

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM854119

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CVB Inc.		11/09/2023	Corporation: UTAH
RECEIVING PARTY DATA			
Name:	Malouf Foundation		
Street Address:	1525 W 2960 S		
City:	Nibley		
State/Country:	UTAH		
Postal Code:	84321		
Entity Type:	Non-Profit Corporation: UTAH		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	7122365	ROOMS RESTORED	
Registration Number:	7032184	JUNIPER SCHOLARSHIP	
Registration Number:	6981260	R	
Registration Number:	6829147	HEROES LANDING	
Registration Number:	6540847	COMBATING TRAFFICKING THROUGH EDUCATION	
Registration Number:	6456761	ON WATCH	
Registration Number:	6348791		
Registration Number:	6148639		
Registration Number:	5950923	ONWATCH	
Registration Number:	5847113	FORGING FREEDOM	
CORRESPONDENCE DATA			
Fax Number:	6142290045		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6142290044		
Email:	jcsmith@ulmer.com		
Correspondent Name:	Jocelyn C Smith		
Address Line 1:	65 E STATE ST		
Address Line 4:	COLUMBUS, OHIO 43215		

OP \$265.00 7122365

ATTORNEY DOCKET NUMBER:	44980.0057
NAME OF SUBMITTER:	Jocelyn C Smith
SIGNATURE:	/jocelyn c smith/
DATE SIGNED:	11/16/2023
Total Attachments: 2 source=IP Assignment (Trademarks) - CVB to Malouf Foundation#page1.tif source=IP Assignment (Trademarks) - CVB to Malouf Foundation#page2.tif	

Deed of Assignment

WHEREAS, CVB, Inc., a corporation organized and existing under Utah law, with its principal place of business at 1525 W 2960 S, Nibley, UT 84321 ("**Assignor**"), has adopted, owns and is using the marks ("**the Registered Marks**") and owns federal trademark registrations in connection therewith as listed on Schedule A;

WHEREAS, Malouf Foundation, Inc., a Utah nonprofit corporation organized and existing under Utah law, with its principal place of business at 1525 W 2960 S, Nibley, UT 84321 ("**Assignee**"), desires to acquire the Registered Marks and the referenced registrations in Schedule A;

NOW THEREFORE, for US \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, interest and goodwill in and to the Registered Marks and the registrations thereof, and the right to sue for past, present and future infringement, dilution, misappropriation, violation, or breach thereof, and the right to recover, collect and own any monetary or other damages, and to obtain injunctive relief, as a result thereof.

CVB, Inc.

By: _____

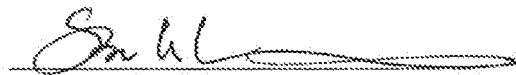


Name: Jeffrey D. Steed

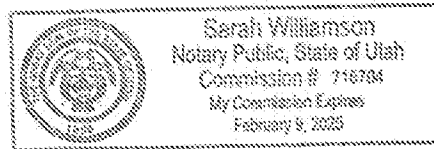
Title: Chief Legal Officer

Dated effective as of: November 9, 2023

SUBSCRIBED and SWORN to before me this 9th of November, 2023.






Notary Public



My Commission Expires: 2/9/2025

Schedule A – Registered Marks

MARK	SERIAL NUMBER	STATUS	REGIS. NUMBER	REGIS. DATE	OWNER INFORMATION
ROOMS RESTORED	90520496	Registered	7122365	7/25/2023	CVB, Inc.
JUNIPER SCHOLARSHIP	90894409	Registered	7032184	4/18/2023	CVB, Inc.
R	90520515	Registered	6981260	2/14/2023	CVB, Inc.
HEROES LANDING	90648840	Registered	6829147	8/23/2022	CVB, Inc.
COMBATING TRAFFICKING THROUGH EDUCATION	90071854	Registered	6540847	10/26/2021	CVB, Inc.
	88772182	Registered	6456761	8/17/2021	CVB, Inc.
	88402734	Registered	6348791	5/11/2021	CVB, Inc.
	88431082	Registered	6148639	9/8/2020	CVB, Inc.
ON WATCH	87936190	Registered	5950923	12/31/2019	CVB, Inc.
FORGING FREEDOM	88228090	Registered	5847113	8/27/2019	CVB, Inc.