

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM858099

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PNC BANK, NATIONAL ASSOCIATION		11/21/2023	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	VALPAK DIRECT MARKETING SYSTEMS, LLC		
<b>Street Address:</b>	1 Valpak Avenue North		
<b>City:</b>	St. Petersburg		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33716		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 44</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1605872	AMERICA'S FAVORITE MAIL	
<b>Registration Number:</b>	2624948	CONNECTING ADVERTISERS WITH AUDIENCES	
<b>Registration Number:</b>	2639531	CONNECTING AUDIENCES WITH ADVERTISERS	
<b>Registration Number:</b>	2936080	COUPON U	
<b>Registration Number:</b>	1609381	COUPON UNIVERSITY	
<b>Registration Number:</b>	1716606	CU	
<b>Registration Number:</b>	2109123	DELIVERING VALUE TO AMERICA	
<b>Registration Number:</b>	2326557	DELIVERING VALUE TO PARENTS	
<b>Registration Number:</b>	4310255	GREAT SAVINGS FOR A GREAT CAUSE	
<b>Registration Number:</b>	2348950	INSTAPROOF	
<b>Registration Number:</b>	1635692	NEIGHBORHOOD TRADE AREA	
<b>Registration Number:</b>	3636640	NEIGHBORSNEXT	
<b>Registration Number:</b>	1634955	NTA	
<b>Registration Number:</b>	4835329	OPEN THE NEIGHBORHOOD	
<b>Registration Number:</b>	4812151	OPEN THE NEIGHBORHOOD	
<b>Registration Number:</b>	4090248	OPINION CONNECTION	
<b>Serial Number:</b>	86900255	PAK-TRAK	
<b>Registration Number:</b>	4050889	PUSH CLICK TAP	
<b>Registration Number:</b>	4050897	PUSH THE ENVELOPE CLICK WITH YOUR CUSTOM	
<b>TRADEMARK</b>			

CH \$1115.00 1605872

Property Type	Number	Word Mark
Registration Number:	4302848	SAVINGS BEYOND THE ENVELOPE
Registration Number:	4264688	SAVINGS BEYOND THE ENVELOPE
Registration Number:	1808602	SOLO VALUES
Registration Number:	2296207	SOLO VALUES
Registration Number:	3966327	SOMETIMES SENSIBLE. SOMETIMES SENSATIONA
Registration Number:	3568390	THE BLUE ENVELOPE
Registration Number:	2474754	THE POWER OF THE MAILBOX
Registration Number:	1937911	THE SMARTEST VALUES IN YOUR NEIGHBORHOOD
Registration Number:	2358701	THERE'S SOMETHING IN IT FOR YOU
Registration Number:	3080040	VALPAK
Registration Number:	2585359	VALPAK
Registration Number:	1289322	VAL-PAK
Registration Number:	2274521	VAL-PAK
Registration Number:	3965522	VALPAK DEALS
Registration Number:	1884971	VALPAK SELECT
Registration Number:	1885238	VALPAK SELECT
Registration Number:	3113648	VALPAK UNIVERSITY
Registration Number:	2504294	VALPAK.COM
Registration Number:	1648295	VALUE-PAK
Registration Number:	2461053	VALUE-PAK
Registration Number:	2312368	VPOFFICE
Registration Number:	1981914	WE DELIVER YOUR NEIGHBORHOOD
Registration Number:	4448540	
Registration Number:	3495907	THERE'S SOMETHING IN IT FOR YOU
Registration Number:	3657368	VALPAK SELECTIONS

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** jyen@pryorcashman.com

**Correspondent Name:** Pryor Cashman LLP

**Address Line 1:** 7 Times Square

**Address Line 2:** 32837.00001

**Address Line 4:** New York, NEW YORK 10036

**ATTORNEY DOCKET NUMBER:** 32837.00001

**NAME OF SUBMITTER:** Teresa Lee, Esq.

**SIGNATURE:** /tlee/

**DATE SIGNED:** 12/04/2023

**Total Attachments: 10**

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TERMINATION AND RELEASE OF  
TRADEMARK SECURITY AGREEMENT

THIS TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT (this "Termination"), is dated as of November 21, 2023, and made by PNC BANK, NATIONAL ASSOCIATION, in its capacity as agent for the Lenders ("Agent") to VALPAK DIRECT MARKETING SYSTEMS, LLC, a Delaware limited liability company (f/k/a VALPAK DIRECT MARKETING SYSTEMS, INC.) ("Grantor").

WHEREAS, pursuant to that certain Revolving Credit Agreement dated as of December 30, 2016 (as amended, amended and restated, supplemented or otherwise modified from time to time, including all exhibits and schedules thereto, the "Credit Agreement"), among Grantor, PAK ACQUISITION CORPORATION, a Delaware corporation, VALPAK MARKETING INTERNATIONAL, LLC, a Delaware limited liability company, VALPAK FRANCHISE OPERATIONS, LLC, a Delaware limited liability company (together with each other Person party thereto as a borrower from time to time, collectively, the "Borrowers" and each a "Borrower"), PAK INTERMEDIATE HOLDING CORPORATION, a Delaware corporation, the other Guarantors party thereto, the lenders from time to time party thereto (the "Lenders"), and Agent, the Lenders agreed to make certain financial accommodations available to Borrowers from time to time pursuant to the terms and conditions thereof;

WHEREAS, pursuant to the Credit Agreement, Grantor entered into that certain Security Agreement dated as of December 30, 2016 (as amended, amended and restated, supplemented or otherwise modified from time to time, including all exhibits and schedules thereto, the "Security Agreement") in favor of the Agent, to secure the payment and performance of the Obligations under the Credit Agreement; WHEREAS, pursuant to the Security Agreement, a security interest was granted by Grantors to the Agent in the Trademark Collateral, including those trademarks, trademark applications, service marks, and trade names including those listed on Schedule A attached hereto (collectively, "Trademarks") and all of the goodwill of the business connected with the use of, and symbolized by each such Trademark ; WHEREAS, in furtherance of the Security Agreement, Grantor executed a Trademark Security Agreement, dated as of December 30, 2016 (the "Trademark Security Agreement").

WHEREAS, the Trademark Security Agreement was recorded at the United States Patent and Trademark Office (the "USPTO"), on January 3, 2017 at Reel/Frame 5957/0026; and

WHEREAS, the Agent now desires to terminate and release the entirety of its security interest solely in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, the Agent hereby agrees as follows:

1. Definitions. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Credit Agreement or Security Agreement, as applicable.

2. Release of Security Interest. The Agent hereby fully terminates the Trademark Security Agreement and terminates, releases, cancels, relinquishes, quitclaims and discharges its lien on and security interest in all right, title and interest in, to and under the Trademark Collateral pledged and granted to Agent for the benefit of the Secured Creditors and, if and to the extent that the Agent has acquired any right, title or interest in and to any Trademark Collateral, the Agent hereby transfers, conveys and assigns such right, title and interest to Grantor, including:

- (a) The Trademarks;
- (b) All Goodwill associated with such Trademarks; and
- (c) All Proceeds of any and all of the foregoing.

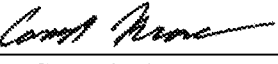
3. Authorization. The Agent hereby authorizes the filing and recordation of this Termination with the USPTO or any other governmental office to evidence the termination and release granted by this Termination.

4. Governing Law and Binding Effect. THIS RELEASE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW YORK AND SHALL BE BINDING UPON AND INURE TO THE BENEFIT OF THE GRANTOR AND THE AGENT AND THEIR RESPECTIVE SUCCESSORS AND ASSIGNS.

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IN WITNESS WHEREOF, the undersigned has duly executed and delivered this Termination as of the date above first written.

**PNC BANK, NATIONAL ASSOCIATION,**  
as the Agent

By:   
Name: Conrad Hirose  
Title: Assistant Vice President

Schedule A

Trademarks

1	AMERICA'S FAVORITE MAIL	RN: 1605872 SN: 73784609	Renewed July 10, 2010 Int'l Class: 35 First Use: August, 1985 Filed: March 6, 1989 Application Published: April 17, 1990 Registered: July 10, 1990 Last Renewal: July 10, 2010
2	CONNECTING ADVERTISERS WITH AUDIENCES	RN: 2624948 SN: 76369945	Renewed September 24, 2012 Int'l Class: 35 First Use: November 9, 2001 Filed: February 11, 2002 Application Published: July 2, 2002 Registered: September 24, 2002 Last Renewal: September 24, 2012
3	CONNECTING ADVERTISERS WITH AUDIENCES	RN: 2639531 SN: 76377927	Renewed: October 22, 2012 Int'l Class: 35 First Use: February 18, 2002 Filed: March 4, 2002 Application Published: July 30, 2002 Registered: October 22, 2002 Last Renewal: October 22, 2012
4	COUPON U	RN: 2936080 SN: 78289408	Renewed: March 29, 2015 Int'l Class: 41 First Use: August 17, 1989 Filed: August 19, 2003 Application Published: January 4, 2005 Registered: March 29, 2005 Last Renewal: March 29, 2015
5	COUPON UNIVERSITY	RN: 1609381 SN: 73783094	Renewed August 7, 2010 Int'l Class: 41 First Use: April, 1985 Filed: February 27, 1989 Application Published: May 15, 1990 Registered: August 7, 1990 Last Renewal: August 7, 2010
6	CU	RN: 1716606 SN: 73783056	Renewed: September 15, 2012 Int'l Class: 41 First Use: April, 1985 Filed: February 27, 1989 Application Published: March 27, 1990 Registered: September 15, 1992 Last Renewal: September 15, 2012

7	DELIVERING VALUE TO AMERICA	RN: 2109123 SN: 75196194	Renewed: October 28, 2007 Int'l Class:35 First Use: May, 1996 Filed: November 8, 1996 Application Published: August 5, 1997 Registered: October 28, 1997 Last Renewal: October 28, 2007
8	DELIVERING VALUE TO PARENTS	RN: 2326557 SN: 75684387	Renewed: March 7, 2010 Int'l Class:35 First Use: April, 1998 Filed: April 15, 1999 Application Published: December 14, 1999 Registered: March 7, 2000 Last Renewal: March 7, 2010
9	GREAT SAVINGS FOR A GREAT CAUSE	RN: 4310255 SN: 85512092	Registered: March 26, 2013 Int'l Class:35 First Use: September 21, 2012 Filed: January 9, 2012 Application Published: June 26, 2012 Registered: March 26, 2013
10	INSTAPROOF	RN: 2348950 SN: 75322532	Renewed: May 9, 2010 Int'l Class:09 First Use: August 1, 1997 Filed: July 10, 1997 Application Published: December 22, 1998 Registered: May 9, 2000 Last Renewal: May 9, 2010
11	NEIGHBORHOOD TRADE AREA  DISCLAIMER: "TRADE AREA"	RN: 1635692 SN: 74041253	Renewed: February 19, 2011 Int'l Class: 35 First Use: December, 1986 Filed: March 22, 1990 Application Published: November 27, 1990 Registered: February 19, 1991 Last Renewal: February 19, 2011
12	NEIGHBORSNEXT	RN: 3636640 SN: 77533460	Registered 8 & 15 August 14, 2014 Int'l Class:35 First Use: March 8, 2008 Filed: July 29, 2008 Application Published: December 23, 2008 Registered: June 9, 2009
13	<u>NTA</u>	RN: 1634955 SN: 74041261	Renewed: February 12, 2011 Int'l Class:35 First Use: December, 1986 Filed: March 22, 1990 Application Published: November 20, 1990 Registered: February 12, 1991 Last Renewal: February 12, 2011




14		RN: 4835329 SN: 86528313	Registered October 20, 2015 Int'l Class:35 First Use: March 11, 2015 Filed: February 9, 2015 Application Published: June 30, 2015 Registered: October 20, 2015
15	OPEN THE NEIGHBORHOOD	RN: 4812151 SN: 86528361	Registered September 15, 2015 Int'l Class: 16 First Use: March 11, 2015 Filed Feb. 9, 2015 Application Published June 30, 2015 Registered September 15, 2015
16	OPINION CONNECTION DISCLAIMER: "OPINION"	RN: 4090248 SN: 85322234	Registered: January 24, 2012 Int'l Class 35 First Use: March 17, 2011 Filed May 16, 2011 App. Published: Nov. 8, 2011 Registered January 24, 2012
17	PAK-TRAK (PENDING)	SN: 86900255	Published July 5, 2016 Int'l Class:35 First Use: June 24, 2014 Filed: February 8, 2016 Application Published: July 5, 2016
18	PUSH CLICK TAP	RN: 4050889 SN: 85238402	Registered: Nov. 1, 2011 Int'l Class: 35 First Use: Feb. 22, 2011 Filed: February 9, 2015 Application Published: June 14, 2011 Registered: Nov. 1, 2011
19.	PUSH THE ENVELOPE CLICK WITH YOUR CUSTOMERS TAP INTO YOUR MARKET	RN: 4050897 SN:85240589	Registered Nov. 1, 2011 Int'l Class 35 First Use: April 8, 2011 Filed: Feb. 11, 2011 App. Published June 14, 2011 Reg. No. Nov. 1, 2011
20	SAVINGS BEYOND THE ENVELOPE	RN: 4302848 SN: 85649962	Registered March 12, 2013 Int'l Class:35 First Use: May 22, 2012 Filed: June 12, 2012 Application Published: October 9, 2012 Registered: March 12, 2013
21	SAVINGS BEYOND THE ENVELOPE	RN: 4264688 SN: 85649946	Registered December 25, 2012 Int'l Class: 16 First Use: May 22, 2012 Filed: June 12, 2012 Application Published: October 9, 2012 Registered: December 25, 2012

22.	SOLO VALUES	RN: 1808602 SN: 74289805	Renewed: November 30, 2013 Int'l Class:35 First Use: June, 1992 Filed: June 30, 1992 Application Published: November 17, 1992 Registered: November 30, 1993 Last Renewal: November 30, 2013
23.	SOLO VALUESS	RN: 2296207 SN: 75639393	Renewed: November 30, 2009 Int'l Class:35 First Use: November 11, 1998 Filed: February 4, 1999 Application Published: September 7, 1999 Registered: November 30, 1999 Last Renewal: November 30, 2009
24.	SOMETIMES SENSIBLE SOMETIMES SENSATIONAL ALWAYS SMART	RN: 3966327 SN: 85153790	Registered May 24, 2011 Int'l Class:35 First Use: September 24, 2010 Filed: October 15, 2010 Application Published: March 8, 2011 Registered: May 24, 2011

25.	THE BLUE ENVELOPE  DISCLAIMER: "ENVELOPE"	RN: 3568390 SN: 77296620	Registered 8 & 15: August 23, 2014 Int'l Class:16 First Use: December 26, 2007 Filed: October 4, 2007 Application Published: March 18, 2008 Registered: January 27, 2009
26.	THE POWER OF THE MAILBOX	RN: 2474754 SN: 75463847	Renewed August 7, 2011  Int'l Class:35 First Use: June 10, 1998  Filed: April 7, 1998 Application Published: August 31, 1999 Registered: August 7, 2001 Last Renewal: August 7, 2011
27.	THE SMARTEST VALUES IN YOUR NEIGHBORHOOD	RN: 1937911 SN: 74516163	Renewed: November 28, 2005 Int'l Class:35 First Use: June, 1994 Filed: April 19, 1994 Application Published: September 5, 1995 Registered: November 28, 1995 Last Renewal: November 28, 2005
28.	THERE'S SOMETHING IN IT FOR YOU	RN: 2358701 SN: 75623258	Renewed: June 13, 2010 Int'l Class:35 First Use: January, 1999 Filed: January 19, 1999 Application Published: August 24, 1999 Registered: June 13, 2000

			Last Renewal: June 13, 2010
29	VALPAK	RN: 3080040 SN: 76321646	Renewed: April 11, 2016 Int'l Class:16 First Use: December 26, 2001 Filed: October 4, 2001 Application Published: December 17, 2002 Registered: April 11, 2006 Last Renewal: April 11, 2016
30	VALPAK	RN: 2585359 SN: 76330798	Renewed: June 25, 2012 Int'l Class:35 First Use: October 3, 2001 Filed: October 29, 2001 Application Published: April 2, 2002 Registered: June 25, 2002 Last Renewal: June 25, 2012
31	VAL-PAK	RN: 1289322 SN: 73433076	Renewed: August 7, 2014 Int'l Class:35 First Use: August, 1968 Filed: July 5, 1983 Application Published: May 15, 1984 Registered: August 7, 1984 Last Renewal: August 7, 2014
32	VAL-PAK	RN: 2274521 SN: 75556616	Renewed: August 31, 2009 Int'l Class:35 First Use: November, 1995 Filed: September 22, 1998 Application Published: June 8, 1999 Registered: August 31, 1999 Last Renewal: August 31, 2009
33	VALPAK DEALS	RN: 3965522 SN: 85133305	Registered: May 24, 2011 Int'l Class:35 First Use: September 24, 2010 Filed: September 20, 2010 Application Published: March 8, 2011 Registered: May 24, 2011
34.	VALPAK SELECT	RN: 1884971 SN: 74523558	Renewed: March 21, 2005 Int'l Class: 16 First Use: July, 1993 Filed: May 11, 1994 Application Published December 27, 1994 Registered: March 21, 1995 Last Renewal: March 21, 2005
35	VALPAK SELECT	RN: 1885238 SN: 74527598	Renewed: March 21, 2005 Int'l Class:35 First Use: July, 1993 Filed: May 11, 1994 Application Published: December 27, 1994 Registered: March 21, 1995 Last Renewal: March 21, 2005
36	VALPAK UNIVERSITY	RN: 3113648	Renewed: July 11, 2016

		SN: 78359641	Int'l Class:41 First Use: April 1, 2002 Filed: January 29, 2004 Application Published: April 18, 2006 Registered: July 11, 2006 Last Renewal: July 11, 2016
37	VALPAK.COM	RN: 2504294 SN: 76180955	Renewed: November 6, 2011 Int'l Class:35 First Use: October 1, 1995 Filed: December 14, 2000 Application Published: August 14, 2001 Registered: November 6, 2001 Last Renewal: November 6, 2011
38	VALUE-PAK	RN: 1648295 SN: 73763656	Renewed: June 18, 2011 Int'l Class:35 First Use: August 22, 1988 Filed: November 14, 1988 Application Published: April 24, 1990 Registered: June 18, 1991 Last Renewal: June 18, 2011
39	VALUE-PAK	RN: 2461053 SN: 75806999	Renewed: June 19, 2011 Int'l Class:16 First Use: March, 1994 Filed: September 23, 1999 Application Published: March 27, 2001 Registered: June 19, 2001 Last Renewal: June 19, 2011
40	VPOFFICE	RN: 2312368 SN: 75395391	Renewed: January 25, 2010 Int'l Class: 09 First Use: November, 1995 Filed: November 25, 1997 Application Published: August 4, 1998 Registered: January 25, 2000 Last Renewal: January 25, 2010
41	WE DELIVER YOUR NEIGHBORHOOD	RN: 1981914 SN: 74516170	Renewed: June 25, 2006 Int'l Class:35 First Use: April 21, 1994 Filed: April 19, 1994 Application Published: April 2, 1996 Registered: June 25, 1996 Last Renewal: June 25, 2006
42		RN: 4448540 SN: 85618548	Registered December 10, 2013 Int'l Class:35 First Use: May 22, 2012 Filed: May 7, 2012 Application Published: March 19, 2013 Registered: December 10, 2013
48	<u>THERE'S SOMETHING IN IT FOR YOU</u>	RN: 3495907 RN: 2358701	Registered: September 2, 2008 Registered: June 13, 2000

49	VALPAK SELECTIONS	RN: 3657368 RN: 3707906	Registered: July 21, 2009 Registered: November 10, 2009
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