

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM872391

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Transformation		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TELEVISA, S.A. DE C.V.		05/24/2021	Corporation: MEXICO
RECEIVING PARTY DATA			
Name:	TELEVISA, S. de R.L. de C.V.		
Street Address:	Av. Vasco de Quiroga 2000		
Internal Address:	Santa Fe, Alvaro Obregón		
City:	Ciudad de Mexico		
State/Country:	MEXICO		
Postal Code:	01210		
Entity Type:	Sociedad de Responsabilidad Limitada de Capital Variable: MEXICO		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	97091638	CREADORES UNIVERSITARIOS	
Serial Number:	97088513	EL GUANTAZO	
Serial Number:	97091498	LA MUDANZA	
Serial Number:	97090883	TLNOVELAS	
Registration Number:	5137896	EL COLOR DE LA PASIÓN	
Serial Number:	97088273	ALCANZAR UNA ESTRELLA	
Serial Number:	87085045	MUJERES DE NEGRO	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-857-6000		
Email:	TMDocket@afslaw.com		
Correspondent Name:	Ricardo P. Fischer - ArentFox Schiff LLP		
Address Line 1:	1717 K Street, NW		
Address Line 4:	Washington, D.C. 20006		
ATTORNEY DOCKET NUMBER:	038640.00000		
DOMESTIC REPRESENTATIVE			

OP \$190.00 97091638

Name:	Ricardo P. Fischer - ArentFox Schiff LLP
Address Line 1:	1717 K Street, NW
Address Line 4:	Washington, D.C. 20006
NAME OF SUBMITTER:	Ricardo P. Fischer - ArentFox Schiff LLP
SIGNATURE:	/Ricardo P. Fischer/
DATE SIGNED:	01/30/2024
Total Attachments: 7 source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page1.tif source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page2.tif source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page3.tif source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page4.tif source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page5.tif source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page6.tif source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page7.tif	

ESC. No. 28,609

LIBRO No. 690

PRIMER TESTIMONIO

DE LA ESCRITURA QUE CONTIENE: LA **PROTOCOLIZACIÓN DEL ACTA** de la Asamblea General Extraordinaria de Accionistas de la sociedad denominada: "**TELEVISA**", **Sociedad Anónima de Capital Variable**, celebrada en esta Ciudad, a las diez horas, con treinta minutos, del día **veinticuatro de mayo del año dos mil veintiuno**, en dicha asamblea se tomaron, entre otros acuerdos, el de: **TRANSFORMAR** el régimen jurídico de la sociedad, de Sociedad Anónima de Capital Variable al de **SOCIEDAD DE RESPONSABILIDAD LIMITADA DE CAPITAL VARIABLE** y **REFORMAR** en su totalidad su Estatuto Social -----
MEOL/ GEH/ MAAF





2021-0000022517

Fecha 2021-05-24 19:33

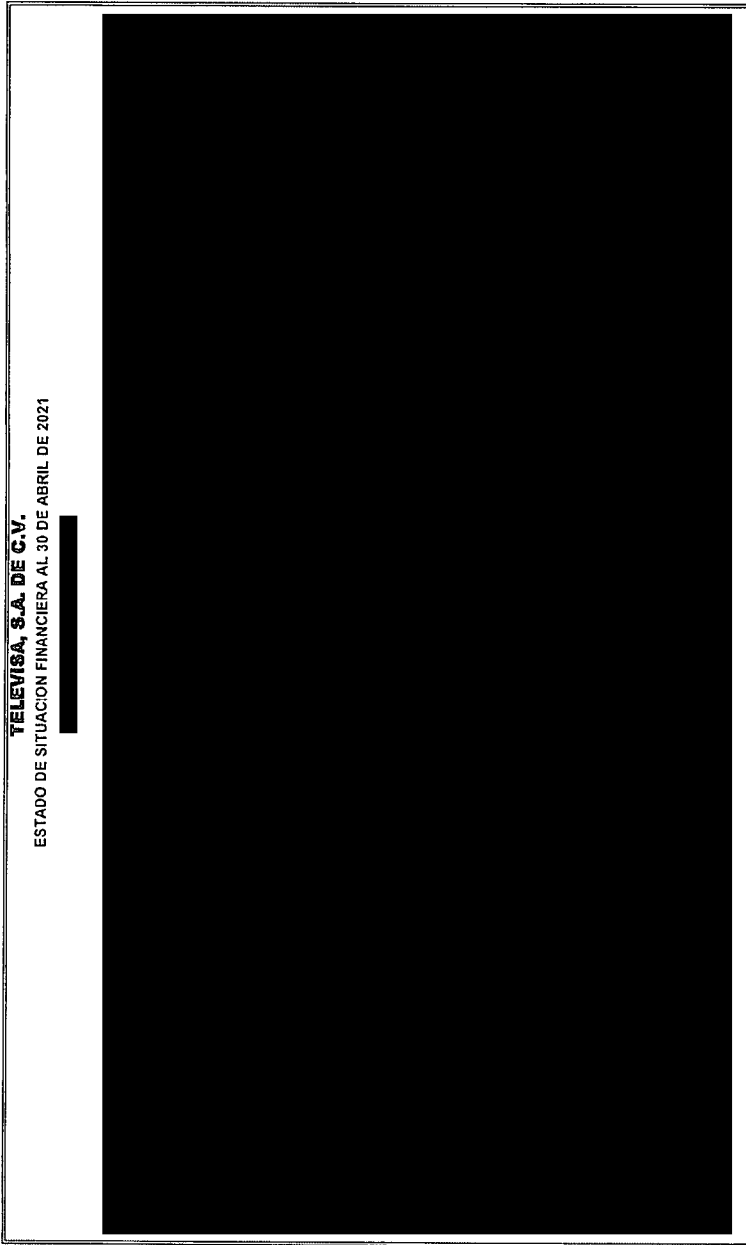
**ANEXO C
AVISO DE TRANSFORMACIÓN**

TELEVISA, S.A. DE C.V.
("TELEVISA", S. DE R.L. DE C.V.)
ACUERDO DE TRANSFORMACIÓN

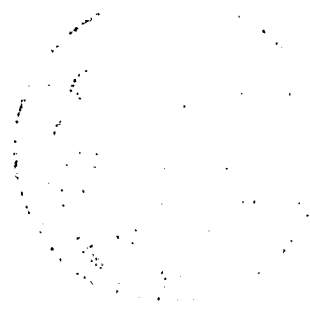
En cumplimiento a lo dispuesto por los artículos 223 y 228 de la Ley General de Sociedades Mercantiles ("LGSM"), se comunica que, mediante asamblea general extraordinaria de accionistas de TELEVISIA, S.A. DE C.V. (la "Sociedad"), celebrada el 24 de mayo de 2021 (la "Asamblea"), se adoptaron, entre otros acuerdos, los siguientes:


1. La transformación de la Sociedad del régimen jurídico de "sociedad anónima" al de "sociedad de responsabilidad limitada", manteniéndose la modalidad de capital variable y, en consecuencia, quedar denominada como "TELEVISA", seguida por las palabras "SOCIEDAD DE RESPONSABILIDAD LIMITADA DE CAPITAL VARIABLE", o por su abreviatura "S. de R.L. de C.V." (la "Transformación").
2. Llevar a cabo la Transformación con base en las cifras que refleja el balance general de la Sociedad al 30 de abril de 2021, mismo que se adjunta al presente aviso.
3. Que la Transformación surta plenos efectos entre la Sociedad y sus accionistas, a partir de la fecha de la Asamblea y frente a terceros en términos de lo dispuesto por el artículo 224 de la LGSM.
4. La reforma integral de estatutos sociales.

Por: Liliana Martínez Vela
Cargo: Apoderada



TELEVISA, S.A. DE C.V.
ESTADO DE SITUACION FINANCIERA AL 30 DE ABRIL DE 2021




C.P.C. Eudardo Pérez Pérez
Coordinador de Contraloría Corporativa de
Grupo Televisa, S. A. B. y sus subsidiarias.

DEED: No. 28,609

BOOK No. 690

FIRST TESTIMONY

OF THE DEED CONTAINING: THE **PROTOCOLIZATION OF THE MINUTES** of the Extraordinary General Shareholders' Meeting of the corporation named "**TELEVISA**", **Variable Capital Corporation**, held in this City, at ten-thirty in the morning, on the twenty-fourth day of May in the year two thousand twenty-one. Among other resolutions adopted at said meeting was the decision to: **TRANSFORM** the legal structure of the corporation from a Variable Capital Corporation to a **Limited Liability Variable Capital Company**, and to **AMEND** its Corporate Bylaws in their entirety.-----
MEOL / GEH/ MAAF

[BARCODE]



A. DE C.V.

o de Transformación

2021-0000022517

Date 05-24-2021 19:33

**ANNEX C
NOTICE OF TRANSFORMATION**

TELEVISA, S.A. DE C.V.
("TELEVISA", S. DE R.L. DE C.V.)
TRANSFORMATION AGREEMENT


In compliance with the provisions of Articles 223 and 228 of the General Law on Commercial Companies ("LGSM"), it is hereby informed that, by means of an extraordinary general meeting of shareholders of TELEVISA, S.A. DE C.V. (the "Company"), held on May 24, 2021 (the "Assembly"), the following resolutions were adopted, among others:

1. The transformation of the Company from the legal regime of a "sociedad anónima" (joint-stock company) to a "sociedad de responsabilidad limitada" (limited liability company), while maintaining the variable capital modality, and, consequently, being renamed "TELEVISA", followed by the phrase "SOCIEDAD DE RESPONSABILIDAD LIMITADA DE CAPITAL VARIABLE", or its abbreviation "S. de R.L. de C.V." (the "Transformation").
2. Implement the Transformation based on the figures reflected in the Company's balance sheet as of April 30, 2021, which is attached to this notice.
3. That the Transformation will be fully effective between the Company and its shareholders from the date of the Assembly and applicable to third parties in accordance with the provisions of Article 224 of the LGSM.
4. The comprehensive amendment of the corporate bylaws.

By: Lilibiana Martinez Vela
Position: Attorney-in-Fact

TELEVISA, S.A. DE C.V.
FINANCIAL POSITION STATEMENT AS OF APRIL 30, 2021

REDACTED


C.P.C. Eduardo Pérez Pérez

Coordinator of Corporate Controllership
for Grupo Televisa, S. A. B. and its
Subsidiaries

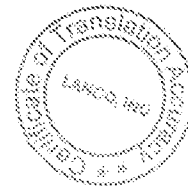


January 2, 2024

CERTIFICATION OF TRANSLATION ACCURACY

TRANSLATION OF: 20210524/TELEVISA S. DE R.L. DE C.V. - ENTITY CHANGE
FROM SPANISH **TO** ENGLISH

Lango Legal, a professional translation services agency, hereby certify that the above-mentioned file has been translated by an experienced, qualified, and competent professional translator who is fluent in the above-mentioned language pair. Lango Legal hereby certify that in our best judgment, the translated text reflects the content, meaning, and style of the source text, and constitutes in every respect a complete and accurate translation of the source text.



Sarah Dunham | Translation Program Director

(213) 444-5373 | [Email](mailto:info@lango.co) | www.lango.co