

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM869284

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2023

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
L'Oreal USA Creative, Inc.		12/20/2023	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	L'Oreal USA S/D, Inc.
Street Address:	10 Hudson Yards
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 95

Property Type	Number	Word Mark
Registration Number:	6866858	LINE LOUD
Registration Number:	3772964	LINE STILETTO
Registration Number:	3080852	LINE STYLIST
Registration Number:	4607189	LINER LOVE
Registration Number:	1651880	LINEWORKS
Registration Number:	4981694	LIQUID SUEDE
Registration Number:	3228873	LITE FLITE SHAVE CREAM
Registration Number:	5893176	LIVERPOOL
Registration Number:	5588257	LO-FI LIP MOUSSE
Registration Number:	1394589	LOGICS
Registration Number:	1466864	LOGICS
Registration Number:	3424499	LOGICS COLOR DNA SYSTEM
Registration Number:	2041253	LOGICS IMPRINTS
Registration Number:	4050751	LOTS OF LASHES
Registration Number:	5096774	LOVE BEAUTY FULLY
Registration Number:	7208838	LOVE BY ESSIE
Registration Number:	7214689	LOVE BY ESSIE
Registration Number:	5097067	LOVE CONTOURS ALL

CH \$2390.00 6866858

Property Type	Number	Word Mark
Registration Number:	7255673	LOVE DELIVERED BLACK MATERNAL HEALTH ADV
Registration Number:	5962686	LOVE LUST DISCO
Registration Number:	5434658	LOVE YOU SO MOCHI
Registration Number:	3336427	LUMISILK
Registration Number:	5317961	LUV OUT LOUD
Registration Number:	4119669	LUXEFFECTS
Registration Number:	6951423	M
Registration Number:	6986898	M
Registration Number:	5634433	MACHINIST
Registration Number:	5634378	MADE-FOR-ALL GENTLE BODY WASH
Registration Number:	0741715	MAGIC
Registration Number:	3076528	MAGIC
Registration Number:	4324960	MAGIC ELIXIR
Registration Number:	5566770	MAKEUP CREW
Registration Number:	5957361	MAKEUP ON THE WAY
Registration Number:	7183819	MANDELIC ACID + SUPERFOOD UNITY EXFOLIAN
Registration Number:	2900877	MANEUVER
Registration Number:	4089057	MARGUERITE'S MAGIC
Registration Number:	7020370	MASCARA CLOSIT
Registration Number:	5587568	MASTER BLUR
Registration Number:	5192679	MASTER BLUSH
Registration Number:	5383432	MASTER CHROME
Registration Number:	4740024	MASTER CONCEAL
Registration Number:	5459965	MASTER FAIRY HIGHLIGHT
Registration Number:	5476044	MASTER FIXER
Registration Number:	5932425	MASTER HOLOGRAPHIC
Registration Number:	4593625	MASTER KAJAL
Registration Number:	4151011	MASTER PRECISE
Registration Number:	5566411	MASTER PRECISE INK
Registration Number:	4952816	MASTER PRECISE SKINNY
Registration Number:	4739570	MASTER PRIME
Registration Number:	5224072	MASTERCAMO
Registration Number:	5587617	MASTERPRECISEALLDAY
Registration Number:	6743144	MATRIX
Registration Number:	2226310	MATRIX
Registration Number:	1569113	MATRIX
Registration Number:	5413335	MATRIX BIOLAGE REAL AUTHENTIC WHOLESOMER
Registration Number:	4725564	

Property Type	Number	Word Mark
Registration Number:	1936468	MAYBE SHE'S BORN WITH IT. MAYBE IT'S MAY
Registration Number:	0702694	MAYBELLINE
Registration Number:	1065615	MAYBELLINE
Registration Number:	2604568	MAYBELLINE
Registration Number:	2564526	MAYBELLINE
Registration Number:	6733072	V
Registration Number:	6521912	MAYBELLINE NEW YORK EXPRESS BROW
Registration Number:	5526393	MAYBELLINE NEW YORK LEMONADE CRAZE
Registration Number:	5586787	MAYBELLINE NOW
Registration Number:	6158273	MAYBELLINE ULTIMATTE
Registration Number:	4516936	MEET "MR. BONES"
Registration Number:	6853456	MEGA MOUSSE MASCARA
Registration Number:	4210911	MEGA PLUSH
Registration Number:	5475940	MEGAMASK
Registration Number:	5309181	MELT DOWN MAKEUP REMOVER
Registration Number:	6763316	MEMORYBOUNCE TECHNOLOGY
Registration Number:	6623421	METAL PLAY
Registration Number:	4540608	MICRO-BLUR
Registration Number:	5434592	MICRO-CONTOUR
Registration Number:	3037637	MICRO-OIL TECHNOLOGY
Registration Number:	5597291	MIDNIGHT CHAOS
Registration Number:	2635169	MIDNIGHT COWBOY
Registration Number:	5036496	MIDNIGHT RECOVERY
Serial Number:	98045703	LINE LOUD PLUMP
Serial Number:	97261798	MATRIX
Serial Number:	97260006	MAYBELLINE
Serial Number:	98158336	MAYBELLINE NEW YORK CLOUD-IT
Serial Number:	97669390	MAYBELLINE NEW YORK COLOR RAVE
Serial Number:	90854957	MAYBELLINE NEW YORK LIFTER
Serial Number:	97650144	MAYBELLINE NEW YORK MAKEUP DECODED
Serial Number:	97650143	MAYBELLINE NEW YORK MAKEUP DECODED
Serial Number:	90552863	MAYBELLINE NEW YORK SKIN
Serial Number:	90552864	MAYBELLINE NEW YORK SKIN
Serial Number:	97446825	MAYBELLINE NEW YORK STARKISSER
Serial Number:	97265701	MAYBELLINE NEW YORK SUNKISSER
Serial Number:	98310181	MAYBELLINE NEW YORK SUNKISSER HAZY MATTE
Serial Number:	90747335	M BEAUTY BUILDERS
Serial Number:	97654673	MELT N' GLOW

Property Type	Number	Word Mark
Serial Number:	97689535	META BLACK
CORRESPONDENCE DATA		
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2129844177	
Email:	lisa.gigliotti@loreal.com	
Correspondent Name:	Lisa M. Gigliotti	
Address Line 1:	10 Hudson Yards	
Address Line 4:	New York, NEW YORK 10001	
NAME OF SUBMITTER:	Lisa M. Gigliotti	
SIGNATURE:	/Lisa M. Gigliotti/	
DATE SIGNED:	01/18/2024	
Total Attachments: 3 source=CREATIVE MERGER#page1.tif source=CREATIVE MERGER#page2.tif source=CREATIVE MERGER#page3.tif		

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION, WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF "L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT 4:30 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3041133 8100M
SR# 20234290953

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204899644
Date: 12-22-23

TRADEMARK
REEL: 008320 FRAME: 0690

**STATE OF DELAWARE
CERTIFICATE OF OWNERSHIP
AND MERGER**

MERGING

L'ORÉAL USA CREATIVE, INC.

INTO

L'ORÉAL USA S/D, INC.

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

DOES HEREBY CERTIFY:

FIRST: That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8th day of December, 1992.

SECOND: That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10th day of May, 1999.

THIRD: That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14th day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.


FOURTH: That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

FIFTH: This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

(Signature Page Follows)

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15th day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

By: 
Name: Thomas Sarakatsannis
Title: Senior Vice President