

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI136146

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BMO Bank, N.A.	FORMERLY 9248.1	03/15/2024	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Company Name:	Augeo Consumer Engagement Services, LLC		
Street Address:	2711 Centerville Road, Suite 400		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3663446	DREAM POINTS	
Registration Number:	4017353	PERKS POINTS MALL	
Registration Number:	4015825	IDENTITY EASE	
Registration Number:	4152626	SWYPE	
Registration Number:	3663549	DREAM POINTS	
CORRESPONDENCE DATA			
Fax Number:	6126046800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6126046394		
Email:	mmiller@winthrop.com		
Correspondent Name:	Megan M. Miller Esq.		
Address Line 1:	225 South 6th Street, Suite 3500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	9248.1		
NAME OF SUBMITTER:	Megan Miller		
SIGNATURE:	Megan Miller		
DATE SIGNED:	04/01/2024		

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Total Attachments: 3

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RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

This RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST (“Release”) is made and effective as of March 15, 2024, and is granted by **BMO Bank, N.A.**, a national banking association formerly known as BMO Harris Bank N.A. (“Collateral Agent”), who is party to the Pledge and Security Agreement (as defined below) and the related Intellectual Property Security Agreement (as defined below) in favor of **Augeo Consumer Engagement Services, LLC**, a Delaware limited liability company (“Augeo Consumer Engagement Services”) and **Rewardsnow, Inc.**, a Delaware Corporation (“Rewardsnow”, and together with Augeo Consumer Engagement Services, collectively, the “Grantors”):

WHEREAS, in connection with the Pledge and Security Agreement dated September 25, 2018 (the “Pledge and Security Agreement”), Grantors and Collateral Agent entered into that certain Intellectual Property Security Agreement dated September 25, 2018 (the “Intellectual Property Security Agreement”) pursuant to which Grantors granted and pledged to Collateral Agent a security interest in Grantors’ rights, title and interest in and to the Collateral (as defined in the Intellectual Property Security Agreement) including, without limitation, (a) all of its Trademarks (as defined in the Security Agreement) including, without limitation, those referred to in the attached Exhibit A, which was recorded with the U.S. Patent and Trademark Office (“USPTO”) on September 25, 2018 at Reel 6473, Frame 0223; (b) all renewals of the foregoing; (c) all goodwill of the business connected with the use of, and symbolized by, each Trademark; and (d) all Proceeds (as defined in the Intellectual Property Security Agreement and/or Pledge and Security Agreement) of the foregoing; and

WHEREAS, Augeo Consumer Engagement Services assigned all of their rights, title and interest in and to the Collateral to Rapid Reward Fulfillment, LLC, a Delaware limited liability company, pursuant to that certain Trademark Assignment dated as of August 26, 2021 and recorded January 28, 2022 as Document No. 900672859; and

WHEREAS, the obligations secured by said security interest have been paid in full or otherwise satisfied; and

WHEREAS, Collateral Agent has agreed to terminate and release its security interest and all of its right, title and interest in the Collateral (as defined below), as herein provided.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Collateral Agent hereby states as follows:

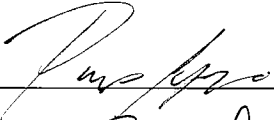
Collateral Agent hereby releases and terminates, without recourse, representation or warranty, any and all of its interest that it has pursuant to the Intellectual Property Security Agreement and/or the Pledge and Security Agreement in any and all right, title and interest of the Grantors and releases and, if applicable pledges and grants back, to the Grantors any and all right, title and interest that Collateral Agent may have in and to the Collateral including, without limitation, any trademark and servicemark rights, whether registered or not, associated applications and registration, and the entire goodwill of the business connected with the use of, and symbolized by, each such trademark and servicemark and in connection with any of the foregoing, any and all licenses, claims for damages, income, royalties and proceeds at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof. Collateral Agent authorizes the recording officer in the USPTO to cancel and release these security interests of record.

[SIGNATURE ON NEXT PAGE]

TRADEMARK
REEL: 008386 FRAME: 0210

IN WITNESS WHEREOF, Collateral Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

BMO Bank, N.A., a national banking association

By: 

Print Name: Philip Santoliga

Print Title: Managing Director

EXHIBIT A

TRADEMARKS

Owner	Trademark	Reg./Serial No.	Jurisdiction
RewardsNOW, Inc.	REWARDSNOW!	2248813; 75/344,752	U.S.
RewardsNOW, Inc.	ERN	4115648; 85/064,124	U.S.
Augeo Consumer Engagement Services, LLC	DREAM POINTS	3663446; 77/657,607	U.S.
Augeo Consumer Engagement Services, LLC	DREAM POINTS	3663549; 77/659,028	U.S.
Augeo Consumer Engagement Services, LLC	PERKS POINTS MALL	4017353; 85/151,749	U.S.
Augeo Consumer Engagement Services, LLC	IDENTITY EASE	4015825; 85/229,622	U.S.
Augeo Consumer Engagement Services, LLC	SWYPE	4152626; 85/229,626	U.S.

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