

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM860026

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LBC CREDIT AGENCY SERVICES, LLC		12/08/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FRIEDA'S, LLC		
<b>Street Address:</b>	1765 W. Penhall Way		
<b>City:</b>	Anaheim		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92801		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6902644	MAHANA	
<b>Registration Number:</b>	6776350	RAMBAS	
<b>Registration Number:</b>	6648219	QUICK FIRES	
<b>Registration Number:</b>	6648100	KAHUNA	
<b>Registration Number:</b>	6634678	NATURE'S SWEET TART	
<b>Registration Number:</b>	6634677	POPJOYS	
<b>Registration Number:</b>	6563788	FIRE DRAGONS	
<b>Registration Number:</b>	6495228	MIGHTY GOLD	
<b>Registration Number:</b>	6654399	TIKIS	
<b>Registration Number:</b>	6381846	HONEY DRAGONS	
<b>Registration Number:</b>	5065639	INSPIRE. TASTE. LOVE. FRIEDA'S	
<b>Registration Number:</b>	4176824	LOVE YOUR PRODUCE MANAGER	
<b>Registration Number:</b>	2280669	FRIEDA'S	
<b>Serial Number:</b>	97244230	SNOW DRAGONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$365.00 6902644

**Phone:** 212-728-8000  
**Email:** ipdept@willkie.com  
**Correspondent Name:** Matthew S. Makover  
**Address Line 1:** 787 Seventh Avenue  
**Address Line 4:** New York, NEW YORK 10019

**ATTORNEY DOCKET NUMBER:** 132662.00084

**NAME OF SUBMITTER:** Matthew S. Makover

**SIGNATURE:** /Matthew S. Makover/

**DATE SIGNED:** 12/11/2023

**Total Attachments: 3**

source=Trademark Release re payoff - Frieda\_s Executed#page1.tif

source=Trademark Release re payoff - Frieda\_s Executed#page2.tif

source=Trademark Release re payoff - Frieda\_s Executed#page3.tif

**RELEASE OF SECURITY INTERESTS IN TRADEMARKS**

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS ("Release") is made as of this 8th day of December, 2023, by LBC CREDIT AGENCY SERVICES, LLC, in its capacity as agent ("Agent"), in favor of FRIEDA'S, LLC, a Delaware limited liability company ("Grantor").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Agent hereby releases all liens and security interests granted by the Grantor in favor of Agent in the trademarks listed on Schedule A attached hereto pursuant to that certain Trademark Security Agreement, dated as of January 20, 2023, executed by the Grantor in favor of Agent and recorded with the United States Patent and Trademark Office on January 23, 2023 at Reel/Frame 7950/0749.

**[Signature Page Follows]**

IN WITNESS WHEREOF, Agent has caused this Release to be executed by its authorized officer as of the date of this Release.

**LBC CREDIT AGENCY SERVICES, LLC**, as Agent

By: 

Name: David E. Frainow

Title: Senior Vice President

## SCHEDULE A

### 1. REGISTERED TRADEMARKS

TRADEMARK	SERIAL NUMBER	REG. NUMBER	REG. DATE	OWNER
MAHANA	90728106	6902644	11/15/22	Frieda's, LLC
RAMBAS	90582011	6776350	06/28/22	Frieda's, LLC
QUICK FIRES	90376358	6648219	02/15/22	Frieda's, LLC
KAHUNA	90310733	6648100	02/15/22	Frieda's, LLC
NATURE'S SWEET TART	90310756	6634678	02/01/22	Frieda's, LLC
POPJOYS	90310745	6634677	02/01/22	Frieda's, LLC
FIRE DRAGONS	90011640	6563788	11/16/21	Frieda's, LLC
MIGHTY GOLD	90376342	6495228	09/21/21	Frieda's, LLC
TIKIS	88907918	6654399	02/22/22	Frieda's, LLC
HONEY DRAGONS	88907935	6381846	06/08/21	Frieda's, LLC
INSPIRE. TASTE. LOVE. FRIEDA'S	86756271	5065639	10/18/16	Frieda's, LLC
LOVE YOUR PRODUCE MANAGER	85311063	4176824	07/17/12	Frieda's, LLC
FRIEDA'S	75410755	2280669	09/28/99	Frieda's, LLC

### 2. TRADEMARK APPLICATIONS

TRADEMARK	SERIAL NUMBER	STATUS	OWNER
SNOW DRAGONS	97244230	Application filed 01/28/22	Frieda's, LLC