysis, comparison data, property descriptions, prices, locations, maps, neighborhood information, and other information that would be influential to a prospective purchaser or seller in making a purchase or sale decision; market analysis and research

[36] Real estate brokerage services; real estate agency services; real estate listing; providing real estate listings and real estate information via the Internet; providing an Internet website portal offering information in the field of real estate concerning the purchase and sale of residential real property; providing residential real estate listings in different neighborhoods and communities and real estate information via the Internet; providing a searchable website featuring financial information about existing purchase and sale transactions of residential real property; real estate brokerage services featuring real estate advisory services for carrying out the purchase and sale of residential real property, providing real estate financial transaction information, and arrangement of tours of residential real property.

R (stylized) United States of America Registered **Next Renewal Due** 87192943 **5333008** Redfm Corporation

Principal **Nov 14 2027** Oct 4 2016 **Nov 14 2017** 39817-9022



[35] Real estate marketing services; providing real estate leads for prospective purchasers; providing real estate marketing services via a searchable website, namely, providing an interactive real estate website which promotes residential real property through offering prospective purchasers and sellers real estate listings market analysis, comparison data, property descriptions, prices, locations, maps, neighborhood information, and other information that would be influential to a prospective purchaser or seller in making a purchase or sale decision; market analysis and research

[36] Real estate brokerage services; real estate agency services; real estate listing; providing real estate listings and real estate information via the Internet; providing an Internet website portal offering information in the field of real estate concerning the purchase and sale of residential real property; providing residential real estate listings in different neighborhoods and communities and real estate information via the Internet; providing a searchable website featuring financial information about existing purchase and sale transactions of residential real property; real estate brokerage services featuring real estate advisory services for carrying out the purchase and sale of residential real property, providing real estate financial transaction information, and arrangement of tours of residential real property.

Trademark Classifications and Descriptions	Country Type Of Registration	Trademark Status Trademark Sub Status	Next Deadline	Application No Application Date	Registration No Registration Date	Owner File Reference
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REDFIN CONCERGE SERVICE United States of America Registered **Sec 8 Affidavit due** 97436540 7167472 Redfin Corporation
Principal **Sep 19 2029** May 31 2022 **Sep 19 2023** 39817-9046

[36] Real estate brokerage services; real estate agency services; real estate listing; providing real estate listings and real estate information via the internet; providing residential real estate listings in different neighborhoods and communities and real estate information via the internet; real estate brokerage services featuring real estate brokerage advisory services for carrying out the purchase and sale of residential real property; providing real estate financial transaction information; and real estate services in the form of providing physical access to available residential real properties via a remote call-in locking device

[37] Real estate services, namely, providing home renovation information in the nature of home improvement plans; general building contractor services for overseeing repairs, renovations, and cosmetic updates prior to sale of a house cleaning in the nature of cleaning and decluttering in preparation for sale of a house; cleaning of residential homes; general building contractor services for overseeing handyman repairs, painting, cleaning of carpets and rugs, air window cleaning prior to sale of a house; painting; electrical contractor services; plumbing contractor services; repair and replacement of household lighting apparatus and plumbing services in the nature of repair and replacement of fixtures; installation of household lighting and faucet fixtures; general contracting services in the field of flooring; refinishing of floors; carpet cleaning and replacement services; installation of wood flooring and floor tiles; tile restoratic services; interior and exterior house painting services; general contractor services, namely, plumbing, carpentry, drywall, painting, and electrical contractor services; repair, replacement, renovation, and re-glazing in the nature of maintenance of kitchen countertops and backsplashes; repair and replacement of window glass; repair and replacement of household appliances; installation of kitchen appliances; handyman services, namely, residential home building repair and maintenance; power washing services

[42] Real estate services, namely, professional home staging of homes services for the purpose of increasing the appeal of the property to prospective buyers; interior design services

[44] Real estate services, namely, landscape design and landscape gardening; landscaping services, namely, lawn mowing, weeding being weed killing, edging being lawn mowing services, tree planting, power washing, horticultural services in the nature of pneumatic application of mulch for others, and horticultural services in the nature of sod installation for others

WALKSCORE United States of America Registered **Next Renewal Due** 77767571 3770407 Walk Score Management, LLC
Principal **Renewed** **Apr 6 2030** Jun 24 2009 **Apr 6 2010** 39817-9011

[9] Application program interface (API) software that enables developers to integrate real estate, public transit, and neighborhood content, and functionality into websites, software applications, or devices.

WALKSCORE United States of America Registered **Next Renewal Due** 77767563 3770406 Walk Score Management, LLC
Principal **Renewed** **Apr 6 2030** Jun 24 2009 **Apr 6 2010** 39817-9014

[35] Real estate advertising services; providing information about the goods and services of others via the internet; promoting the goods and services of others by means of linking the web site to other web sites featuring real estate, consumer goods and consumer services; providing information about retail stores and businesses via the internet.

WALKSCORE United States of America Registered **Next Renewal Due** 77767569 3792372 Walk Score Management, LLC
Principal **Renewed** **May 25 2030** Jun 24 2009 **May 25 2010** 39817-9012

[41] Providing information about parks, historical sites, aquariums, zoos, gardens, botanical gardens, libraries, and schools via the internet.

WALKSCORE United States of America Registered **Next Renewal Due** 77767565 3792371 Walk Score Management, LLC
Principal **Renewed** **May 25 2030** Jun 24 2009 **May 25 2010** 39817-9013

[36] Providing information in the field of real estate via the internet; providing websites and website features allowing users to limit housing and real estate searches to walkable neighborhoods; providing neighborhood real estate information via the internet; providing ratings in the field of real estate and neighborhoods.

TRADEMARK

REEL: 008253 FRAME: 0308

Trademark Classifications and Descriptions	Country Type Of Registration	Trademark Status Trademark Sub Status	Next Deadline	Application No Application Date	Registration No Registration Date	Owner File Reference
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WALK SCORE	United States of America	Registered	<i>Next Renewal Due</i>	77767557	3813073	Walk Score Management, LLC
	Principal	<i>Renewed</i>	<i>Jul 6 2030</i>	Jun 24 2009	<i>Jul 6 2010</i>	39817-9015

REDFIN	Canada	Registered	<i>Next Renewal Due</i>	1632208	TM4917632	Redfin Corporation
			<i>Oct 20 2030</i>	Jun 21 2013	<i>Oct 20 2015</i>	39817-9005

REDFIN	Canada	Registered	<i>Next Renewal Due</i>	1632210	TM4941453	Redfin Corporation
			<i>Jun 21 2031</i>	Jun 21 2013	<i>Jun 21 2016</i>	39817-9006

TRANSIT SCORE	United States of America	Registered	<i>Next Renewal Due</i>	85125437	4024130	Walk Score Management, LLC
	Supplemental	<i>Renewed</i>	<i>Sep 6 2031</i>	Sep 8 2010	<i>Sep 6 2011</i>	39817-9017

[42] Providing content and geographical-based information based on the known or estimated geographical location of an Internet, mobile telephone or other wired or wireless digital network based customer, providing content and geographical-based information for use in urban planning, providing temporary use of online non-downloadable software in the field of neighborhood information; providing a website featuring online non-downloadable software that provides geographic information, map images, public transit information, and trip routing information; providing embeddable web applications in the all of the foregoing fields for inclusion in third-party web pages; providing non-downloadable software tools for others to design and create embeddable website applications; hosting an interactive web site that allows people to read articles and post content regarding neighborhood information, public transit, and urban planning.

TRANSIT SCORE	United States of America	Registered	<i>Next Renewal Due</i>	85125440	4024131	Walk Score Management, LLC
	Supplemental	<i>Renewed</i>	<i>Sep 6 2031</i>	Sep 8 2010	<i>Sep 6 2011</i>	39817-9016

TITLE FORWARD	United States of America	Registered	<i>Next Renewal Due</i>	85606193	4355235	Forward Settlement Solutions, Inc.
	Principal	<i>Renewed</i>	<i>Jun 18 2033</i>	Apr 24 2012	<i>Jun 18 2013</i>	39817-9004

[36] Real estate title insurance services, namely, brokerage of real estate title insurance policies and escrow services

[45] Residential real estate settlement services and title abstract searching.

WISCONSIN Infamy 37 Records Printed By: reseqp; Oct 16 2013 - 23:49:56 - Criteria: File reference = 39817 + Owner <= bgt* + Active / Inactive = Active + Checked / Unchecked = Both - END OF REPORT*

TRADEMARK

REEL: 008253 FRAME: 0309

SCHEDULE C – COPYRIGHTS

REGISTERED COPYRIGHTS

COPYRIGHT APPLICATIONS

EXCLUSIVE COPYRIGHT LICENSES