

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM181803

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SUPPLEMENT NO. 3 TO INTELLECTUAL PROPERTY SECURITY AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
360INSIGHTS (USA) LTD.		03/08/2024	Corporation: DELAWARE
RECEIVING PARTY DATA			
Company Name:	JPMORGAN CHASE BANK, N.A.		
Street Address:	383 MADISON AVENUE, 22ND FLOOR		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	98064737	HOW IT ALL MAKES SENSE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023704750		
Email:	agency@coagencyglobal.com		
Correspondent Name:	Joanna McCall		
Address Line 1:	1025 Connecticut Ave NW, Suite 712		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	2295410 JM		
NAME OF SUBMITTER:	Andrew Hackett		
SIGNATURE:	Andrew Hackett		
DATE SIGNED:	03/08/2024		
Total Attachments: 3			
source=JPM._360Insights-_Supplement_No._3_to_Intellectual_Property_Security_Agreement_(2.2024).doc#page1.tif			
source=JPM._360Insights-_Supplement_No._3_to_Intellectual_Property_Security_Agreement_(2.2024).doc#page2.tif			
source=JPM._360Insights-_Supplement_No._3_to_Intellectual_Property_Security_Agreement_(2.2024).doc#page3.tif			

OP \$40.00.00 98064737

SUPPLEMENT NO. 3 TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Supplement No. 3 to Intellectual Property Security Agreement (this “Supplement”) is made as of the 8th day of March 2024, by and between 360INSIGHTS (USA) LTD., a Delaware corporation and the other Loan Parties (as defined in the Credit Agreement) (each and together, jointly and severally, “Grantor”), in favor of JPMORGAN CHASE BANK, N.A. (“Lender”).

WHEREAS, the Grantor executed and delivered an Intellectual Property Security Agreement dated as of March 2, 2022, as supplemented by that certain Supplement No. 1 to Intellectual Property Security Agreement dated as of June 2, 2023, as further supplemented by that certain Supplement No. 1 to Intellectual Property Security Agreement dated as of December 31, 2023 (as amended and of record from time to time hereinafter, the “Agreement”) in favor of the Lender, pursuant to which the Grantor granted a security interest in certain Copyrights, Trademarks, Patents and Mask Works (collectively, the “Intellectual Property Collateral”). Capitalized terms not otherwise defined herein shall have the meaning set forth in the Agreement;

WHEREAS, the Agreement was recorded on March 2, 2022, at Reel 7468 Frame 0581 and on June 7, at Reel 8090 Frame 0355 in the Patent division of the U.S. Patent and Trademark Office;

WHEREAS the Grantor desires to confirm the grant of a security interest in certain additional Intellectual Property Collateral in favor of the Lender.

NOW, THEREFORE, in consideration of the mutual covenants herein contained and benefits to be derived herefrom, it is hereby agreed as follows:

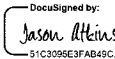
1. Definitions. All capitalized terms herein and not otherwise defined shall have the same meaning herein as in the Agreement.
2. Supplement to Trademarks Exhibit C. Trademarks Exhibit C to the Agreement is hereby supplemented, but not replaced, by Trademarks Exhibit C-1 annexed hereto.
3. Miscellaneous:
 - a. Except as provided herein, all terms and conditions of the Agreement remain in full force and effect.
 - b. This Supplement covers the entire understanding of the parties with respect to the matters set forth herein and supersedes all prior discussions and negotiations hereon.

[signature pages follow]

IN WITNESS WHEREOF, the undersigned has executed this Supplement as of the date first written above.

GRANTOR:

360INSIGHTS (USA) LTD.

By:  _____
Name: Jason Atkins
Title: CEO

TRADEMARKS

EXHIBIT C-1

<u>Description</u>	<u>Serial Application Number</u>	<u>Application Date</u>
How It All Makes Sense	98064737	June 29, 2023