

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM858580

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kellogg North America Company		09/26/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kellogg North America Company LLC		
<b>Street Address:</b>	One Kellogg Square		
<b>City:</b>	Battle Creek		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49016		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 217</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6103791	ALL LEAF. NO BEEF.	
<b>Registration Number:</b>	3342618	AMERICA'S ORIGINAL VEGGIE BURGER	
<b>Registration Number:</b>	0619541		
<b>Registration Number:</b>	4507504	BREAKFASTS FOR BETTER DAYS	
<b>Serial Number:</b>	97657715	BUG BITES	
<b>Registration Number:</b>	5892520	CATICORN	
<b>Serial Number:</b>	97091443	CHEESY, CRUNCHY SATISFACTION	
<b>Registration Number:</b>	2274207	CHEEZ-IT	
<b>Registration Number:</b>	4624992	CHEEZ-IT	
<b>Serial Number:</b>	98012364	CHEEZ-IT	
<b>Registration Number:</b>	0151785	CHEEZ-IT	
<b>Registration Number:</b>	5951247	CHEEZ-IT BOWL	
<b>Serial Number:</b>	98090279	CHEEZ-IT CRUNCH	
<b>Registration Number:</b>	3845601	CHEEZ-IT DUOZ	
<b>Registration Number:</b>	4507408	CHEEZ-IT GROOVES	
<b>Registration Number:</b>	6783785	CHEEZ-IT PUFF'D	
<b>Registration Number:</b>	6667255		
<b>Registration Number:</b>	4205746	CHIC-KETTS	
<b>Registration Number:</b>	1839123	CHIK PATTIES	

CH \$5440.00 6103791

Property Type	Number	Word Mark
Registration Number:	3695635	CHIK PATTIES
Registration Number:	5711745	CHOCO KRISPIS
Registration Number:	0771189	CLUB
Registration Number:	3186737	COCOA KRISPIES
Registration Number:	2013039	CORNELIUS
Registration Number:	6667249	
Registration Number:	3730053	CRAZY GOOD
Registration Number:	3299511	CRUNCHMANIA
Registration Number:	6932266	DEFY YOUR CHEEZPECTATIONS
Registration Number:	2782906	EAT POSITIVE
Registration Number:	0692163	EGGO
Registration Number:	3359488	EGGO
Registration Number:	4392555	EGGO
Serial Number:	97933179	EGGO
Serial Number:	98012346	EGGO
Registration Number:	4549014	EGGO BITES
Registration Number:	1124989	ELF
Registration Number:	1038248	EXPORT SODAS
Serial Number:	97358299	EXTRA
Serial Number:	98175110	EXTRA
Registration Number:	3406392	FLIPSIDES
Registration Number:	4675443	FOLLOW YOUR NOSE
Registration Number:	0946426	FRIPATS
Registration Number:	0786518	FROOT LOOPS
Registration Number:	1536599	FROOT LOOPS
Registration Number:	4376736	FROOT LOOPS
Registration Number:	5879470	FROOT LOOPS
Registration Number:	7068638	FROOT LOOPS
Serial Number:	97783857	FROOT LOOPS
Serial Number:	97783945	FROOT LOOPS
Serial Number:	98012381	FROOT LOOPS
Registration Number:	6636397	FROOT LOOPS
Serial Number:	97489085	FROOT LOOPS COLOR MIX-UPS
Registration Number:	6913136	FROOT LOOPS WORLD
Registration Number:	4400397	FROSTED FLAKES
Registration Number:	7068447	FROSTED FLAKES
Serial Number:	97783932	FROSTED FLAKES
Serial Number:	98012340	FROSTED FLAKES

Property Type	Number	Word Mark
Registration Number:	6004342	FROSTED FLAKES
Registration Number:	1318448	FROSTED KRISPIES
Serial Number:	97091463	FRUIT HARVEST
Registration Number:	5336831	GALAXY ADVENTURE
Registration Number:	4058351	GARDEN VEGGIE
Registration Number:	1409666	GARDENBURGER
Registration Number:	2103410	GARDENBURGER
Registration Number:	4832546	GLUTEN FREE
Registration Number:	2483211	GRAB BAGS
Serial Number:	97848648	GREEN PLATE CLUB
Registration Number:	3720533	GRILLERS
Registration Number:	1066346	GRILLERS
Registration Number:	2938271	GRILLERS PRIME
Registration Number:	2976597	GRIPZ
Registration Number:	3052887	GRIPZ
Registration Number:	6190003	GROOVES
Registration Number:	5333007	GROOVES
Registration Number:	5905309	HAPPY INSIDE
Registration Number:	1467578	HARVEST MILL
Registration Number:	3711439	HI HO
Registration Number:	5728834	HI! HAPPY INSIDE
Registration Number:	6283984	INCOGMEATO
Registration Number:	6696350	JERKY
Registration Number:	1278007	K
Registration Number:	1279803	K
Registration Number:	3570046	K
Registration Number:	3694754	K
Registration Number:	3628661	K
Registration Number:	6328549	KELLOGG'S MASHUPS
Registration Number:	6177407	KELLOGG'S UNICORN CEREAL
Registration Number:	1278006	KELLOGG'S
Registration Number:	1727738	KELLOGG'S
Registration Number:	3454368	KELLOGG'S
Registration Number:	4485416	KELLOGG'S
Registration Number:	3604484	KELLOGG'S
Registration Number:	3482578	KELLOGG'S
Registration Number:	4536505	KELLOGG'S
Registration Number:	0821314	KELLOGG'S

Property Type	Number	Word Mark
Registration Number:	6718889	KELLOGG'S
Serial Number:	98012376	KELLOGG'S
Registration Number:	3322369	KELLOGG'S
Registration Number:	4446100	KELLOGG'S
Registration Number:	0147454	KELLOGG'S
Registration Number:	0115348	KELLOGG'S
Registration Number:	0147458	KELLOGG'S
Registration Number:	0398400	KELLOGG'S
Registration Number:	0707012	KELLOGG'S
Registration Number:	0828860	KELLOGG'S
Registration Number:	3445274	KELLOGG'S
Registration Number:	6701099	KELLOGG'S BETTER DAYS
Registration Number:	1411563	KELLOGG'S CORN FLAKES
Registration Number:	4182849	KELLOGG'S CORN FLAKES
Serial Number:	97393029	KELLOGG'S CRUNCHY NUT
Registration Number:	4520331	KELLOGG'S FAMILY REWARDS
Registration Number:	6328913	KELLOGG'S FEEDING READING
Registration Number:	1422158	KELLOGG'S FROSTED FLAKES
Registration Number:	4956833	KELLOGG'S ORIGINS
Serial Number:	90878960	KELLOGG'S PARTIKLES
Serial Number:	90554666	KELLOGG'S TIGER BITES
Registration Number:	1535620	KRISPIES
Registration Number:	1535276	KRISPIES TREATS
Registration Number:	3205056	KRISPY
Registration Number:	2310962	L 'EGGO MY EGGO
Registration Number:	6035603	LEAF JERKY
Registration Number:	2946170	LEANIES
Registration Number:	3419042	L'EGGO MY EGGO
Registration Number:	6919308	L'EGGO WITH EGGO
Registration Number:	0761704	LOOPS
Registration Number:	7124944	LOOPS
Registration Number:	6328007	MASHUPS
Registration Number:	3855050	MEAL STARTERS
Registration Number:	6435187	MENUVATION
Registration Number:	3121952	MIGHTY TINY
Registration Number:	6069550	MISSION TIGER
Registration Number:	3496395	MORNINGSTAR
Registration Number:	3890347	MORNINGSTAR FARMS

Property Type	Number	Word Mark
Registration Number:	0955308	MORNINGSTAR FARMS
Registration Number:	4989300	NUTRI GRAIN
Registration Number:	1255456	NUTRI-GRAIN
Registration Number:	1367960	NUTRI-GRAIN
Registration Number:	3389446	NUTRI-GRAIN
Registration Number:	5939259	OFF THE GRID
Registration Number:	5004179	OPEN FOR BREAKFAST
Registration Number:	5634197	OUR BEST IN EVERY BITE
Serial Number:	90823875	PARTIKLES
Registration Number:	6667254	
Registration Number:	4043452	POP-TART
Registration Number:	0791514	POP-TARTS
Registration Number:	1671971	POP-TARTS
Serial Number:	97795678	POP-TARTS
Serial Number:	98012351	POP-TARTS
Registration Number:	5821664	POP-TARTS
Registration Number:	4240604	POP-TARTS
Serial Number:	97862788	POP-TARTS CRUNCHY POPPERS
Serial Number:	97305128	PRINCE CHEDDWARD
Registration Number:	0823722	PRODUCT 19
Registration Number:	0820388	PROSAGE
Registration Number:	7063995	PUFF'D
Registration Number:	7140698	PURE ORGANIC
Registration Number:	6591279	
Registration Number:	7139755	
Registration Number:	1755588	RICE KRISPIES
Serial Number:	98012360	RICE KRISPIES
Registration Number:	0249993	RICE KRISPIES
Registration Number:	2223484	RICE KRISPIES TREATS
Registration Number:	2233186	RICE KRISPIES TREATS
Registration Number:	1806296	RICE KRISPIES TREATS
Registration Number:	6930857	RICE KRISPIES TREATS
Registration Number:	6793139	RICE KRISPIES TREATS SHEET
Registration Number:	3185643	RIGHT BITES
Registration Number:	3169692	RIP 'N' TIP
Registration Number:	1341183	
Registration Number:	4154215	
Registration Number:	5892492	SELLBUYX

Property Type	Number	Word Mark
Registration Number:	4342876	SNAP CRACKLE POP
Registration Number:	1659058	SNAP CRACKLE POP
Registration Number:	2338123	SNAP CRACKLE POP
Registration Number:	1143592	SNAP CRACKLE POP
Registration Number:	0563358	SNAP CRACKLE POP
Registration Number:	5716517	SNAP CRACKLE POPPERS
Registration Number:	3222184	SNAP! CRACKLE! POP!
Registration Number:	1038909	SNAP, CRACKLE, POP
Registration Number:	5771064	SNAP'D
Registration Number:	3886391	SPECIAL K
Registration Number:	3518241	SPECIAL K
Registration Number:	4501760	SPECIAL K
Registration Number:	1812139	SPECIAL K
Serial Number:	98012378	SPECIAL K
Registration Number:	3886392	SPECIAL K
Serial Number:	98189150	SPECIAL K BAR
Serial Number:	98189139	SPECIAL K CEREAL
Registration Number:	4440901	SPECIAL K NOURISH
Registration Number:	0881783	STRIPPLES
Registration Number:	0709731	SUNSHINE
Registration Number:	0832624	SUNSHINE
Registration Number:	0869070	SUNSHINE
Serial Number:	97203651	SUPERA TUS QUESPECTATIVAS
Registration Number:	1668701	THE ORIGINAL & BEST
Registration Number:	4206323	THEY'RE GR-R-REAT!
Registration Number:	1331096	THEY'RE GR-R-REAT!
Registration Number:	6191655	TIGER PAWS
Registration Number:	1601223	TOASTEDS
Registration Number:	4210081	TONY
Serial Number:	97879231	TONY
Registration Number:	1151162	TONY
Registration Number:	2013885	TONY
Registration Number:	2916395	TONY THE TIGER
Registration Number:	3187342	TOUCAN SAM
Registration Number:	1979527	
Registration Number:	4692578	
Registration Number:	3845253	TOWN HOUSE
Registration Number:	6206254	VEGGITIZERS

Property Type	Number	Word Mark
Registration Number:	2175161	VEGIMAX
Registration Number:	5985131	W.K. RESERVE
Registration Number:	0905611	WALDORF
Registration Number:	4183437	WHAM
Registration Number:	2306295	WORTHINGTON
Registration Number:	1296620	WORTHINGTON
Registration Number:	2380638	ZESTA
Registration Number:	4392675	ZUCARITAS

**CORRESPONDENCE DATA**

**Fax Number:** 7344184289  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 7344184288  
**Email:** trademark@honigman.com  
**Correspondent Name:** Julie E. Reitz  
**Address Line 1:** 39400 Woodward Avenue, Suite 101  
**Address Line 4:** Bloomfield Hills, MICHIGAN 48304

<b>ATTORNEY DOCKET NUMBER:</b>	200907-537842
<b>NAME OF SUBMITTER:</b>	Julie E. Reitz
<b>SIGNATURE:</b>	/Julie E. Reitz/
<b>DATE SIGNED:</b>	12/05/2023

**Total Attachments: 5**  
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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "KELLOGG NORTH AMERICA COMPANY" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "KELLOGG NORTH AMERICA COMPANY" TO "KELLOGG NORTH AMERICA COMPANY LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 2023, AT 8:49 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 2023 AT 9 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

2767428 8100V  
SR# 20233576197

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204240080  
Date: 09-26-23

**TRADEMARK**  
**REEL: 008278 FRAME: 0961**




# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "KELLOGG NORTH AMERICA COMPANY LLC" FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 2023, AT 8:49 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 2023 AT 9 O`CLOCK A.M.



Jeffrey W. Bullock, Secretary of State

2767428 8100V  
SR# 20233576197

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204240080  
Date: 09-26-23

**TRADEMARK**  
**REEL: 008278 FRAME: 0962**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY  
PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT  
OF  
KELLOGG NORTH AMERICA COMPANY

1. The jurisdiction where Kellogg North America Company (the "Corporation") was first formed is the State of Delaware.
2. The jurisdiction of the Corporation immediately prior to filing this Certificate of Conversion is the State of Delaware.
3. The date the Corporation was first formed is November 20, 2003.
4. The name of the Corporation immediately prior to filing this Certificate of Conversion is Kellogg North America Company.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Kellogg North America Company LLC.
6. The conversion is to become effective at 9:00am EST on September 26, 2023.

\* \* \* \* \*

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on the 26<sup>th</sup> day of September 2023.

KELLOGG NORTH AMERICA COMPANY,  
a Delaware corporation

By: DocuSigned by:  
Todd Haigh  
707EC746274C48E...  
Todd Haigh  
Vice President and Secretary

**CERTIFICATE OF FORMATION**  
**OF**  
**KELLOGG NORTH AMERICA COMPANY LLC**

This Certificate of Formation of Kellogg North America Company LLC (the “LLC”) has been duly executed and is being filed by the undersigned, as an authorized person, to form a limited liability company under the Delaware Limited Liability Act (6 Del. C. § 18-201, et. seq.).

FIRST. The name of the limited liability company formed hereby is: Kellogg North America Company LLC.

SECOND. The address of the registered office of the LLC in the State of Delaware is c/o Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County, Delaware 19801.

THIRD. The name and address of the registered agent for service of process on the LLC in the State of Delaware is: Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County, Delaware 19801. The name of its registered agent at such address is The Corporation Trust Company.

FOURTH: This filing is to become effective at 9:00am EST on September 26, 2023.

**IN WITNESS WHEREOF**, the undersigned has duly executed this Certificate of Formation as of this 26<sup>th</sup> day of September 2023.

By: /s/ Ken Wagner  
Ken Wagner  
Authorized Person