

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM872463

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ljulja Beauty Inc.		01/30/2024	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A.		
Street Address:	10 S. Dearborn, Floor L2, IL1-1145		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Serial Number:	98022210	BLUSH VEIL	
Serial Number:	90691936	BROW BLOWOUT	
Serial Number:	98132948	LIFT & LOCK	
Serial Number:	88308668	MAKEUP BY MARIO	
Serial Number:	90026849	MAKEUP BY MARIO PRO	
Serial Number:	98136173	MAKEUP BY MARIO PRO	
Serial Number:	97066056	MARIO'S LIP LIFT	
Serial Number:	98081820	MARIO'S LIP LIFT	
Serial Number:	90544389	MASTER BLADE	
Serial Number:	88864719	MASTER CRYSTAL REFLECTOR	
Serial Number:	90544411	MASTER HOLD	
Serial Number:	87322668	MASTER MATTES	
Serial Number:	88864360	MASTER MATTES BRIGHTENING PENCIL	
Serial Number:	88864299	MASTER MATTES LIQUID LINER	
Serial Number:	88864626	MASTER METAL MANIPULATOR	
Serial Number:	87322683	MASTER METALLICS	
Serial Number:	88364454	MASTER METALS	
Serial Number:	88864526	MASTER PIGMENT	
Serial Number:	88864565	MASTER PIGMENT PRO	

CH \$765.00 98022210

Property Type	Number	Word Mark
Serial Number:	88864227	MASTER SECRET GLOW
Serial Number:	97852984	MOISTUREGLOW
Serial Number:	97679867	MOISTUREGRIP
Serial Number:	97679905	REWARDS BY MARIO
Serial Number:	98022023	SOFT POP
Serial Number:	90380511	SOFT SCULPT
Serial Number:	97023892	SOFTSCULPT TRANSFORMING SKIN ENHANCER
Serial Number:	97023851	SOFTSCULPT TRANSFORMING SKIN PERFECTOR
Serial Number:	97865675	SUPERSATIN
Serial Number:	97295398	SURREALSKIN
Serial Number:	90758234	ULTRA SUEDE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: kareem.ansley@blankrome.com

Correspondent Name: KAREEM ANSLEY

Address Line 1: BLANK ROME LLP

Address Line 2: 717 TEXAS AVENUE, SUITE 1400

Address Line 4: HOUSTON, TEXAS 77002

ATTORNEY DOCKET NUMBER:	130735-01027
NAME OF SUBMITTER:	Kareem Ansley
SIGNATURE:	/Kareem Ansley/
DATE SIGNED:	01/30/2024

Total Attachments: 6

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**CONFIRMATORY GRANT OF
SECURITY INTEREST IN TRADEMARKS**

January 30, 2024

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Pledge and Security Agreement dated as of January 26, 2024 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Security Agreement") and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors") and JPMorgan Chase Bank, N.A., as administrative agent (in such capacity, together with its successors and assigns in such capacity, the "Administrative Agent") for the Secured Parties referenced therein, each undersigned Grantor has granted a continuing security interest in and continuing lien upon the Trademarks and pending Trademark applications (including all related IP Ancillary Rights) shown on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties. Capitalized terms used herein and not otherwise defined have the meanings given thereto in the Security Agreement.

Each of the undersigned Grantors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge, confirm and agree that the security interest in the foregoing Trademarks and Trademark applications (including all related IP Ancillary Rights) (a) may only be terminated in accordance with the terms of the Security Agreement and (b) is not to be construed as an assignment of any Trademark or Trademark application.


Each Grantor hereby authorizes and requests the United States Patent and Trademark Office to record this Confirmatory of Grant of Security Interest in Trademarks.

This Confirmatory Grant of Security Interest in Trademarks shall be governed by and construed in accordance with the internal laws of the State of New York, but giving effect to federal laws applicable to national banks.

[Signature Pages Follow]

Very truly yours,

LJULJA BEAUTY INC., as a Grantor

By: 
Name: Tony Gajewski
Title: Chief Financial Officer

[Signature Page to Confirmatory Grant of Security Interest in Trademarks]

[Signatures Continued from Previous Page]

Acknowledged and Accepted:

JPMORGAN CHASE BANK, N.A.,
as Administrative Agent

By: 

Name: Ronald Banks

Title: Authorized Officer

[Signature Page to Confirmatory Grant of Security Interest in Trademarks]

TRADEMARK
REEL: 008332 FRAME: 0463

SCHEDULE 1**UNITED STATES TRADEMARK REGISTRATIONS AND PENDING APPLICATIONS**

Mark	App. No	Reg. No.	Reg. Date	Status	Owner
BLUSH VEIL	98022210			Published	Ljulja Beauty Inc.
BROW BLOWOUT	90691936			Published	Ljulja Beauty Inc.
LIFT & LOCK	98132948			Pending	Ljulja Beauty Inc.
MAKEUP BY MARIO	88308668	6222626	December 15, 2020	Registered	Ljulja Beauty Inc.
MAKEUP BY MARIO PRO	90026849			Published	Ljulja Beauty Inc.
MAKEUP BY MARIO PRO	98136173			Pending	Ljulja Beauty Inc.
MARIO'S LIP LIFT	97066056			Pending	Ljulja Beauty Inc.
MARIO'S LIP LIFT	98081820			Published	Ljulja Beauty Inc.
MASTER BLADE	90544389	6674039	March 15, 2022	Registered	Ljulja Beauty Inc.
MASTER CRYSTAL REFLECTOR	88864719	6223782	December 15, 2020	Registered	Ljulja Beauty Inc.

Mark	App. No	Reg. No.	Reg. Date	Status	Owner
MASTER HOLD	90544411	6668630	March 8, 2022	Registered	Ljulja Beauty Inc.
MASTER MATTES	87322668	6190084	November 3, 2020	Registered	Ljulja Beauty Inc.
MASTER MATTES BRIGHTENING PENCIL	88864360	6247448	January 12, 2021	Registered	Ljulja Beauty Inc.
MASTER MATTES LIQUID LINER	88864299	6247447	January 12, 2021	Registered	Ljulja Beauty Inc.
MASTER METAL MANIPULATOR	88864626	6247450	January 12, 2021	Registered	Ljulja Beauty Inc.
MASTER METALLICS	87322683	6190085	November 3, 2020	Registered	Ljulja Beauty Inc.
MASTER METALS	88364454	6217413	December 8, 2020	Registered	Ljulja Beauty Inc.
MASTER PIGMENT	88864526	6336537	April 27, 2021	Registered	Ljulja Beauty Inc.
MASTER PIGMENT PRO	88864565	6247449	January 12, 2021	Registered	Ljulja Beauty Inc.
MASTER SECRET GLOW	88864227	6247446	January 12, 2021	Registered	Ljulja Beauty Inc.
MOISTUREGLOW	97852984			Published	Ljulja Beauty Inc.

Mark	App. No	Reg. No.	Reg. Date	Status	Owner
MOISTUREGRIP	97679867			Published	Ljulja Beauty Inc.
REWARDS BY MARIO	97679905			Published	Ljulja Beauty Inc.
SOFT POP	98022023			Published	Ljulja Beauty Inc.
SOFT SCULPT	90380511	6472952	August 31, 2021	Registered	Ljulja Beauty Inc.
SOFTSCULPT TRANSFORMING SKIN ENHANCER	97023892	694672	January 10, 2023	Registered	Ljulja Beauty Inc.
SOFTSCULPT TRANSFORMING SKIN PERFECTOR	97023851	7134164	August 8, 2023	Registered	Ljulja Beauty Inc.
SUPERSATIN	97865675			Published	Ljulja Beauty Inc.
SURREALSKIN	97295398			Pending	Ljulja Beauty Inc.
ULTRA SUEDE	90758234	6668710	March 8, 2022	Registered	Ljulja Beauty Inc.