

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TM158285

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
UAMG CONTENT, LLC		01/27/2024	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	AMAZON TECHNOLOGIES, INC.		
<b>Street Address:</b>	410 Terry Avenue North		
<b>City:</b>	Seattle		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98109		
<b>Entity Type:</b>	Corporation: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	7316874	RING NATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2142000853		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2146515230		
<b>Email:</b>	laura.johnson@haynesboone.com, ipdocketing@haynesboone.com		
<b>Correspondent Name:</b>	Laura K. Johnson		
<b>Address Line 1:</b>	2801 N. Harwood Street, Suite 2300		
<b>Address Line 4:</b>	Dallas, TEXAS 75230		
<b>ATTORNEY DOCKET NUMBER:</b>	60557.05749US01		
<b>NAME OF SUBMITTER:</b>	LAURA JOHNSON		
<b>SIGNATURE:</b>	LAURA JOHNSON		
<b>DATE SIGNED:</b>	02/28/2024		
<b>Total Attachments: 1</b>			
source=Assignment - RING NATION (from UAMG Content LLC to ATI) 4881-3602-6281_1.docx#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of the January 27, 2024 (the "Effective Date"), by and between UAMG CONTENT, LLC, a California limited liability company having an address at 245 N. Beverly Drive, Beverly Hills, California 90210 ("Assignor"), and AMAZON TECHNOLOGIES, INC., a Nevada corporation having an address at 410 Terry Avenue North, Seattle, Washington 98109 ("Assignee").

WHEREAS, Assignor is the owner of United States Trademark Registration No. 7,316,874 for the mark RING NATION which covers "Entertainment services in the nature of an on-going reality television series," in Class 41 (the "Mark");


WHEREAS, Assignee desires to acquire the Mark and Assignor is willing to assign the Mark to Assignee pursuant to the terms of this Assignment.

NOW, THEREFORE, in consideration of \$10.00, the mutual covenants of the parties, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby assigns, transfers, and conveys to Assignee all of Assignor's right, title, and interest in and to the Mark, in the United States and worldwide, including the right to sue for past, present and future infringements, together with the goodwill associated with the Mark and all rights of priority and protection of interests therein.
2. Further Assurances. Assignor shall execute and deliver to Assignee such other documents and assignments as may be necessary to consummate or implement this Assignment. Assignee shall be responsible for recording this Assignment with the United States Patent and Trademark Office.
3. Binding Effect. This Assignment shall be binding upon and shall inure to the benefit of the Assignor and Assignee, and their respective successors and assigns.
4. Counterparts. This Assignment may be executed in any number of original or electronic counterparts, each of which when so executed and delivered shall be an original, but all of which together shall constitute one instrument.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the Effective Date.

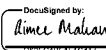
UAMG CONTENT, LLC  
(Assignor)

By:  \_\_\_\_\_

Name: R. Holland Campbell

Title: Executive Vice President

AMAZON TECHNOLOGIES, INC.  
(Assignee)

By:  \_\_\_\_\_

Name: Aimee Mahan

Title: Assistant Secretary