

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI181697

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Grant of right and option to purchase trademark.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
D P I Imports, Inc.		12/28/2023	Corporation: NEW YORK
RECEIVING PARTY DATA			
Company Name:	Appaman, Inc.		
Street Address:	45 Third Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11231		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4662822	APPAMAN FINE TAILORING	
Registration Number:	3479724	APPAMAN	
Registration Number:	3479762	APPAMAN	
CORRESPONDENCE DATA			
Fax Number:	2154956600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2154956500		
Email:	dfiore@regerlaw.com,ndickerman@regerlaw.com		
Correspondent Name:	Mr. Daniel L. Fiore		
Address Line 1:	Cira Centre, 13th Floor		
Address Line 2:	2929 Arch Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104		
NAME OF SUBMITTER:	NATALIE DICKERMAN		
SIGNATURE:	NATALIE DICKERMAN		
DATE SIGNED:	05/17/2024		
Total Attachments: 6			
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MEMORANDUM OF RIGHTS

This MEMORANDUM OF RIGHTS (this "Memorandum"), dated as of April 18, 2024 is by and among (i) David Peyser Sportswear, Inc., a New York corporation ("DPS"); (ii) DPI Imports, Inc., a New York corporation and wholly owned subsidiary of DPS ("DPI Imports" and together with DPS, the "Buyer"); (iii) Appaman Inc., a New York corporation (the "Company"); and (iv) Harald Husum the sole stockholder of the Company (the "Owner" and together with the Company, the "Seller Parties"). Each of the Seller Parties and Buyer is referred to herein as a "Party" and, collectively, as the "Parties". Buyer and Seller Parties hereby acknowledge the following:

1. Asset Purchase Agreement. Buyer and Seller Parties entered into a certain Asset Purchase Agreement dated as of December 28, 2023 (the "Agreement") whereby Buyer purchased from Seller Parties the Purchased Assets, including the registered trademarks (the "Marks" identified on the attached Schedule 1). Each capitalized term used but not otherwise defined herein shall have the meaning set forth in the Agreement.
2. Option to Repurchase. Pursuant to Section 2.6(d) of the Agreement and solely until the Deferred Purchase Price is paid in full, Seller Parties shall have the right and option, in their sole and absolute discretion, to purchase back from Buyer, and Buyer shall have the obligation to sell back to Seller Parties, some or all of the Marks as Seller Parties may designate, free and clear of all liabilities and liens.
3. Notices. Notices shall be given to the parties to the Parties in writing by certified mail, return receipt requested at the following addresses:

If to Seller: Harald Husum
45 Third Street
Brooklyn, NY 11231

with a copy to: Reger Rizzo & Darnall LLP
Cira Centre, 13th Floor
2929 Arch Street
Philadelphia, PA 19104
Attention: Daniel L. Fiore, Esq.

If to Buyer: David Peyser Sportswear, Inc.
90 Spence Street
Bay Shore, NY 11706
Attention: Eliot Peyser, CEO

with a copy to: Foley Hoag LLP
1301 Avenue of the Americas
New York, New York 10019
Attention: Shane J. Safer, Esq.

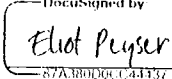
4. Conflicts. This Memorandum is intended only for recording purposes to provide notice of certain terms and conditions contained in the Agreement and is not to be construed as a complete summary of the terms and conditions thereof. This Memorandum is subject to the Agreement and any amendments and modifications thereto. The terms and provisions of the Agreement are incorporated in this Memorandum by reference. In the event of any conflict between this Memorandum and the Agreement, the provisions of the Agreement, and its amendments shall control.
5. Counterparts. This Memorandum may be executed in multiple counterparts, each of which shall be deemed an original and all of which when taken together shall constitute one and the same document.

[SIGNATURE PAGE FOLLOWS]

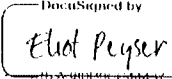
IN WITNESS WHEREOF, the parties hereto have executed this Memorandum as of the date first above written.

BUYER:

DAVID PEYSER SPORTSWEAR, INC.

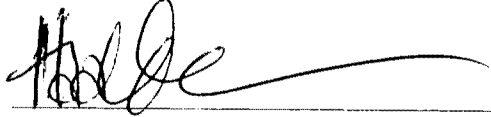
By: 
Name: Eliot Peyser
Title: Chief Executive Officer

DPI IMPORTS, INC.


By: 
Name: Eliot Peyser
Title: Chief Executive Officer

COMPANY:

APPAMAN INC.

By: 
Name: Harald Husum
Title: President

OWNER:


HARALD HUSUM

SCHEDULE 1

ASSIGNED TRADEMARKS



Canada

Application #: 1459158
Application Date: 11/13/2009
Registration #: TMA786771
Registration Date: 1/10/2011
Deadline Date: 1/10/2026
Mark: Design
Owner: Appaman Inc.

China

Application Date: 9/3/2020
Registration #: 8563810
Deadline Date: 8/13/2031
Mark: Design
Owner: Appaman Inc.

European Union

Application #: 008696502
Application Date: 11/18/2009
Registration #: 008696502
Registration Date: 3/25/2010
Deadline Date: 11/18/2029
Mark: Figurative
Owner: Appaman Inc.

Hong Kong

Application #: 8563810
Application Date: 8/10/2010
Registration #: 301685746
Registration Date: 1/13/2011
Mark: Ordinary
Owner: Appaman Inc.

Application #: 018903891
Application Date: 07/20/2023
Registration #: 018903891
Registration Date: 11/03/2023
Deadline Date: 07/20/2033
Mark: Figurative
Owner: Appaman Inc.

Japan

Application #: 2009-082528
Application Date: 10/30/2009
Registration #: 5404768
Registration Date: 4/8/2011
Deadline Date: 4/8/2026
Mark: Design Trademark
Owner: Appaman Inc.

South Korea

Application #: 40-2011-14801
Application Date: 3/23/2011
Registration #: 40-09134900000
Registration Date: 4/2/2012
Deadline Date: 4/2/2032
Mark: Word and Design Trademark
Owner: Appaman Inc.

Application #: 40-2012-0035262
Application Date: 06/01/2012
Registration #: 40-10005290000
Registration Date: 10/11/2013
Deadline Date: 10/11/2033
Mark: Word and Design Trademark
Owner: Appaman Inc.

Norway

Application #: 201201653
Application Date: 2/16/2012
Registration #: 265873
Registration Date: 6/13/2012
Deadline Date: 2/16/2032
Mark: Design Trademark
Owner: Appaman Inc.

Russia

Application #: 2013705280
Registration #: 515467
Registration Date: 6/16/2014
Deadline Date: 2/20/2023
Mark: Design Trademark
Owner: Appaman Inc.

Taiwan

Application #: 100064849
Application Date: 8/1/2012
Registration #: 01529740
Deadline Date: 7/31/2032
Mark: Design Trademark
Owner: Appaman Inc.

USA

Application #: 77-333,282
Application Date: 11/19/2007
Registration #: 3,479,724
Registration Date: 8/5/2008
Deadline Date: 8/7/2028
Mark: Design
Owner: Appaman Inc.

United Kingdom

Application #: UK00908696502
Application Date: 11/18/2009
Registration #: UK00908696502
Deadline Date: 11/18/2029
Mark: Design Trademark
Owner: Appaman Inc.

APPAMAN

Canada

Application #: 1459179
Application Date: 11/13/2009
Registration #: TMA786772
Registration Date: 1/10/2011
Deadline Date: 1/10/2026

China

Application Date: 9/3/2020
Registration #: 8563811
Deadline Date: 8/13/2031
Mark: Word
Owner: Appaman Inc.

Mark: Word
Owner: Appaman Inc.

European Union

Application #: 008696536
Application Date: 11/18/2009
Registration #: 008696536
Registration Date: 3/18/2010
Deadline Date: 11/18/2029
Mark: Word
Owner: Appaman Inc.

Application #: 018903751
Application Date: 07/20/2023
Registration #: 018903751
Registration Date: 11/03/2023
Deadline Date: 07/20/2033
Mark: Word
Owner: Appaman, Inc.

Japan

Application #: 2009-82527
Registration #: 5419100
Deadline Date: 6/17/2026
Mark: Word Trademark
Owner: Appaman Inc.

Taiwan

Application #: 100064846
Application Date: 8/1/2012
Registration #: 01529739
Deadline Date: 7/31/2032
Mark: Word Trademark
Owner: Appaman Inc.

United Kingdom

Application #: UK00908696536
Application Date: 11/18/2009

Hong Kong

Application #: 8563811
Application Date: 8/10/2010
Registration #: 301685737
Registration Date: 1/13/2011
Mark: Ordinary
Owner: Appaman Inc.

South Korea

Application #: 40-2011-14797
Application Date: 3/23/2011
Registration #: 40-0913510
Registration Date: 4/2/2012
Deadline Date: 4/2/2032
Mark: Word Trademark
Owner: Appaman Inc.

USA

Application #: 77-338,673
Application Date: 11/28/2007
Registration #: 3,479,762
Registration Date: 8/5/2008
Deadline Date: 8/7/2028
Mark: Word
Owner: Appaman Inc.

Registration #: UK00908696536
Deadline Date: 11/18/2029
Mark: Word Trademark
Owner: Appaman Inc.

APPAMAN FINE TAILORING

USA

Application #: 86-271,817
Application Date: 5/5/2014
Registration #: 4,662,822
Registration Date: 12/30/2014
Deadline Date: 12/30/2024
Mark: Word
Owner: Appaman Inc.



South Korea

Application #: 4020090040586
Application Date: 08/24/2009
Registration #: 4008437160000
Registration Date: 11/19/2010
Deadline Date: 11/19/2030
Mark: Design Trademark
Owner: Appaman Inc.